

Hats Off to these Values!

Bargain Wednesday, Jan. 21

will be a notable day at this store as it inaugurates a

10-Day Clearance-10

of Winter Shirts, Underwear, Hosiery, Caps, Mittens, Leather Vests, Sheep Coats, Boys' Suits, Coats and Furnishings—in fact everything in our stock except Men's Suits and Overcoats, which we feature at \$25, \$30 and \$35, and which are positively the lowest prices possible for these qualities. Read the special items which we offer for Bargain Wednesday and watch our ads for the 10-Day-Sale closing January 31st.



Men's Union Suits

Winter weight, elastic rib, ecru color. Pearl buttons. Sizes 36 to 46. This is an unusual value. Underwear like this sells as high as \$2. Our special price only—**\$1.29**

Fleeced back, extra heavy for cold weather. Double cuffs and ankles. Sizes 36 to 42. Extra special—**\$1.10**

Samples—All wool and wool mixed. Ribbed. Gray, tan and mottled. Extra good quality. Sizes 40 and 42—**\$2.95**

Boys' 2-Pant Knicker Suits

Here's a price you will not find quoted in anybody's ad for a 2-pant knicker suit. Ages 5 to 15. Brown mix cassimere, yoke back, pleated, belt all around. Big, full knickers. Special at **\$4.85**

Men's 2-pc. Underwear

Heavy fleeced back shirts and drawers, full cut, well made. Sizes 36 to 50. Very special, per garment—**99¢**

Heavy knit wool mix shirts and drawers, gray mottled. Sizes 36 to 46. Very specially priced at—**\$1.95**

Men's Work Shirts

Fast color blue chambray and cheviot, full cut, double sewed. Sizes 14 1/2 to 17. Our special price only—**63¢**

Kiki tan domet flannel, collar attached. Two pockets. Broken sizes—**95¢**

Men's Corduroy Shirts

Made of soft pliable English corduroy. Two pockets. Button down collar—very best make. Medium sizes only. Special price—**\$4.45**

Men's Dress Shirts

Assorted light patterns in both checks and stripes, linen neckband, soft cuffs, coat style. Sizes 14 to 17 1/2. Our special price—**98¢**

Just stop and think what this price means for a good stylish dress shirt.

Assorted patterns in light colors, soft collars attached. Pearl buttons, pocket. Sizes 14 1/2 to 17. At—**\$1.15**

Fancy silk stripes in very high grade dress shirts, made with soft collar attached. Heavy pearl buttons, coat style, fast colors. Sizes 14 to 17. Price only—**\$2.19**

These are very special. Values to \$4.

Plain white with soft collar attached. A fine shirt for Sunday wear. Coat style. Sizes 15 1/2 to 17 1/2—**\$1.83**

Dark iron gray and also cinnamon color silk bombazine dress shirts with soft collars attached. Absolutely De Luxe quality. Sizes 14 1/2 to 17 1/2. Special price—**\$2.95**

Gray chambray, fine quality, collar attached, coat style. Pocket. Regulation sizes. A—**\$1.15**

splendid value at—

Men's Flannel Shirts

We are offering you extra low prices in standard, reliable shirts.

One lot consisting of grays and browns, full cut, big sleeves, pearl buttons. Sizes 14 to 18 1/2 at the very low price of—**\$1.55**

Another lot, mostly army shirts in heavy kiki twill flannel with double elbow and 2 pockets. Ex. special—**\$2.19**

Lumber Jack plaids—**\$4.45**

in assorted colors.

Boys' Flannel Shirts

Dark olive brown domet flannel. Cut full, one pocket. Double sewed, solid pearl buttons. Sizes 12 to 14 1/2. Our special price only—**\$1.29**

Boys' Work Shirts

Not cheap sale shirts just thrown together, but standard full cut shirts in blue, gray or stripe. Sizes 10 1/2 to 14. Price only—**63¢**

Boys' Blue Chambray Shirts

Fine count round thread chambray in light blue. Best make. Full cut, interlined collar. Has pearl buttons. Sizes 12 1/2 to 14. Each—**99¢**

This is a fine shirt for school. Washes bright and clear.

