## Che Plattemouth Journal

PUBLISHED SEMI-WEEKLI AT PLATTBMOUTH, hiRBRASEA Eaterod at Postorice, Phattemouth, Nob., as socoond-ciken mall mattor
R. A. BATES, Publisher

SUBSCRIPTIOF PRIGE $\$ 2.00$ PER TEAR IN ADVAFGG

## THE DAY OF ATONEMENT

Amplantes axd bleds


$\qquad$

agatn turns to btrds in mo


Wwarngsolu clotene ball


 $\underset{\substack{\text { the } \\ \text { thing. } \\ \text { the the }}}{\text { the }}$

 sione
It take a mairize teene to pet
 marriage.
 are
 In satatio a ciriay man thought to

The honemon is over when no der and wilowy.
Many a wro moiderit hubby has zono thating tor sin
freckled beantee
 tor tanery dreas ban!

 In spite ot their zood br
have no table maneras
Canamity noiior are mere crou-


 nino milloon materem aireasex.
Knicter may eit omea a muttude tho knese
When you evoive a pant that
on't fray at the bottom you've won't fray at the bottom you've got
a garment that will last until the
platform wera platform wears out.
Judging by the
number of coning conditions in Europe it ought to
 other next winter.
$A$ nurso in piniaidetphif who had phoo biliso mateh headse, ctraratete

 hat many of thase who own autos
 In pretereace to soing oit waero
 bhow yourself on Main street. 15

Among the evi: or it leaning hubbs at home is returning to find the sink
a sink of iniquitt. Every now and then you hear
man standing around lying abou
how truthful he to. $A$ A $\overline{\text { and }}$ thing ioiout canteloupes that you can eat a number of them
without spolling your regular break-
tast.
$\qquad$
 the not son, but there t int that that muct

$\qquad$
 church hit anows
 or next humband.
$\qquad$

 ar manera, wit wibl
 and should not of attempted such a
trip. In our opinion.
We w\&l have no chautauqua this We wस1 have no :o: chautauqua this
year. It it because our citizens have
fanted to take any fnterest in such
entertainment. Shame!
 communication with Washington,
and probably lame ducks even sleep
with the headpieces on.
$\qquad$ A very large crowd of people were
in the city Saturay evening and it
was very hard to find parking room was verf hare to topd parting Rain needed in in its section. W
hope we will be enjoying the coolin hope we will be enjoying the cooling
atmosphere that a refreshing rain
bring atmosphere that a refreshing rain
brings ere this item is in type. The average life of a 85 bill is sald
to be ten months. It's always our luck to egt it ons its last legs, when
it's ready to expire in the hand. As we understand her opponents,
the conditions of British are being determined by Mrs. Astor'
bill to are being determined by Mrs. Astor
ofll to prohibit the sale of liquor to
hildren children.
They are now :o booming golf by
moonlight, and it the moon refuses to light, so much the moone refuses the
moon. The celestial system will hav
to be revised to be
that.

 |  |
| :--- | :--- | :--- |
| at |
| at |
| cona |
| over |
| ovtic |
| an |


$\qquad$ ${ }_{2}{ }^{15}$ to it. Even if that mental process oc-
cuppees but a tractlon of a seonn, it lines are not over valued; that
tis still a fraction in fact, worth muech more
then

ล

## Announcement

The Studebaker Corporation of America is pleased to announce to its customers, friends, and the public generally, its complete line of new

## 1924 Model Studebaker Cars

Avoiding the superlatives frequently used in automobile advertisements, the Corporation desires to faithfully state the facts concerning these cars and the reasons why the public should buy them.

## THE CARS

In design, quality of materials, standard of workmanship. durability, refinements. performance, fredon from repeirs,
and price, the Studebaker 1924 Model Cars are ristincty the and price. the Studebaker 1924 Model Cars are distinctly the
greatest intrinsic values the Corporation has ever offered. Every improvement the sffety and practicability of which have The Big-Six
THE BIG-SIX LINE comprises four models, mounted on


Refinements and a few minor mechanical changes have been
made in the Biz-Six, which has established an enviable record made in the Biz-Six. which has established an enviable record
for five years. Our large production accounts for its low price. for five years. Our large production accounts for its low price. It is a car of the highest grade, comparable to the best.

## The Special-Six

THE SPECIAL-SIX LINE comprises four models mounted 2-passenger Roadster - $\$ 1325 \quad 5$-passenger Coupe - $\$ 1975$ Pe all pricenf. .ab. jactory the Special-Six, with minor mechanical changes and refinements in the chassis. The Special-Six has for five successive
years added luster to the name STUDEBAKER. It is one of years added luster to the name ScaDEBAER. It is one of good in every respect as the Biz-Sizx except that it is smalle

The Light-Six
THE LIGHT-SIX LINE comprises four models, mounted on Ke thand Rodter 9975 2per Cour Rodet 1122


No body or mechanical changes except refinements have been made in the Light-Six. Over 130.000 Liight-Sixes have been produced in the new, modern, $\$ 30,000,000$ Studebaker
almost ideal manufacturing conditions. In our judgment. it
stands out as the greatest value and the cosest approach to stands out as the greatest value and the closest approach to
mechanical perfection in moderate priced cars yet produced.

THE REASONS WHY
With $\$ 00,000,000$ of actual net assets and $\$ 45,000,000$ invested in plants. Studebaker has ample physical faciities to manufac ure most economically
Studebaker's organization of manufacturing executives, en-
incers, metallurgists, chemists, inspectors, and skilled mechanics is second to none in the industry. The design of Studebaker ars and the workmanship upon them conform to the highest rinciples of engineering standards and mechanical practice

## Best of Materials Used

Studebaker cars contain the finest known grodes of iron. teel. aluminum, tires, electrical equipment, glass, bearings, etc. No better materials for automobile manuacacture exist. Sheet and consequently, Studebaker uses sheet steel for its bodies. By the minufature of dion fins. By the manufacture of drop forgings. castings, stampings
and the machining, assembling and finishing of motors, axles, rames, transmissions, bodies, tops, etc., and the consequent limination of middlemen's profits, coupled with lower overhead factory costs per cara arising from quantity production and ow commercial expensess. Suadebocer's costs cre hept at an coonomically low point possible of attainment only by manufac-
urress with vast physical and financial resources.

Bodies Unexcelled
The bodies of Studebaker cars are not excelled in quality of materials and craftsmanship, by any cars on the market. The Coupe and Sedan closed bodies are magnifcent examples of

Merit Wins
The sales of Studebaker cars for the past sixy years have shown each and ecery year a progressive increase. 81.880 cars were same period last year. Only products of merit can make such

The Studebaker Corporation of America
A R. Erckine, President

## J. F. Wolff, Garage.



