

# BARGAIN WEDNESDAY, March 18th, 1925

PRICES CASH

Plattsmouth's 46th Consecutive Monthly Bargain Wednesday!

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## The H. M. Soennichsen Co.

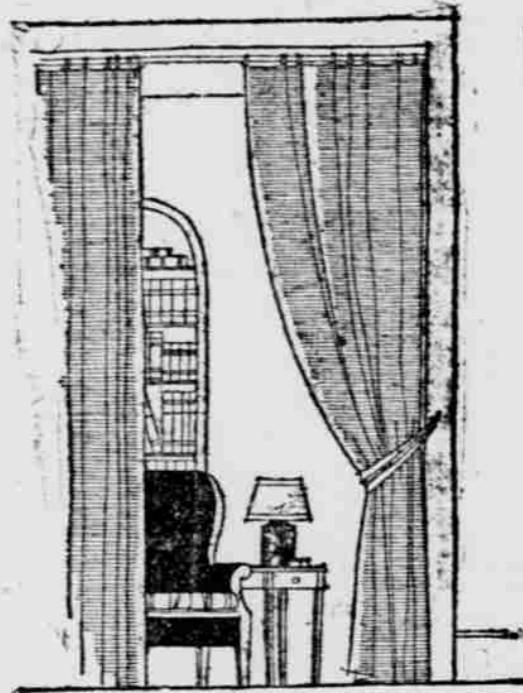
THE STORE OF BIG VALUES!



### Women's Linen Dresses

Hand drawn work. The styles are very pretty. In the season's new colors. Specially priced at **\$4.85**

A special showing of new Silk Dresses. Pleasing colors and designs. And the price is only— **\$10.75**



### New Curtain Goods

Curtain Scrims for kitchen and bed room curtains. White and ecru—10c yard  
Dotted Swisses, fine quality, suitable for any room—35c yard  
Fancy Marquissettes and Grenadines priced at—38c yard  
Beautiful Filet Nets for the living room curtains at—50c yard  
Fancy Silk Marquissettes—the very cream of our stock, 85c to—1.50 yard  
Beautiful Silk Drapes, all new colors and patterns—98c yard  
Guaranteed fast colored "Decco" Drapes—blue, gold, rose—1.50 yard  
Fringe for the curtains. Pretty new patterns, 10c to—15c yard



### Exceptional Values in Piece Goods

IRISH LINEN—36 inches wide in all the new shades. Special at— **75c yard**

GINGHAMS—Red Seal and other fast color ginghams, 32 inches wide, 35c value. Special price— **25c yard**

FLANNEL Dress Pattern in stripes and checks. Material enough for a dress. Price, per pattern— **\$7.95**

### WOMEN'S NEW Spring Hat

Fabric and Straw **\$3.50**  
Other Chic Hats at **\$2.98 to \$10**

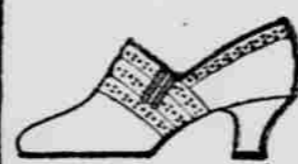


BW SPECIAL  
**36" PERCALE**  
Standard fast color. Light and medium dark colors, at **15c yard**

BW SPECIAL  
**WORK SOCKS**  
Staple blue and gray cotton yarns. A good weight sock. **10c pair**

### UNDERWEAR OF QUALITY

Carter's fine underwear for the ladies. Spring and summer weight. All styles and sizes— **89c**  
Carter's fine mercerized ladies' unions, all sizes—\$1.25  
Ladies' "Royal Mills" unions, reg. top, closed models, all sizes— .59  
Ladies' knit vests, fine quality, all sizes, each— .35  
Children's "M" knit waists, sizes 2 to 12, each— .35



Very latest styles in Cut Out effect in Ladies' Oxfords and Pumps of Solid Tans, Patents and Two Tones. Specially priced at, per pair— **\$3.85 - \$4.45 - \$5.85**  
Men's new Selz Six Baloon Toe Oxfords. A shoe for comfort as well as style. Men, don't buy until you have seen and tried on this Selz Six. **\$6 per pair**



### Men's Two-Pants Wool Suits

Made of choice wool suiting. Broken sizes from regular stock. All well tailored models. Very special at— **\$17.85**

No Alterations No Exchanges

NEW ARRIVALS IN

**Spring Top Coats**  
**\$17.85 to \$28.50**



### Beau Brummel Shirts of QUALITY

Built to stand hard wear, and yet give the utmost comfort. There are plenty of new, crisp, snappy patterns here to please the most discriminating shirt buyer. Come in and see them and choose yours now from our large stock.

