

Bargain
Wednesday
Selling
Features

The Ladies Toggery

Phoenix Hosiery

Fred P. Busch, Manager

Munsing-Wear

Please Shop
During
Morning
Hours

Supplying Needed Winter Apparel Wednesday With Price Savings
in These and Many Other Items!

WINTER COAT DAY BARGAIN WEDNESDAY
Many New Arrivals



FUR TRIMMED Coats

Copies of Imported
Models **\$54⁰⁰**
Striking Flare
Creations
New Wrappy
Effects **\$79⁵⁰**
Rich Fabrics
New Shades
Beautiful Fur
Trimmings **\$98⁵⁰**
Values
Extraordinary

Lovely Fur Trimmed

C-O-A-T-S-!

3 Selective Groups Wednesday

\$15⁵⁰ **\$21⁵⁰**
\$31⁵⁰

You will appreciate the extensiveness of this display. Practically every good style is represented. Stunning copies of exclusive higher priced models fashioned of good looking materials; attractively fur trimmed. Don't fail to see these coats Wednesday. Big savings!

Special for BARGAIN WEDNESDAY



NEW SILK OR WOOL DRESSES \$12⁵⁰

Just unpacked! Fresh from their New York makers, bringing you the newest advanced styles for the winter season! Silks, crepes, satins, etc. Priced at a special low figure for Bargain Wednesday.

UNUSUAL VALUES

At \$12.50 these are indeed real values—and we urgently advise you to shop in the morning as many will buy two and even three at this price.

LADIES' LISLE HOSE

Black only, sizes 8½ to 10½. An extra good quality. Specially priced at—
39c pair

LADIES' FLANNEL NIGHTGOWNS

Long sleeves. Cut extra full. Regular \$1.50 values. Bargain Wednesday—
99c each

Satin De Leon Bloomers

Cut extra full. All colors. Regular \$4.50 values. Bargain Wednesday—
\$2.95 pair

Lingette Bloomers

All colors. Sizes medium, large and small. Bargain Wednesday price —
75c pair

Silkline Costume Slips

Pastel shades, sizes 36 to 42. Regular \$2.75 values. Bargain price —
\$1.97 each

Munsing Step-In Chemise

Fibre silk, regular \$2.45 values. Colors peach and flesh. Bargain day—
\$1.89 each

CHILDREN'S HOSE

Mothers, you will like these hose. They require less darning and wear longer than any other child's hose on the market today. They are first quality and guaranteed. Colors are black, elkskin, grey, deer, grain, tan and camel. All sizes. On sale Bargain Wednesday at a special price—
21c pair

WOMEN!

End Your Hosiery Troubles

Buy our Wonder
Silk Hose. Pair... **75c**

A New Pair if They Don't Wear
All Colors and Sizes

Munsing Chiffon Hose

PURE SILK
Full Fashioned

We believe this to be the best Chiffon hose on the market today. In all the new shades. Specially priced at—
\$1.65 pair

Phoenix Service Hose

Full Fashioned

The long mileage hose. Guaranteed. Another big bargain at our price—
\$1.50 pair



NEW! SMART!

Stetson's Fabric Gloves \$1.65 pair

Gloves that give the final touch of smartness to the costume—are these cuffed novelties—either turned back or slightly flared. Some with embroidery or hand painted touches. In brown, black, gray, mode and beaver.



HANDKERCHIEFS!

Pure linen or voile handkerchiefs in many attractive and unique designs, some white, others colored. Bargain Wednesday special at—

25c each



RAYON BRASSIERE TOP Step-in Chemise

As this garment acts as Brassiere, Vest and Step-In, it meets the needs of the woman or girl desiring but a single undergarment. It holds the bust modestly firm, yet gives a free, youthful line to the figure. Double fabric, specially knitted provides body support without unnecessary boning. In this way it tucks easily and requires no ironing. Buttoned under the arm it is easily adjustable. As the step-in joins at the bodice the use of an elastic at the waist is avoided. In flesh, peach and orchid. Your choice of colors and size, at—
\$3.45 each

EXTRA
6-in. Etched Glass Vase
Pretty Designs
13c

EXTRA
Steel Wool
Big Box for
6c

DRY GOODS SPECIALS

Gingham Checks, per yard..... 9c
Ladies' Pineapple Stitch Hose, per pair..... 59c
Ladies' Box Handkerchiefs, per box..... 23c
Fancy Turkish Towels, each..... 49c
Men's Handkerchiefs, colored border, each..... 10c
Men's Neck Ties in fancy box..... 35c and 50c

DISHES AND HARDWARE

Cups and Saucers, German China, set of six..... 79c
Cream Pitchers, decorated German China, each..... 25c
Souvenir Plates of Plattsmouth, each..... 17c
Aluminum Roasters, large size, round shape, each..... 89c
Grey Enameled Tea Kettles, each..... 69c

OUR HOLIDAY LINE

is Larger and More Complete This Year than
Ever Before

Toys, Dolls, Books, Stationery, China, Pictures and Fancy Goods. Gifts for everyone and gifts for the house can be found here a plenty.

MAKE THIS STORE YOUR CHRISTMAS
HEADQUARTERS

Complete line of Candies for Christmas.
Get our prices on candy before you buy.

Popular Variety Store

Roy W. Knorr, Proprietor
TELEPHONE 581

Look Up Your Winter Clothing RIGHT NOW



Have your garments cleaned and pressed and be assured of new, fresh clothes when needed. All work is done in our own sanitary cleaning plant right here in Plattsmouth and we specialize in prompt service. Ring us up—we will call for and deliver your work at no extra charge.

Cleaning is not expensive. It more than pays for itself in prolonged life of your garments.

BARGAIN WEDNESDAY SPECIALS

The following Special Prices are for Cash and
are good for one day only.

Rugs cleaned at..... 4c square foot
Ladies' plain dresses..... **\$1.75 each**
Plain wool coats and dresses... **\$1.50 each**

MADE-TO-MEASURE SUITS \$25 to \$40

It will pay you to place your order for a new Fall or Winter suit now. We can give you good clothes at moderate prices—Suits and Overcoats that contain fine woolsens, tailored in fine style and guaranteed to give you long and satisfactory wear.

"Dress well and succeed" is more than just a saying—it is a whole sermon. Heed it!

We're at your service.



Lugsch, the Careful Cleaner

One Day Service—Telephone 166

For Bargain Wednesday

Genuine Gillette Safety Razor

with
KLENZO
Shaving Cream

BOTH FOR

39c

F. G. Fricke & Co.
The Rexall Store

See Our Big Value \$1.00 Gift Table

on Sale Bargain Wednesday

Many very beautiful gifts that are worth more money, all marked at \$1.00 each. This will afford a regular harvest for the early Christmas shopper. If you miss taking advantage of these specials, you'll regret it.

Our Bargain Wednesday Special will be 100 reams of History Note Book Paper to go at 50c per ream as long as they last. Come early for this extra fine bargain.

Bates Book and Stationery Store

Corner 5th and Main

GIFTS THAT PLEASE

Plattsmouth, Nebr.