Men's Sweaters

A good work sweater in dark gray, coat style, roll collar. 2 pockets. Heavy cardigan stitch. Sizes 38 to 44. Our special price only—**\$1.55**

Here's a brown heavy rib knit sweater, coat style, big collar—a sweater that will deliver lots of service and warmth to any man. Sizes 38 to 46. Our low price—**\$2.95**

Pure worsted wool shaker knit pull overs in assorted colors. Values to \$10. Your choice for only—**\$5**

Boys' Sweaters

A good cotton knit heavy rib brown coat sweater. Big collar. Sizes 28 to 34. A dandy value at—**\$1.44**

Heavy rib wool mix coat sweater in several color combinations. Sizes 28 to 34. Special price—**\$2.95**

Pull-over style in heavy cotton rib. Brown body with tan collar, cuffs and bottom. An excellent quality. **\$1.88**

Sizes 30 to 34—**\$1.88**

Child's brown knitted Norfolk coat sweater with belt. Sizes 24-26. Special at—**\$1**

Army Goods EXTRA VALUE

Corduroy lace breeches, double seat. **\$3.89**

Kiki lace breeches, double seat. Very good value at—**\$2.45**

Regulation wool serge army breeches. Good and warm—**\$4.45**

Leather aviator helmets. Very serviceable. Only—**\$1.69**

Leather helmet, sheep lined. Very warm. Spec. price—**\$2.95**

Army wrap leggings. Full length—**73¢**

Army mitts, one finger. Lined. All leather. Per pair—**98¢**

Boys' Black Sateen Shirts

Good heavy fast color sateen. Extra well made. Full cut. Sizes 12 1/2 to 14 1/2. Special price only—**55¢**

Boys' Kaynee Waists

We offer you for Bargain Wednesday only these excellent waists in full range of sizes for—**79¢**

C. E. Wescott's Sons

"ON THE CORNER"

RADIO

CROSLEY

Radio Sets

We are putting Crosley Trirayn sets in the home and guaranteeing satisfaction.

This is the famous 3-tube set that operates with 5-tube efficiency.

Also many other styles of Crosley sets at prices to suit.

We will be glad to demonstrate these sets in your own home if you are interested.

Bestor & Swatek

The Winchester Store

Men's Trousers

4 Special Prices
These are wool and wool mix dress trousers, mostly Dutchess. A big variety of patterns, including the new Prince of Wales. All sizes, 30 to 50.

\$2.22 \$3.33
\$4.44 \$5.55

Men's Wool Sox

A good brown mix wool with reinforced heel and toes. Full size. Pair—**19¢**

Little Major Suits

Sizes 6, 7, 8. Heavy twill kiki. Best make. Oliver Twist style. Each—**\$1**

Men's Gauntlet Gloves

Made from scraps of lining for auto tops. Couldn't be made of whole cloth at this price. Per pair—**10¢**

Men's Mackinaws

Good heavy 34-oz. wool cloth, golden brown, D.B. big collar. Regular sizes. Special DW price—**\$8.95**

Men's Work Coats

Heavy blanket lined, self or corduroy collar. 2 pockets, sleeves lined—**\$3.35**

Men's Flannel Gowns

Good quality, military collar, assorted patterns, regular sizes. Two prices, \$1.39 and—**\$1.19**

An honest man's word!

MORE than three hundred years ago, Miguel de Cervantes said: "An honest man's word is as good as his bond." Advertisers must be honest men, if they would remain advertisers. Their announcements are signed. They must tell the truth in their advertising. For their own protection, as well as yours.

What would it profit a man to advertise "Pure, virgin-wool suits," only to have you discover they were shoddy? You would soon separate the sheep from the cotton. And you would never deal with that man again. And, further, you would tell all your acquaintances what a skinflint he was.

As a matter of business, if not of personal principle, an advertiser must tell the truth in his signed announcements. That's what makes the advertising columns of this paper such reliable guides to honest merchandise. The printed announcements are bonds between you and the advertiser.

Read the advertisements. Read them regularly. To be informed on the newest and best in everything. To save hours of shopping. To make the family purse do a bigger, better job. To get goods of known quality at the most attractive price.

You would not plan a motor trip without first consulting road-maps and guide-books. Is it logical to plan a shopping trip without first consulting the advertisements? Read the advertisements. Then go to the stores with your mind more than half made up.

A signed advertisement is, in effect, a sealed bond between you and the advertiser.

PICTURE COMING TO PARMELE COST NEARLY MILLION

Frank Lloyd's Production of "The Sea Hawk" a Mammoth Spectacle.

Continuing its policy of presenting to the local picturegoers the biggest of cinematic productions, the Parmele theatre will present Frank Lloyd's First National picture, "The Sea Hawk," adapted from the best seller by Rafael Sabatini, author of "Saramouche," and regarded by critics and producers as the greatest sea story ever brought to the silver sheet.

Dealing with a spectacular romance and the piracy of the late Sixteenth Century English, Spanish and Moors, "The Sea Hawk" is reputed to possess an extraordinary amount of thrilling incidents, red blooded action and tender romance amid many quaint and massive settings and in the hands of the producers of "Ashes of Vengeance," "Les Miserables," "Black Oxen," and "Madame X," the Sabatini narrative is said to have lost none of its highly entertaining drama, but rather to have been greatly enhanced in its adaptation to the screen.

