

Finding a Market for the Producer

WITHOUT a market, agriculture could not be the basis of our national prosperity that it is. Marketing turns production into wealth and those agencies that help farmers find profitable outlets are important aids to the country's welfare. Stripped of all discussion, the function of the packers is to find markets. Because of their success in doing this, Armour and Company are today "The American Farmer's Biggest Customer."

Outlets must be maintained for normal supply. Foreign sales must be developed for excess yield. In a shortage of any product, acceptable alternatives must be distributed to relieve the need and to keep markets ready when the yield is again heavy. Fresh commodities which will not bear transportation, and would thus be unprofitable to produce, must be packaged for reserve use elsewhere. There must be manufacture and sale of all by-products. And these are among the services which Armour and Company render—one of the economic reasons why we handle food in so many different forms.

To perform efficiently, our entire system has to operate as a whole. It will not function piece-meal. Our preparation plants, at points where foods are grown, would become choked without our four hundred Branch Houses absorbing production. Our Branches, carrying the several days' reserve supply that makes users well nigh independent of railroad uncertainties, must continually wage a competitive fight for sales. We must finance producers for the thirty, sixty or ninety days necessary—pay cash for raw products, and then prepare, transport and sell on customary credits. Our refrigerator cars have to be

steadily carrying the supply forward to the tables of the nation. As the Interstate Commerce Commission in its report of August last says:

"The carriers (railroads) of the country could not so effectively handle the entire refrigerator car equipment as is now done by the intervention of private owners. The meat packer could no more do business on an economical and efficient basis without his private cars than he could without his modern equipped refining or packing plant."

Marketing, however, does not consist merely in taking what producers offer and selling it. Scientific selling must begin with the best growing of those foods the country most needs. To this end our Farm Bureau was inaugurated—as a point of contact with growers and to help bring about a better understanding of mutual problems.

And it is largely because Armour and Company are thus continuously working to market the products of the American farm that you are sure of steady food supply. Understanding this, you must appreciate that in asking your dealer for Armour Products you are lending your support to a system that works to the country's economic good and to your own best interest.

ARMOUR AND COMPANY
CHICAGO

sister, Mrs. Wallace and her brother, Jim. She was accompanied by her friend Miss Pearl Sawyer.

C. T. Noell received a letter Monday from his son, Ed, in Germany on the Rhine, dated March 30, 1919, in which he stated that it was snowing but that it had been a nice winter in Germany. He expects to sail for home about May 1st.

Our City Draymen say that the privilege of running through their barn and helping oneself to raincoats, whips, feed, etc., will not be denied any one but hereafter the barn will be locked and one will have to ask the draymen for the key.

The Waltz farm of 160 acres two miles south and five miles west of Weeping Water was sold last Thursday to C. C. Jackman for \$300 per acre. While this may seem a large price it is among the best farms in the county; good soil, well improved and nicely located.

Ray Jameson is carrying his arm in a sling since Monday evening when he got his wrist thrown out of joint while cranking a Ford car that refused to go for a couple of young ladies. At first it was thought that his wrist was badly broken as it was so far out of joint that bones almost protruded through the skin.

Nicholas Trook of Avoca who arrived home last Wednesday from overseas was visiting Saturday at the Dr. F. W. Kruse home and with other friends in town. Nick was a company runner in Co. E 355th Inf. 89th Division. He participated in the St. Mihiel drive but soon after had to be sent to the hospital for medical treatment and did not again return to his unit.

George Boyle of Farnam spent the week end and Monday at the home of his brother, A. S. Boyle. George was on his way home from Florida where he had spent the winter. He said Florida was full of tourists during the winter and the hotel prices were keeping in line with other high prices and one returned soldier who paid \$22.50 for lodging and one meal remarked he didn't care for the \$22 but he hated to give up the 10c.

Mrs. Harold Dunn, baby Barbara Jane and her sister, Miss Claire Milne arrived Saturday from Minneapolis, Minn., for a visit at the Wm Dunn home. Mrs. Harold Dunn was on her way to the ranch at LaBonta Wyoming after an extended visit at the home of her parents in Minneapolis. She resumed her journey Wednesday morning and was accompanied as far as Omaha by Mrs. Wm Dunn. Miss Claire Milne will visit a few days here.

