

We will be here till 9 p. m.

# BARGAIN WEDNESDAY!

—Just Another Way of Saying "Merry Christmas!"

Possibly there are some things you have thought you could not afford to buy this year, either for your own use or as Christmas gifts, but here comes Bargain Wednesday and puts many of these things easily within your reach. This enables you this Christmas month to add the "joy of giving" to the joy of living.



### For Women---

COATS—We're going to do something unusual. We're going to lot these coats and give you mid-season assortment for end-season prices. One day only—

- Lot No. 1— 4 coats at— **\$ 5.95**
  - Lot No. 2— 6 coats at— **8.95**
  - Lot No. 3— 4 coats at— **13.75**
  - Lot No. 4— 6 coats at— **17.75**
  - Lot No. 5— 5 coats at— **21.95**
- These are cloth coats, not plush. SWEATERS—One lot of all wool knit, anstl. styles; less than the yarn is worth— **\$5.45**
- One lot all wool, in Angora and Jersey, Tuxedo style, with belt. **\$6.45**
- Ladies full fashioned black wool cashmere hose, size 9 to 10½. Price— **\$1.28**
- Ladies' fancy brown heather rib hose, sizes 9, 9½. Bar- gain Wednesday price— **85c**
- Ladies' fine silk and wool heather, drop stitch, sizes 9 to 10½. Wednesday price— **\$1.50**
- Ladies' pure silk hose in black and assorted shades, sizes 9 to 10, at— **\$1.45**
- Ladies' knit shawl capes with silk cord. Very stylish. Bar- gain Wednesday price— **\$4.95**
- Gifts' latest style sweaters with sailor collar; assorted shades. Ages 4 to 10— **\$1.85**

### MEN'S NECKWEAR

NECKWEAR—A Christmas item you should not miss. Men's silk 4-in-hand ties, new graduated shapes, bright patterns. Special one-day-only price— **39c**

Cheney silk 4-in-hands, not ordinary ties but pure silk. Gorgeous patterns in endless variety. Bargain Wednesday— **72c**

## For Men



*Before We Forget It - During December we are giving a Buddy Lee doll, dressed in real overalls, with every suit or overcoat \$25 or more.*

SUITS—In 3 lots. Here's where we make you a Christmas present.

No. 1—Men's and young men's 3-piece wool suits, including some blue serges; mostly all small sizes but big values— **\$7.75**

No. 2—This lot comprises cassimeres, chevots and serges, selected from our regular stock and not picked up for sale purposes. Come and see them— **\$17.75**

No. 3—Here are suits that kept company with the \$50 and \$60 suits a year ago and were hard to get at that. Values that make your dollar look like two dollars. Practically all sizes in this lot— **\$27.75**

OVERCOATS—If you have any need for an overcoat, don't fail to see these Bargain Wednesday.

Lot 1—These are mostly small sizes, but you are buying them at very small figures— **\$7.75**

Lot 2—This is a little wider range in grays, browns and blacks— **\$17.75**

Lot 3—Here's where you can buy most any kind of a coat you want. They're sure dandies— **\$27.75**

SWEATERS—One lot men's all-wool pull over sweaters, both V neck and shawl collar style. Assorted styles. A big value at Bargain Wednesday's price— **\$4.95**

Men's gray sweater coat, pineapple weave, strong and heavy, 2 pockets. Big collar. Size 33 to 46. Special price— **\$1.95**

ARMY SHIRT—O. D. heavy army serge. 2 big pockets, with flaps; double button sleeve and double elbow. Sizes 14 to 17. **\$3.35**

Never again at— **\$3.35**

Less than army store prices.

