

RAISINGG THE LISHIT
$\mathbb{M}^{\mathrm{A} N \mathrm{Ne} \text { a smokerer thought the limit had }}$ been reached. Could cigarettes be im-
proved? We thought so. We knew there was room at the top for a better cigarette. But it would have to be something entirely new.

And it is-it's Spur.
An original hend that makes the rich Oriental tobacem richer by pleasing combination with Burley and other home-grown tethaccos. A new method of rolling the satiny imported paper by crimping, instead of pasting. A smart "brown-and-silver"" package, with triple wrapping to keep Spurs fresh.
Spur offers you tip-top quality at rock-bottom price:
"One Dozen or More"
take advantage of this "fruit" by ordering at once
E. G. Dovey \& Son

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