Mrs. Harold Dunn, baby Barbara Jane and her sister, Miss Claire Milne arrived Saturday from Minneapolis, Minn., for a visit at the Wm Dunn home. Mrs. Harold Dunn was on her way to the ranch at LaBonta Wyoming after an extended visit at the home of her parents in Minneapolis. She resumed her journey Wednesday morning and was accompanied as far as Omaha by Mrs. Wm Dunn. Miss Claire Milne will visit a few days here.

Mrs. Harold Dunn, baby Barbara Jane and her sister, Miss Claire Milne arrived Saturday from Minneapolis, Minn., for a visit at the Wm Dunn home. Mrs. Harold Dunn was on her way to the ranch at LaBonta Wyoming after an extended visit at the home of her parents in Minneapolis. She resumed her journey Wednesday morning and was accompanied as far as Omaha by Mrs. Wm Dunn. Miss Claire Milne will visit a few days here.

Mrs. Harold Dunn, baby Barbara Jane and her sister, Miss Claire Milne arrived Saturday from Minneapolis, Minn., for a visit at the Wm Dunn home. Mrs. Harold Dunn was on her way to the ranch at LaBonta Wyoming after an extended visit at the home of her parents in Minneapolis. She resumed her journey Wednesday morning and was accompanied as far as Omaha by Mrs. Wm Dunn. Miss Claire Milne will visit a few days here.

Mrs. Harold Dunn, baby Barbara Jane and her sister, Miss Claire Milne arrived Saturday from Minneapolis, Minn., for a visit at the Wm Dunn home. Mrs. Harold Dunn was on her way to the ranch at LaBonta Wyoming after an extended visit at the home of her parents in Minneapolis. She resumed her journey Wednesday morning and was accompanied as far as Omaha by Mrs. Wm Dunn. Miss Claire Milne will visit a few days here.

Mrs. Harold Dunn, baby Barbara Jane and her sister, Miss Claire Milne arrived Saturday from Minneapolis, Minn., for a visit at the Wm Dunn home. Mrs. Harold Dunn was on her way to the ranch at LaBonta Wyoming after an extended visit at the home of her parents in Minneapolis. She resumed her journey Wednesday morning and was accompanied as far as Omaha by Mrs. Wm Dunn. Miss Claire Milne will visit a few days here.

Mrs. Harold Dunn, baby Barbara Jane and her sister, Miss Claire Milne arrived Saturday from Minneapolis, Minn., for a visit at the Wm Dunn home. Mrs. Harold Dunn was on her way to the ranch at LaBonta Wyoming after an extended visit at the home of her parents in Minneapolis. She resumed her journey Wednesday morning and was accompanied as far as Omaha by Mrs. Wm Dunn. Miss Claire Milne will visit a few days here.

Mrs. Harold Dunn, baby Barbara Jane and her sister, Miss Claire Milne arrived Saturday from Minneapolis, Minn., for a visit at the Wm Dunn home. Mrs. Harold Dunn was on her way to the ranch at LaBonta Wyoming after an extended visit at the home of her parents in Minneapolis. She resumed her journey Wednesday morning and was accompanied as far as Omaha by Mrs. Wm Dunn. Miss Claire Milne will visit a few days here.

Mrs. Harold Dunn, baby Barbara Jane and her sister, Miss Claire Milne arrived Saturday from Minneapolis, Minn., for a visit at the Wm Dunn home. Mrs. Harold Dunn was on her way to the ranch at LaBonta Wyoming after an extended visit at the home of her parents in Minneapolis. She resumed her journey Wednesday morning and was accompanied as far as Omaha by Mrs. Wm Dunn. Miss Claire Milne will visit a few days here.

Mrs. Harold Dunn, baby Barbara Jane and her sister, Miss Claire Milne arrived Saturday from Minneapolis, Minn., for a visit at the Wm Dunn home. Mrs. Harold Dunn was on her way to the ranch at LaBonta Wyoming after an extended visit at the home of her parents in Minneapolis. She resumed her journey Wednesday morning and was accompanied as far as Omaha by Mrs. Wm Dunn. Miss Claire Milne will visit a few days here.

Mrs. Harold Dunn, baby Barbara Jane and her sister, Miss Claire Milne arrived Saturday from Minneapolis, Minn., for a visit at the Wm Dunn home. Mrs. Harold Dunn was on her way to the ranch at LaBonta Wyoming after an extended visit at the home of her parents in Minneapolis. She resumed her journey Wednesday morning and was accompanied as far as Omaha by Mrs. Wm Dunn. Miss Claire Milne will visit a few days here.