SOX—Men's dress sox, fine rib top, 4 colors, black, cordovan, gray and navy. All sizes. Three pair— **50c**

Fine cashmere hose, combining warmth and good looks. Not clumsy in shoe. Colors black, ox-ford and natural. One day— **39c**

Genuine Rockfords, heavy weight, blue or brown mixtures, full size. Elastic knit on top. Seven pair for— **\$1**

GOWN—Men's heavy outing flannel, mostly Brighton make. Assorted sizes. Bargain Wednesday price— **\$1.45**

A few more of our regular cabinet coat hangers for a very useful Christmas item. Bargain Wednesday price— **10c**

## C. E. Wescott's Sons

"EVERYBODY'S STORE"

Pay Cash — Save Money



### For Boys---

OVERCOATS—Ages 2 to 8. Browns or grays or cordovan chinchilla. Double breasted with belt. Bargain Wednesday— **\$6.85**

Ages 9 to 14—the latest styles at— **\$8.85**

SUITS—In two lots—

No. 1—Mostly small sizes, 3 to 10. Wool and wool mixed. Bargain Wednesday— **\$3.95**

No. 2—Sizes to 18 years, in neat mixtures, also plain blue serge, lined knicker— **\$6.65**

MACKINAW—In dark brown, pure northern wool. Made with slash pockets, big collar and belt. Sizes 11 to 16, \$5.95; Sizes 6 to 10— **\$4.95**

SWEATERS—Pull over style, heavy rib stitch, heather mixtures with contrast trimmed collars. Ages 8 to 14— **\$2.85**

Boys' coat sweaters, shawl collar. 2 pockets. 3 colors— **\$2.45**

brown, gray and maroon.

CAPS—Gray knit turban cap, close fitting. Very warm and durable. One day— **29c**

KNIT HELMETS, with double aprons. All wool. Color, brown. A fine protector— **45c**

SKATING CAPS in variety of colors, some with contrast trim. All wool. Price— **48c**

BOYS' GOLF CAPS with fur underband, in neat mixtures and patterns— **89c**

OVERALLS—Boys' Bear brand, fast color blue bib overalls— **95c**

Sizes 3 to 9

Same overall in sizes 10 to 14— **\$1.15**

### MEN'S SHIRTS

SHIRTS—Men's work shirts, all best quality. All sizes, 14½ to 18. Bargain Wednesday— **\$1**

Men's dress shirts in light stripes and assorted patterns. Soft cuff, either collar attached or neckband style. Sizes 14 to 17. Bargain Wednesday price— **\$1.37**

## JEWELRY IS LOWER

Ideal Christmas Gifts Now within the Reach of All at Brown's

With the holiday season but two weeks off, December's Bargain Wednesday is most opportunely timed. Genuine bargains await you in every store in Platts-mouth—but most refreshing is the news contained in the above caption. JEWELRY IS CHEAPER—not one item, but practically every article in our entire stock.

Since the beginning of time jewelry has been in favor as the ideal lasting gift. Today that custom is more firmly entrenched than ever before and with lower prices, no occasion exists to overlook a single friend at this, the most delightful season of the year.

### SUGGESTIONS for HER

- Ivory Goods
- Hair Ornaments
- Rings (all kinds)
- White Stone
- Bar Pins
- Pearl Beads
- Cameos
- Cuff Pins
- LaValliers
- Fountain Pens
- Broaches
- Lingerie Clasps
- Wrist Watches

### Something NEW in—

### ART SILVER

- Benedict
- Tabard Silver
- Desk Sets \$18.50
- Smoking Sets \$3.50 to \$9
- Book Ends \$8
- Desk Clock \$8
- Vase \$6

### SUGGESTIONS for HIM

- Waldem'r Chains
- Cuff Links
- Rings (all kinds)
- Emblem Jewelry
- Shaving Sets
- Desk Sets
- Smoking Sets
- Scarf Pins
- Belts & Buckles
- Fountain Pens
- Watches
- Waldem'r Knives
- Military Sets

### Table Silverware

Complete line of Gorham's "Etruscan" sterling; also the following high grade plates: American Silver Co's. "Roanoke;" Rogers, 1847, "Ambassador;" Gorham's "Shelburne" and Rockford's "Whittier" patterns and the popular pearl handled goods. Silverware is much cheaper this year.

### Cut Glassware

Water sets, fruit bowls, cel-ery trays, flower baskets, sugar and cream sets, vases, sherbets, goblets, nappies, ice tea glasses, etc., etc.

We have both the heavy and light cuttings and can supply your every need in glass-ware this year at prices much below last year's level.

