Wives, husbands, mothers, fathers, big sisters, big brothers, little sisters, little brothers, grandpas, grandmas, uncles, aunts, cousins-every member of every family living in or near Plattsmouth will profit thru Fetzer Shoe Company's
10 DAY CLEARANCE


Beginning Wednesday, Januory 21st

Women's Oxfords and Pumps
Presenting values typical of
the pol endid savings so bo had
her here now. It is a source of
lasting satisfation to select smart shoes like these at such
worth-while savings. Do not worth while esvingso Do not cheat yourself out of this sat chatat yoursef fout of this sat-
iftaction by d deaying your attendance at this sale.

## Novelty Strap

 Pumps




## womevs

Cut-Out Oxfords and Pumps



one Lot
Oxfords and Strap Pumps


crowing cirls Low Heel Pumps and Oxfords

womevs
Hi Cut Lace Shoes
and Oxfords


 of suinass thed preadit throghiont

This is a store-wide sale. Everybody has a chance to save. Staple footwear is offered at substantial savings. Novelty styles and styles whose size ranges are now incomplete are priced to assure prompt clearance.
While this sale starts with large assortments and great variety, we encourase prompt attention and attendance, for the
reductions made justity us in expecting reductions made justify
early, enthusiastic buying.

This Sale begisis Wechescay, Janaury 21 enid con-
tinuese teen business deys, throvgh Sutridey, Jon. 31
Misses' and Children's Shoes

This collection of shoses underpriced, gives you an op-
pooturuity
to supply the childrens sho eneds with Fetportunity to supply the childrenis hoo necde with Fotr
zet Shoe Company quality shocs at far tess than our reglar: moderatie prices





| Sizes 5 to 8 <br> Sizes 3 to 5 | $\begin{gathered} . \begin{array}{c} 1.68 \\ 1.38 \end{array} \end{gathered}$ |
| :---: | :---: |

Staple Items at a Bargain

| Women's Felt House Slippers | Women's Full Fashioned Silk Hose |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  |  |
| You kow |  |

Men's Shoes and Oxfords


Wide variety and superior

 such rood thoos and oxfortad $\underset{\mathrm{F}}{\mathrm{F} \text { F. \& } \mathrm{A}, \mathrm{H} \text { at such how prices }} \mathrm{Sh}$ are feve and far between.
Our Highest Crade Shoes Reduced All are included in this remarkable

$58.85 \quad$ s7.85 $\$ 6.85$
Men's Shoes and Oxfords
Cood quatist leaterer well mate and



If You Don't Want Latest Style
Tom ank are ane real noert on
 Thite ut, iting tor $\$ 2.98$
Men's High Grade Work Shoes


 $\$ 1.98$




> Boys' Shoes that'll Stand the Gaff


Space p polaibits Lifing mape than



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