Mrs. Harold Dunn, baby Barbara Jane and her sister, Miss Claire Milne arrived Saturday from Minneapolis, Minn., for a visit at the Wm Dunn home. Mrs. Harold Dunn was on her way to the ranch at LaBonta Wyoming after an extended visit at the home of her parents in Minneapolis. She resumed her journey Wednesday morning and was accompanied as far as Omaha by Mrs. Wm Dunn. Miss Claire Milne will visit a few days here.

Mrs. Harold Dunn, baby Barbara Jane and her sister, Miss Claire Milne arrived Saturday from Minneapolis, Minn., for a visit at the Wm Dunn home. Mrs. Harold Dunn was on her way to the ranch at LaBonta Wyoming after an extended visit at the home of her parents in Minneapolis. She resumed her journey Wednesday morning and was accompanied as far as Omaha by Mrs. Wm Dunn. Miss Claire Milne will visit a few days here.

Mrs. Harold Dunn, baby Barbara Jane and her sister, Miss Claire Milne arrived Saturday from Minneapolis, Minn., for a visit at the Wm Dunn home. Mrs. Harold Dunn was on her way to the ranch at LaBonta Wyoming after an extended visit at the home of her parents in Minneapolis. She resumed her journey Wednesday morning and was accompanied as far as Omaha by Mrs. Wm Dunn. Miss Claire Milne will visit a few days here.

Mrs. Harold Dunn, baby Barbara Jane and her sister, Miss Claire Milne arrived Saturday from Minneapolis, Minn., for a visit at the Wm Dunn home. Mrs. Harold Dunn was on her way to the ranch at LaBonta Wyoming after an extended visit at the home of her parents in Minneapolis. She resumed her journey Wednesday morning and was accompanied as far as Omaha by Mrs. Wm Dunn. Miss Claire Milne will visit a few days here.

Mrs. Harold Dunn, baby Barbara Jane and her sister, Miss Claire Milne arrived Saturday from Minneapolis, Minn., for a visit at the Wm Dunn home. Mrs. Harold Dunn was on her way to the ranch at LaBonta Wyoming after an extended visit at the home of her parents in Minneapolis. She resumed her journey Wednesday morning and was accompanied as far as Omaha by Mrs. Wm Dunn. Miss Claire Milne will visit a few days here.

Mrs. Harold Dunn, baby Barbara Jane and her sister, Miss Claire Milne arrived Saturday from Minneapolis, Minn., for a visit at the Wm Dunn home. Mrs. Harold Dunn was on her way to the ranch at LaBonta Wyoming after an extended visit at the home of her parents in Minneapolis. She resumed her journey Wednesday morning and was accompanied as far as Omaha by Mrs. Wm Dunn. Miss Claire Milne will visit a few days here.

Mrs. Harold Dunn, baby Barbara Jane and her sister, Miss Claire Milne arrived Saturday from Minneapolis, Minn., for a visit at the Wm Dunn home. Mrs. Harold Dunn was on her way to the ranch at LaBonta Wyoming after an extended visit at the home of her parents in Minneapolis. She resumed her journey Wednesday morning and was accompanied as far as Omaha by Mrs. Wm Dunn. Miss Claire Milne will visit a few days here.

Mrs. Harold Dunn, baby Barbara Jane and her sister, Miss Claire Milne arrived Saturday from Minneapolis, Minn., for a visit at the Wm Dunn home. Mrs. Harold Dunn was on her way to the ranch at LaBonta Wyoming after an extended visit at the home of her parents in Minneapolis. She resumed her journey Wednesday morning and was accompanied as far as Omaha by Mrs. Wm Dunn. Miss Claire Milne will visit a few days here.

REMEMBER



THE SIGN

Polarine
STANDARD OIL COMPANY

THREE QUESTIONS

What automobile oil runs free and even—keeps the engine running smoothly?

What oil stays on the job the year round?

What oil burns up clean—doesn't clutter the engine with carbon—plugs up power leaks?

Polarine—the oil that smooths away all friction troubles.

Look for the sign when you need oil. And don't forget **Red Crown Gasoline**—the side partner of Polarine for motoring satisfaction.