### SHEFFIELD PLATE HOLLOW WARE

Tea sets, baking dishes, casseroles, water pitchers, bread trays, sandwich trays, sugar and cream sets, fruit dishes, sherbet sets, etc. These make welcome gifts.

### Watches for Christmas

Your good taste in giving watches for Christmas is reflected in the years of service it will give. Especially appropriate for the young fellow approaching manhood is such a gift. Our Elgin, South-bend and Hamilton watches are designed with a view to attractive-ness and long wear. 7, 15 and 17-jewel movements, hunting and open face cases.

### TWO WRIST WATCH SPECIALS

For the young lady nothing is more appropriate than a wrist watch. We can offer you this year a 15-jewel, 20-year case wrist watch that sold for \$21 last season, at— **\$16**

We also have an attractive 7-jewel wrist watch, 10-year case, that will give good service and long wear. The last year price was \$16. One-fourth lower now— **\$12**

### Come to Plattsmouth Wednesday

Come into our store and let us show you the many beau-tiful articles we have that would make appropriate Christmas gifts. It's always a pleasure to show goods!

M. D. BROWN, Jeweler

GIFTS THAT LAST

## SOME SPECIALS FOR Bargain Wednesday!

### MEAT DEPARTMENT SPECIALS

- Fancy beef roast, per lb. **12½c**
- Rib boil, per lb. **8c**
- Strip bacon, per lb. **22c**
- Lard (raw leaf) 10 lbs. for **\$1.25**
- Whole or one-half Morris ham, per lb. **20c**
- Fresh northern oysters, per pint. **50c**
- Fresh milk, per quart. **10c**
- 3 bars Armour's laundry soap. **25c**

Paddock Coffee, Wednesday only, lb. **35c**

Sweet N. Y. cider, per gallon. **75c**

Granulated Sugar, 15 pounds for. **\$1.00**

Nutro milk, per can. **10c**

Prunes, per lb. **15c**

12-lb. sack of flour for. **50c**

Easter Brand Peaches, per can. **30c**

Pop corn, 3 lbs. for. **25c**

Rice, 3 lbs. for. **25c**

Canned Hominy, Wednesday price. **10c**

Jonathan apples, per box. **\$2.75**

Mixed nuts—these are all choice A grade, at per lb. **22c**

Black walnuts, per peck. **50c**

Baker Bulk Cocoanut, per lb. **40c**

Gallon cans peaches and apples. **90c**

SPECIAL—12 cans Wilson milk and one aluminum pan free for. **\$1.50**

Large pumpkins, each. **10c**

Squash, each. **10c**

Bulk Cocoa, per lb. **15c**

22-oz. jars preserves, Wednesday. **25c**

Black Cherries, large can for. **30c**

3 cans peaches, apricots or plums. **\$1.00**

Post Toasties or Kellogg's Br. food, 2 large pkgs. **35c**

5-lb. sacks Rolled Oats for. **25c**

### The Old Original ROCKFORD SOCK

**\$1.50** per dozen

### WARM MACKINAW

For the Boy or His Dad BARGAIN WEDNESDAY ONLY 15% DISCOUNT

### Men's Fine CASHMERE HOSE

**45c** long as they last

### OUR BIG SPECIAL for

### Bargain Wednesday!

A good big, full cut 2:20 blue denim men's overall. There have been two advances in overalls since we bought these and you should lay in your winter supply right now at this especially low price of. **\$1.20**

Sizes 32 to 42 Waist



### LOOK! LOOK!

Sheep Lined Coats and Leather Vests going at— **15% OFF**

### 10% DISCOUNT ON SUITS AND OVERCOATS

In order to give you the benefit of two months' wear, we are putting a discount on all our men's and boys' Suits and Overcoats—Wednesday. No waiting until January or February. You buy it Bargain Wednesday at 10 PER CENT DISCOUNT. No Chinese Markings on Our Clothes

### One Lot of Fine Khaki Color

Knit WOOL VESTS No Sleeves Regular price, \$5 Wednesday **\$3.50**

## Plattsmouth. Hatt & Son Nebraska