The transfer of Mr. Sabatini's original epic to the screen has made necessary the expenditure of nearly a million dollars, the building of a fleet of four mammoth seacraft of the Sixteenth Century, \$85,000 in wardrobe and the use of over a thousand men in some of the brilliant naval combats; yet its previewers state "The Sea Hawk" is bigger than just the investment which has made it possible, indeed, one of the truly great masterpieces of the film, with thrilling action and big situations to make each succeeding reel more fascinating than its predecessor.

Milton Sills plays the dual character of Sir Oliver Tressilian and Sakr-el-Bahr, the hawk of the sea, and Enid Bennett is seen as his fiancée, Rosamund Godolphin. Lloyd Hughes assumes a character part for the first time in his meteoric screen career, playing Lionel, Oliver's brother, and Wallace Beery essays the role of Jasper Leigh, a renegade who kidnaps Oliver from England and later returns there with him as his faithful lieutenant. Frank Currier, Marc MacDermott, Wallace McDonald, Mme. Medea Radzina, Kathleen Key, Lionel Blumore, Clair du Brey, Fred de Silva, Hector V. Sarno, Bobbie Bolder, Christine Mont, Albert Prisco, Kate Price and Louis Morrison are others prominent in the big cast.

TROUBLE IN THE PANTRY

"Chicken flu"—the European fowl plague—has invaded many states. Congress has appropriated \$100,000 to fight it. New York and other large cities blacklist chickens from the states where the epidemic has broken out.

In Chicago, inspectors examine dead fowl and diagnose their ailments as infectious bronchitis.

A department of the national government issues a statement that human health will not be endangered by the disease.

It is claimed that turkey and ducks are immune and that the plague attacks chickens only.

The experts should know. Cautious housewives will make sure their chickens are "well done" before serving. Heat is the greatest known destroyer of bacteria which spreads disease.

Another menace to the nation's food supply is discovered in New York, where many cases of typhoid are traced to oysters. However, New York puts a ban on oysters from nearby ocean places where they might be affected.

The theory is that typhoid got into the ocean in sewerage, thence into oysters.

Oysters from polluted waters could be very dangerous if eaten raw. A thoroughly cooked oyster certainly is safer.

Meantime, the battle continues to check the spread of the European corn borer which menaces one of our leading food crops. It, too, came to us from Europe.

A column of this newspaper could be filled with a list of insect and fungus pests that are attacking America's food supply.

In the terrific ravages of the boll weevil on the cotton crop we have a startling example of what a small but swiftly multiplying destroyer can do in a few years to a crop.

Another case is the chestnut tree, now virtually exterminated.

Chickens in some regions are dying like flies victims of "chicken flu."

There may or may not be any menace to human health, but there will be a terrific loss to farmers who grow chickens for markets.

Trouble—trouble—trouble. In one form or another, nature is constantly furnishing it. She wants us to have problems and difficulties. There is no "life of ease" for man collective.

LICENSING MOTOR CAR DRIVERS

One of the most effective checks against unsafe driving of motor cars is the requirement of licenses for drivers—the licenses being subject to forfeiture. Yet this measure has not been applied to any great extent. It was especially urged in the national conference on street and highway safety, held in Washington the middle of last December. It was not proposed that everyone should undergo examinations, that requirement being limited to new drivers or prospective drivers. Those having had experience would be presumed to know how to drive and to be familiar with the laws and regulations governing the operation of cars. They would be required to take out licenses, but without examination. It was recommended that the new applicant should be at least 16 years of age, that he should be able to demonstrate his ability to handle a car, that he should know the regulations and that he should be able to read English. All consistent requirements.

Forfeiture of license for minor offenses, and as an additional punishment where heavier penalties have been imposed, has been found salutary in practice. The licensing system should be uniformly adopted. Small fees make the licensing progress self sustaining. Safe drivers would welcome the payment of such fees and the trivial inconvenience incident to the requirement as a measure of protection against careless or incompetent drivers.

Five thousand cross-word puzzles, in Spanish, go to South America in one shipment from New York. The craze has caught the fancy of Brazilians and others down there below the equator. England and other countries also are trailing our enthusiasm for the brain exercise. That is what they are—brain trainers. Which is more than can be said of many other games that simply the last resort of idle minds.

Eighteen years ago a Denver man rented the smallest office in a factory building in New York City. Recently he bought the building for about \$2,600,000. This man, Henry L. Doherty, is at the head of 200 corporations. One cannot attribute such success mainly to opportunity. The majority, though, create it.