STANDARD OIL COMPANY
(Nebraska)

Omaha

POLARINE

SADDLE LOST.

On the public highway somewhere between the Joe Wiles corner and the Eight Mile Creek. Finder please notify Wm. Rummel.

DR. H. C. LEOPOLD

OESTROPATHIC PHYSICIAN
Special Attention to Diseases of Women
ACUTE DISEASES TREATED
Eyes Tested and Glasses Fitted
Night Calls Answered—After Hours and Sundays by Appointment
8:30 a. m. to 12:00—1:30 p. m. to 5:30
Cotes Block
Phone 208
Plattsouth, Neb.

OVER THE COUNTY

NEHAWKA

M. H. Pollard went to Omaha Thursday morning.
D. C. West went to Omaha Sunday afternoon via Lincoln.
E. A. Kirkpatrick is sitting on the U. S. petit jury in Lincoln this week.
Victor Sturm has gone to Texas, to look after farm interests.
Mrs. H. D. Betts of Chappen, Ne-

braska, was visiting her parents Mr. and Mrs. O. Lundberg in Nehawka the past week.

Lou Chappell returned Friday from Boulder, Colo., where he went to visit his sister Mrs. James Blake, who is there on account of her health.

Paul Kidd recently discharged from the navy arrived here last week and is working in the office of the Sheldon Manufacturing Co. His home is in Beatrice.

W. W. Claybaugh and wife drove to Firth Wednesday afternoon for a visit with their daughter, Ernest Kropp chauffered for them as far as Lincoln returning home on the midnight train.

Hall Pollard, who had seen ten months service in France returned home on the night train Wednesday, from Omaha via Lincoln. Hall was stationed at Argonne Forest and St. Mihiel and reports that some of the boys from Nehawka were in the thickest of the fight.

James Blake, who has been at Boulder, Colorado, the past few months was back to Nehawka latter part of the week. He took his wife there for her health and the high altitude caused Mr. Blake to have a severe attack of rheumatism and other illness which forced him to leave. The wife is slowly improving but is not yet able to be up.

V. P. Sheldon, J. J. Pollard, Chalmer Switzer, Leo Switzer, H. Thile and Fred Shoemaker returned home Monday afternoon from a trip to the oil fields in Oklahoma. They say she prospects there look very favorable and should we see some of these gentlemen later wearing diamonds resembling in size the headlight of an automobile we will be forced to believe they invested in stock.

WEeping WATER

H. B. Boyle of Farnam is spending the week end with his brother, A. S. Boyle while returning from Florida where he and his wife have spent the winter.

John Inhelder of Stanton was visiting at the home of his uncle, J. E. Bates, a couple of days the first of the week while his wife was visiting her folks at Louisville.

Sam Snyder is laid up at his home with a badly bruised and sprained ankle the result of a tip over with a gang plow while at work at the J. W. Baty farm last Saturday.

Miss Mable Cooper came down from Omaha Wednesday evening for a few days visit at the home of her

EAGLE

Little Georgie Ohlschlager is quite sick with pneumonia. Ernest Forsythe has been on the sick list for the past three days. Mrs. Will Ohlschlager and son Wilford spent Tuesday here with relatives and friends.

Anson Burdick and family spent Sunday with their daughter and family at Nebraska City.

Will Doran and family of Walton spent Sunday in Eagle the guests of Mrs. Doran's parents, Mr. and Mrs. G. W. Peterson.

Ed Ohlschlager who has been in poor health for some time and is now at Colorado Springs, is reported as getting along fine.

Chas. Trumble left Tuesday for Eastern Colorado to look after land matters and will probably invest. For the past year or more the land-seekers rush has been on in that section.

Raymond West who recently returned from France received his discharge from Camp Dodge, and returned to his home near Elmwood Thursday. Later he was seen shaking hands with old friends in Eagle.

Contractor Darling, who is superintending the erection of the new school building, moved his family and household goods here last Saturday and will occupy the property recently vacated by Conrad Crabtree.

The Missouri Pacific railway has dumped a carload of cinders at the depot in an effort to remove the mud-hole which has been an annoyance to those who travel or had other business to attend to at the depot.

Mr. and Mrs. Oscar Anderson returned the first of the week from their winter sojourn on the Pacific northwest. Their many friends are delighted to see them again, and are hoping that they will decide to locate among us.

