

**OUTING FLANNEL**

Daisy Cloth—A heavy white outing flannel, 27 inches wide. Very specially priced—**19c yard**

27-in. Outing Flannels—Light and dark grounds and all white. Splendid value at—**15c yard**

36-in. Outing Flannels—Dark and light fancy patterns, also plain white. Priced at—**22c yard**

**WARM BEDDING**

Blankets—Large size Nashua cotton double blanket. Gray or tan, striped border with shell stitched edges. These are a big value at—**\$2.95 pair**

Large size plaid cotton double blanket. Colors blue, gray, tan, pink, lavender. Price—**\$3.25 pair**

Maish Comforters—Large size, heavy weight, chalice covered, medium dark colors, at—**\$3.50 each**

Baby Blankets—Size 36x52, blue or pink. Lock stitched edges. Soft and warm. Special—**\$1.48 each**

**WARM UNDERWEAR**

Women's Union Suits—Carter's fine wool and wool and silk. Regular \$4.25 and \$3.85 values. Very special "close out" value offered at—**\$2.95 suit**

Children's Union Suits—For boys and girls, ages 2 to 14 years. Ribbed and fleeced, at—**89c and 98c**

Women's Outing Flannel Gowns—Full cut, full skirted, long sleeves. Very special at—**\$1.48 each**

**The H.M. Soennichsen Co.**

"The Store with the Big Values"

Constant effort and most particular buying has made possible unusual values in seasonable merchandise for Bargain Wednesday.

**HOSIERY SPECIALS**

We have been fortunate enough to procure some "WAYNE KNIT" run-of-the-mill stockings, which we are offering to you Bargain Wednesday at much less than their regular price.

Women's chifon and service weight hose. Regular \$1.95 value, all colors, at—**\$1 pair**

Women's service weight hosiery. Regular \$1 value. Big color range and all sizes in this number, at—**69c pair**

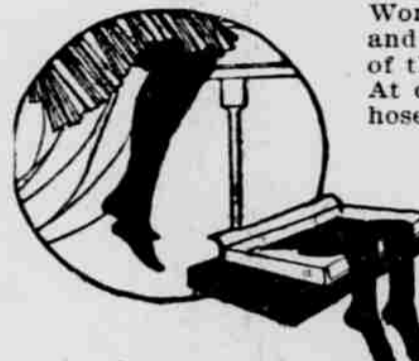
Women's black mercerized hose. 65c value. Woven so fine as to look like silk. **39c pair**



Women's black cotton hose. Outside and regular sizes. The regular price of this long-wearing hose is 50 cents. At our special price it is the biggest hose value in the country. **25c pair**

**Children's Hose**

Black and brown, all sizes. A good quality, long wearing hose at only—**19c pair**



**MISCELLANEOUS**

Ruber Aprons—Fancy gum rubber in pretty colors. White frill around edge. Very special—**39c each**

Heavy weight pure gum rubber baby pants. Natural color. Extra special at—**39c pair**

Coats' Sewing Thread—All sizes, black and white. **6 spools, 25c**

Indian Head Suiting—All colors. Yard wide. Special for Christmas needlework. Price—**45c yard**

**NEEDLEWORK NEEDS**

Time to begin Christmas needlework now. Here are some "early bird" suggestions at low prices: Stamped fast color gingham dresses for women. Good assortment of colors and stamping. **89c each**

Stamped fast color gingham dresses for children. Desirable colors and stampings, at—**49c each**

Dresser scarfs, hemstitched. Pretty patterns. **49c each**

Luncheon sets with napkins, very special—**\$1.59 set**

Tea towels stamped on glass toweling at—**25c each**

**PIECE GOODS**

Heavy Coating—Blue and tan plaid, 54 inches in width. Very specially priced at—**\$2.95 yard**

Dress Flannels—54 inches wide. Pretty bordered stripes. We are selling this at—**\$1.95 yard**

39-in. Wool Crepes—A wonderful quality at—**\$2.45 yard**

**Special Prices on New Dresses!**



Wool dresses and silk dresses. Very pretty styles at a very low price. All higher priced dresses from regular stock reduced for quick clearance.

VERY SPECIAL FOR BARGAIN WEDNESDAY ONLY

**\$8.95**

**Special Coat Prices**

Values are prominent—always have been here, but you'll find in these coats values that stand out conspicuously and unmatchably. Come! Have a look!

Fur trimmed, serviceably lined, latest lines suited to the size you wear. New colors. Just good coats that you'll like and wear becomingly.

**\$26.75 \$19.75 \$16.75**

**Coats for Children**

Our Coats for children are well made, sturdily lined, warm and good looking. Some are fur trimmed. Sizes from 2 to 14. Reasonably priced.

