



ALL ROADS LEAD TO

# PLATTSMOUTH

for the Big End of Season

## AUGUST CLEARANCE

7 FULL DAYS

Saturday, August 15th  
to Saturday, August 22nd

Every Day Something Special!

Every Day a Bargain Day!

### A Merchants Co-operative Clearance!

Prices You Will Welcome Quality You Will Appreciate!

THE FOLLOWING FIRMS PARTICIPATING

**C. E. Wescott's Sons**

Clothing and Gents' Furnishings.

**H. M. Soennichsen**

The Big Daylight Grocery and Provisions.

**H. M. Soennichsen Co.**

Dry Goods, Clothing, Ready-to-Wear Garments.

**Fetzer Shoe Co.**

The Big Exclusive Footwear Store of the City.

**Popular Variety Store**

Dry Goods, Notions and Novelties.

**Bestor & Swatek**

Hardware, Stoves and Tinware.

**Christ & Christ**

The Big Furniture Store—More Complete than Ever.

**J. V. Hatt**

Meats and Groceries. The Ferndell Store.

**Emma Pease**

Exclusive Millinery.

**Morgan's Sweet Shop**

The Candy and Ice Cream Store of the City.

**F. G. Fricke & Co.**

Drugs, Paints and Toilet Articles.

**Ladies Toggery**

The Ladies' Style Center. Ready-to-Wear Garments

**Philip Thierolf**

Clothing and Gents' Furnishings.

**Bates Book and Stationery Store**

Gift Goods, Books, Stationery and School Supplies

**A. G. Bach**

Groceries, Boots and Shoes, Dry Goods and Provisions.

**Fred Lugsch**

Exclusive Dry Cleaner and Tailor. One-Day Service

**E. A. Wurl**

Sixth St. Corner Grocery. Dry Goods and Provisions.

**Nebr. Gas & Electric Co.**

Electrical Goods, Ranges and Washing Machines

## Remember 7 Big Days Full of Bargains!