

SPECIAL PRICE REDUCTION SALE

BARGAINS IN
EACH AND EVERY
DEPARTMENT

Now On In
Full Blast

THE GANSEMER STOCK OF GOODS Murray, Nebraska

Having recently purchased the A. Gansemer stock of General Merchandise, we are going to offer to the public any portion of it they wish at real bargains. Please understand this is not going to be a bargain circus, but an actual *Price Reduction Sale*. In offering these goods at prices mentioned, we have taken into consideration the heavy drops in prices on some of these lines and are offering you first class merchandise, far below the present day market. Some may think this impossible, but we will explain why we can honestly and intelligently make such sacrifices.

This stock of goods was taken on a trade and only a few know what our actual cost was, and in order to make quick sales we are willing to take small profits.

Come in. Look our stock over. Compare quality and our prices will cause you to make the purchase.

<p style="text-align: center;">Grocery Department Specials</p> <p style="text-align: center;">NAVY BEANS</p> <p>Per lb. only.....7½c</p> <p style="text-align: center;">BUTTER-NUT COFFEE</p> <p>1-lb. can for.....38c 3-lb. cans for.....\$1.10</p> <p style="text-align: center;">WINDMILL COFFEE</p> <p>1-lb. sack for.....29c</p> <p style="text-align: center;">SANTOS PEABERRY</p> <p>You know the brand; look at the price...27c</p> <p style="text-align: center;">LEWIS LYE</p> <p>Per can only.....11c</p> <p style="text-align: center;">MATCHES</p> <p>Per box.....5c</p> <p style="text-align: center;">BAKING POWDER</p> <p>K. C. brand, 25-oz. can for.....19c</p> <p style="text-align: center;">SOAPS</p> <p>Bob White, 3 bars for.....19c Toilet scap, per bar.....4c</p> <p style="text-align: center;">FAMOUS OMAR FLOUR</p> <p>48-lb. sack for.....\$3.10</p> <p style="text-align: center;">BROOMS</p> <p>A dandy good broom for.....79c</p> <p style="text-align: center;">CAN CORN</p> <p>2 cans for.....25c</p> <p style="text-align: center;">BLUEING</p> <p>A household necessity, per bottle.....7c</p> <p style="text-align: center;">BAKING SODA</p> <p>Per package.....7c</p>	<p style="text-align: center;">MUSTARD</p> <p>Large glass for.....7c</p> <p style="text-align: center;">KEROSENE</p> <p>Look what you can buy this for, per gal..21c</p> <p style="text-align: center;">SYRUP</p> <p>5 lbs. light.....53c 5 lbs. dark.....49c 10 lbs. light.....99c 10 lbs. dark.....93c</p> <p style="text-align: center;">Karo—Maple Flavor</p> <p>5 lbs. for.....79c 10 lbs. for.....\$1.49</p> <p style="text-align: center;">PLUG TOBACCO</p> <p>Star, Horseshoe, Climax; per plug.....85c</p> <p style="text-align: center;">SMOKING</p> <p>Velvet, Prince Albert, Tuxedo, Union Leader, all going at.....15c</p> <p style="text-align: center;">Cane Sugar</p> <h1 style="text-align: center;">\$11.98</h1> <p style="text-align: center;">We Continue to Pay Highest Prices for Farm Produce.</p>	<p style="text-align: center;">Shoe Department Specials</p> <p>Our Entire Line of Infants Footwear will be offered in this sale at a uniform discount of 33⅓%</p> <p>We are offering one exceptional lot of Girls' school shoes, sizes 9½ to 1½, at the price of \$1.98</p> <p>Youth's Elk bal, sizes 10 to 2.....\$2.48 Boys' Elk bal, sizes 2½ to 6.....\$2.98 Men's Elk bal, a good work shoe.....\$3.19</p> <p style="text-align: center;">15% DISCOUNT on OVERSHOES</p> <p>Men's heavy box cap toe—a real shoe with good oak soles. Goodyear welt. This lot goes at \$3.98</p> <p>Men's gun metal dress button shoes. We are offering you these far below their present cost. \$2.98</p> <p>One assorted lot of Ladies shoes.....\$2.89</p> <p style="text-align: center;">On Entire Stock Not Marked, a Discount of 15% Will be Given</p> <p style="text-align: center;">PLEASE REMEMBER THAT WE HAVE A VERY LARGE STOCK OF SHOES AND THAT EVERY PAIR WILL BE OFFERED FAR BELOW THE PRESENT MARKET.</p>	<p style="text-align: center;">Dry Goods Department Specials</p> <p style="text-align: center;">OUTING FLANNEL</p> <p>Can you beat it, per yard.....29c</p> <p style="text-align: center;">PERCALES</p> <p>Fancy blue and grey, per yard.....29c</p> <p style="text-align: center;">SHIRTING</p> <p>Fine quality, per yard.....29c</p> <p style="text-align: center;">APRON GINGHAM</p> <p>Per yard only.....27c</p> <p style="text-align: center;">HOSE</p> <p>Special lot of child's sizes at.....10c Men's seamless, a 25c seller, at.....18c On balance of hose stock a discount of...25%</p> <p style="text-align: center;">TOWLING</p> <p>Linen crash, per yard.....25c</p> <p style="text-align: center;">UNION SUITS</p> <p>Entire line at a discount of.....20%</p> <p style="text-align: center;">UNDER SHIRTS</p> <p>Men's fleeced lined heavy under shirts...59c</p> <p style="text-align: center;">WORK SHIRTS</p> <p>Men's good heavy work shirts.....\$1.19 <small>PREVIOUS PRICE \$1.65</small></p> <p style="text-align: center;">SWEATERS</p> <p>For men; good heavy ones on sale at...98c</p> <p style="text-align: center;">OVERALLS AND JACKETS</p> <p>Blue stripes. A mighty good value at...\$2.49 Solid blue, heavy. Special lot.....\$2.38</p> <p style="text-align: center;">HUSKING GLOVES</p> <p>One lot at, per dozen pairs.....\$1.98</p> <p style="text-align: center;">OIL CLOTH</p> <p>Fine quality, per yard.....49c</p>
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==== TERMS: CASH ====

Sale to begin at NINE o'clock Saturday morning and to continue from Saturday, Oct. 23 to and including Saturday, Nov. 6. Plenty clerks to wait on you.

FRANK VALLERY & FOUNT WILSON

MURRAY, - - - NEBRASKA.