**\$5.95 to \$14.85**



American Lady Raydio Girdle—This is a new model in a non-lacing corset suited to medium figures. Specially priced at—**\$1.50 each**

Combined Brassiere and Corset—Very special values in new numbers. All sizes from 30 to 42. Special at—**\$1 and \$1.95 each**



**Nelly Don SUITING DRESSES**

See Yourself in this Nelly Don creation in fancy suiting in knitted effect. A style leader in its field. Braid and contrasting color trimmed, these dresses are very special values at this special Bargain day price—**\$4.95 each**

**CORSETS GREATLY REDUCED**

**Modart Front Lace Corsets**

These are models suited to heavy figures, medium high bust, long and medium long skirt. Regular values to \$8.50 in this lot.

SPECIAL FOR BARGAIN WEDNESDAY

**\$4.95 each**



**Men Will Appreciate These Bargains!**

**MEN'S UNDERWEAR**

\$2 quality Union Suits.....**\$1.69 each**  
Rib knit, part wool fleecing. A warm suit at a remarkably low price. Gray only. Sizes 36 to 46.

\$3.85 quality Wool Union Suits..**\$3.45 each**  
Men's fine Union Suits, full 50% wool. Rib knit, with lock stitched seams.

\$4.50 quality Wool Union Suits..**\$3.95 each**  
Wright's ribbed Union Suits for men. Salmon color only. A fine run-of-the-mill garment.

\$1.50 Rib Knit Union Suits.....**\$1.39 each**  
Medium weight slightly fleeced Union Suits.

**SLEEPING WEAR**

\$1.50 Men's Outing Gowns....**\$1.39 each**  
Fine quality stripe pattern outings. Sizes 16 to 20.

\$2.25 quality Men's Pajamas....**\$1.98 suit**  
Full cut, warm outing Pajamas. Silk frog loop patterns. Don't pass up this bargain.

**MEN'S DRESS SHIRTS**

\$2 quality Broadcloth Shirts....**\$1.69 each**  
Soft collar style only. Colors tan, blue and white. Sizes 14 to 17. A splendid value.

\$1.50 quality Dress Shirts.....**\$1.39 each**  
Made of fine woven madras and percale cloth.

\$3.25 Men's Flannel Shirts.....**\$2.59 each**  
Two pocket style, wool flannels, check and plain khaki. Sizes 14 to 17.

\$1.75 quality Khaki Shirts.....**\$1.49 each**  
Made of extra heavy khaki twill. Coat style. Two bellows pockets. Continuous front pleat.

**MEN'S-BOYS' SWEATERS**

\$2.50 quality Boys' Sweaters....**\$1.98 each**  
Pull-over and coat style. Brown, red, maroon.

\$3 Men's and Boys' Sweaters....**\$2.39 each**  
Wool and part wool. Coat and slip-over styles.

**MEN'S HOSIERY**

75c quality Silk Socks.....**48c pair**  
Men's fine pure thread silk hose from the country's best known makers. Slight misweaves.

35c quality Mercerized Socks.....**23c pair**  
Men's fine mercerized hose, knit from the finest of yarns. Mill run. Black only.

50c quality Heavy Wool Socks.....**38c pair**  
Heavy warm socks, made of fine part wool yarns. You can't beat this price, go where you will.

**WORK CLOTHING**

\$12 quality Sheep Coats.....**\$9.85 each**  
Men's moleskin coats. All round belt, side pockets, beaverized collars, storm cuffs. Sizes 38 to 46.

\$5.50 quality Lumber Jacks.....**\$3.95 each**  
Flannel Lumber Jack shirts in fancy check and plaid effects. Two pockets. Elastic knit bottom.



**A Few Bargain Wednesday Specials!**

**GLOVES AND MITTENS**

Good heavy gloves, 20c value.....**\$ .11**  
Husking mittens, leather faced, with double thumb, \$2.95 value at.....**2.35**  
Husking mittens, 2 thumb, \$2.65 value **1.95**

**HYACINTH BULBS**

A few worth 16c, Bargain day, each. **.09**

**Crosley Radio Goods**

We are authorized dealers for the Crosley line of Radios including the famous Trirdyn 3-tube set with 5-tube volume. Tubes, Batteries, Loud Speakers, etc. The season of good radio reception is here and it will pay you to see the Crosley demonstrated before you buy any kind of a set.

**Farm Lighting Plants**

If you are interested in a Farm Lighting Plant, we would be pleased to demonstrate the Kohler Automatic 110-volt light plant. Automatic stop and start. No storage batteries needed. This plant can be seen in operation at the toll house of the new King of Trails Bridge.

**Bestor & Swatek**

The WINCHESTER Store  
Telephone No. 151 Plattsmouth, Nebr.

**BARGAINS**

THAT ARE

**BARGAINS**

—on—

**Bargain Wednesday**

—at—

**Chase's Market**

We specialize in home made sausages.

Four Deliveries Daily

PHONE 102