LOUISVILLE

Mrs. George Applegate and little daughter of Fremont arrived last Friday to visit her sister, Mrs. Clarence Ackles and family.
Mrs. W. T. Starkey was at Omaha

Monday to visit her father at the M. E. hospital. His many friends will be pleased to hear that he is making good progress towards recovery.

Mr. and Mrs. Herman Stohlman and two children came in from their home in the country Sunday evening to be the guests of Mr. and Mrs. W. F. Diers at the Easter entertainment at the M. E. church.

Mrs. Mary Gaebel, daughter Miss Henrietta and son Fred, and Mr. and Mrs. William Wiles and daughter, Ruth, of Murray, were Easter visitors in Louisville at the home of Charles Lau.

Mr. and Mrs. W. C. Frampton, of Lincoln are in Chicago at present for the benefit of Mr. Frampton's health, as he is suffering from stomach trouble. His many friends in Louisville hope for his speedy recovery.

Mr. and Mrs. Claude Breckenfeldt of Omaha visited Mr. Breckenfeldt's sister, Mrs. W. J. Rau at Manley over Sunday and also made a short visit in Louisville with Mrs. Breckenfeldt's parents, Mr. and Mrs. John Group.

Mrs. Hugh Seiver of El Reno, Okla., left for her home Tuesday after a short visit in town with her father, Theodore Heim and other relatives. Mrs. Seiver could not remain for a longer visit as her children are in school and she left her little year-and-one-half old baby at home.

We are sorry to report the illness of Mrs. John Wegner at her home in the country. Mrs. Wegner is suffering from an attack of rheumatism and her little two-year-old daughter has also been on the sick list, and has not entirely recovered. Miss Anna Lau, of Murdock, is at the Wegner home assisting the family.

Mrs. Lloyd Hendrickson is here for a visit with her parents, Mr. and Mrs. August Carlson. Mr. and Mrs. Hendrickson are moving from Omaha to Hastings where he will represent the Nicholas Oil Co., of Omaha.

E. C. Riple of Plattsouth, local agent for the Lincoln Accident Insurance Co., and State Agent O. F. Harlan, of Lincoln were in town over night Tuesday and Wednesday on business connected with their firm. Mr. Riple made this office a pleasant call as is his custom whenever he visits his old home town.

The quarantine has been lifted from the Andrew Stohlman home in the country south of town. Edward Stohlman, who has been attending business college in Omaha came home three weeks ago with a breaking out which was pronounced chicken pox by a local physician and Edward and his mother were quarantined. Edward will return to his studies in Omaha at once and will have to work over time some to make up his studies but he feels confident that he will make it all right.

ELMWOOD
Leader-Echo

UNION
Ledger

Dr. and Mrs. O. E. Liston and children motored down from Lincoln Sunday to visit with the Dr's. parents, Mr. and Mrs. I. M. Liston.

Mr. and Mrs. Polk of Weeping Water were in town on Tuesday and rented the Skeen house. They will move here and Mr. Polk will start a blacksmith shop.

P. M. Trapp was up from Perth, Kansas, several days the latter part of last and the first of this week. He is looking well and says he is enjoying good health for one of his age.

Dony Stark returned on last Saturday from Kenesaw, Nebr., where he spent several days visiting with his sister, Mrs. S. O. Pulver and family. He visited Mr. and Mrs. Ed Miller at Lincoln a short time on his return.

Mr. and Mrs. Frank Warner are also rejoicing because of the arrival of a fine Easter present at their home. They are the proud parents of a bouncing baby girl and congratulations are being received by the proud parents.

Walter Stohlman and wife and little son came from Manley on Tuesday and will visit at the home of Mrs. Stohlman's father, Henry Bragg. Walter will assist Mr. Bragg for some time with his work of paper hanging of which he has plenty to do.

Mr. and Mrs. Wm. Rueter were the recipients of a fine Easter present on Sunday—a tiny baby boy. The parents are rejoicing because of the happy event. Both the mother and son are doing nicely and the parents have the hearty congratulations of their many friends.

Mr. and Mrs. W. N. McLennon returned on Tuesday from Horton and Effingham, Kansas, where they had spent several days visiting. At the former place they visited at the home of Mrs. McLennon's parents and at the latter place Mr. McLennon looked after his land interests.