**\$1.45 to \$3.50**



### New Bed Spreads

Square Satin bed spread, 80x108 inches. A most beautiful spread. Specially priced at— **\$4.69 each**

Wydown Krinkle bed spread. Gold, blue and rose. Length includes bolster, 80x108. Only— **\$5.25 each**

B. W. SPECIAL  
**Johnson's Floor Wax**  
Per One Lb. Can  
**65c**

## Wall Paper

at RIDICULOUSLY LOW PRICES  
All the Latest Showings on Display

## -CHI-NAMEL-

—also—

Paint Glass Windshields Oils Varnishes Enamels  
Pictures Picture Framing Etc.

## Frank R. Gobelman

541 Main Street PHONE 580 "Get the Habit"  
An Honest-to-Goodness Paint Store

BW SPECIAL  
**THE EVENING JOURNAL**  
ONE YEAR  
**\$4**  
Bargain Wednesday Price  
by Mail Only  
**SEMI - WEEKLY JOURNAL**  
**\$1.50**  
Per Year, where All Arrear-  
ages are Paid Up

## The Plattsmouth Journal

Daily and Weekly  
is the largest circulated  
paper in Cass county.

THE OFFICIAL COUNTY PAPER

Publishes the County Board  
Proceedings and all  
Legal Matters

**Subscribe Now!**

You cannot afford to be without The Plattsmouth Journal, either Daily or Semi-Weekly, in your home. Let us book your order Bargain Wednesday!

### CHILDREN'S SHOES

Unusual Values  
You'll appreciate the good materials in these shoes. Made of patent leather and black kid in button and lace styles.  
FOOT FORM LASTS  
Sizes 3 to 5 . . . . . \$ .98  
Sizes 5½ to 7½ . . . . . 1.28

## - BARGAIN WEDNESDAY - - Shoe Sale -

Take advantage of this sale and save money by buying your spring footwear now. You'll find listed below genuine shoe bargains—not cheap shoes, but good shoes at a low price—in a variety of good styles. The quality of every pair is assured.

### Women's Smart Shoes

A dozen different patterns in oxfords and strap pumps, in leathers of Jack Rabbit gray and brown suede, patent or kid. Medium and low heels. The styles are those that can be worn for some time to come. **\$4.85**  
BW price, per pair—

### Men's Dress Oxfords

One section of Men's oxfords that have been specially reduced for this sale day. Quality calf leathers, good workmanship and nicely finished. Values to \$7.50. All sizes, but not in the one style. Special **\$4.85**  
BW price, per pair—

### Comfort House Slippers

Women will appreciate these comfort slippers. Black kid, one strap, flexible sole, rubber heels. Sizes 4 to 8. BW price, per pair— **\$1.98**

### Men's Work Shoes

In soft brown upper leather. Oak tanned leather sole and heels, smooth inner soles. Bellows tongue to keep out dust. An exceptionally good shoe. **\$2.98**  
Sizes 7 to 10. BW price, per pair—

### Misses' Shoes and Strap Slippers

Exceptional values in such makes as Educators, Kemper-Scott, etc. Button or lace. Sizes 9 to 2. BW price, per pair— **\$1.98**

### Boys' Sturdy Shoes

The kind that give satisfaction. Good shoes at the price of half soles and heels. Brown or black. **\$1.98**  
Medium and wide toes. Sizes 12 to 2. Pair—

## Fetzer Shoe Co.

Quality Footwear

No Approvals

Sale Prices Cash