Mr. and Mrs. A. M. Ferguson have taken a "kid" to raise. They are feeding the youngster with a bottle and she bids fair to become full grown. The "kid" we mention is of the goat species. In this day when goats are so much talked of as "milk cows" they hope to be successful in raising her.

Sid West, who underwent an operation a short time ago for removal of water from his lungs, was forced to submit to another operation on account of the same trouble the first of the week. He is doing quite well at present and it is hoped that this operation will remove the trouble. Mr. West underwent the second operation successfully

and has returned home and feels much improved.

UNION
Ledger

The Dray business changed hands again last week when Ed Leach sold out to Joe Dare.

Miss Clementine Roddy came home from Nebraska City to spend the week end with her parents.

Mrs. Charles Schwab of near Dunbar was here Tuesday, visiting with friends and attending to some business matters.

Mrs. Alice Shoemaker, who has been seriously ill with pneumonia the past week is still very weak but gradually improving.

Rev. and Mrs. G. A. Randall of Waverly, who came Monday to attend the funeral of Mr. M. H. Shoemaker visited friends here a short while before returning home.

Julius Holthusen, the jovial operator at the depot, departed Wednesday for Little Rock, Ark., having received a message informing him of the serious illness of his sister in that city.

Carl Mullis of Dunbar visited at the home of his sister, Mrs. Henry Becker the first of the week. Mr. Mullis just returned home from France last Friday, having spent over a year "over there" with the 103rd Yankee division.

The first appearance of a base ball on the streets a few days ago is a gentle reminder that Spring "has arrived" and Joe Bauer and barber, Ed Fulerton are taking the preliminary work out.

Another business firm is about to change hands as another citizen has become very much interested in the western land proposition. The agreements so far have only been verbal and as no contracts have been signed nothing definite can be said about the deal.

Chas. E. Severyn of Schuyler, former Superintendent of the Union school, visited friends here several days last week. This is his first visit here since his departure at the close of school two years ago, shortly after which he enlisted in the army. Mr. Severyn spent most of his two years at various camps in Texas and received his discharge only a few weeks ago.

Hans Peterson of Wyoming precinct bought the farm of Fred Young last week. This property is about two miles southwest of Union and consists of 120 acres of the best farming land in this part of the country. It sold for the consideration of thirty thousand dollars and Mr. Young will continue to farm it this year after which he expects to make his home in Colorado on the land recently purchased there.

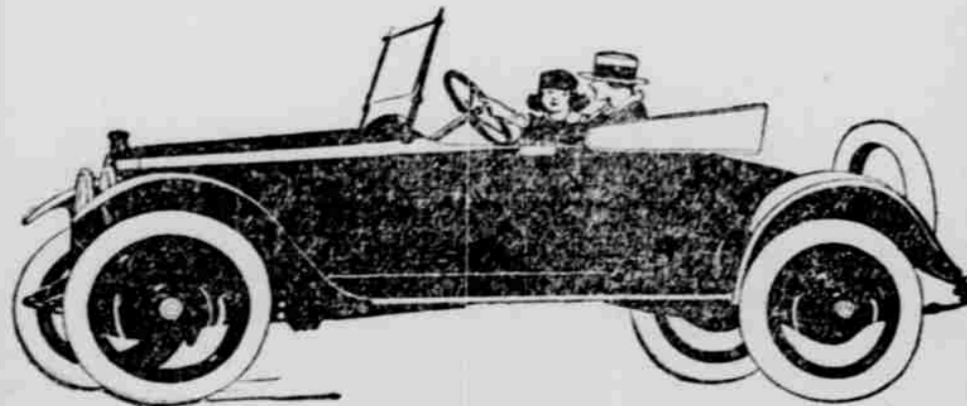
The Comfort Car



HUPMOBILE performance stands out as a thing distinct, unique, and unusual. It is a definite, positive quality of performance, uncommon among motor cars.

The explanation is that eleven years of persistent, scientific development have been devoted to the four-cylinder principle by the Hupmobile organization.

One of the results of this close application is an engine that obeys like a fine-mettled race horse in the getaway and pulls like a dogged, powerful plow-horse on the hills and heavy roads.



Hupmobile

T. H. POLLOCK GARAGE
Plattsouth, Nebraska Phone No. 1