

As Usual

we are prepared to serve you in a manner that will please!

Here are a few SPECIALS that will save you money—

- Advo, Monarch or Blue Label Preserves, 25c jars..... 20c
- Bismark Apple Butter, per quart, 35c size..... 25c
- Bismark Sweet Pickles. " " 35c "..... 25c
- Six pounds Bulk Oatmeal..... 25c
- Large Package Sunkist Oatmeal..... 20c
- Six Packages Corn Flakes..... 25c
- Five pounds of good Rice..... 25c
- Five Cans of the best Hawaiian Pine Apple..... \$1.00
- Five Cans of the best California Peaches in syrup..... 1.00

We guarantee our **MONARCH COFFEE** to be the best on the market. A trial will prove this to you. Our coffee stock is the largest and most complete in the city, comprising a full range of prices and qualities. Besides carrying all the well-known brands of coffees, we have a special blend which we roast ourselves. This is one of the best 30c coffees we have ever tasted. Let us send you a sample pound.

Fresh Vegetables

- Head Lettuce,
- Leaf Lettuce,
- Radishes,
- Cauliflower,
- Green Onions.

Fruits

- Grape Fruit,
- Oranges,
- Jonathan Apples,
- Tangerines,
- Bananas and Lemons.

H. M. SOENNICHSEN,

Phone 53 and 54

We Like to Serve

JOHN C. WATSON, WELL KNOWN LAW- YER, DIES SUDDENLY

Once Speaker of House of Representatives and Later President Pro Tem of Senate.

Nebraska, City, Neb., Feb. 2.—John C. Watson, well known lawyer and politician and former speaker of the Nebraska house of representatives, died here at 5 o'clock this evening. He was 65 years old. He had been ill for the past three months, an attack of grippe having turned into heart trouble.

Mr. Watson was born at Memphis, Tenn., September 23, 1859. He was graduated from the law college of the University of Michigan in 1869 and came to Nebraska City in May, 1873. In the early days he served several times as district attorney. Later he went to the state legislature, where he served as speaker of the house in 1889 and later as president pro tem of the senate. He was a republican in politics. He was known as one of the best criminal lawyers in this part of the state and during his long practice here he was interested in many big suits. For years he took an active interest in charity work and public institutions of all kinds.

He leaves a wife, one son, John Watson, a graduate of the University of Nebraska and now living near Union, Neb.; two sisters, Mrs. S. L. Dixon of Washington, D. C., and Mrs. Millie Kensing of St. Louis, Mo., and one cousin, Dr. Claude Watson of this city.

John C. Watson was almost as well known in Cass county as in his own home county and was for years one of the commanding figures in the republican politics of these two counties, and his keen intellect and splendid understanding of the law made him one of the leaders of the legal profession in the state. It is with regret that his friends and former associates in this county learn of his death.

Your bath room equipment needs a **Gas Water Heater**. See the Nebraska Lighting Co. now.

New Spring Goods

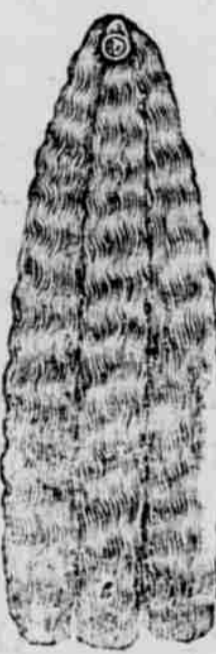


More New Stylish Hats

—for Spring 1916—
Priced from

\$1.75 to \$4.50

—showing the New Foliage Turban, the High Crown Fabric Hat, the New Tokio Leather Trim.



A New Shipment of hair goods.

1st quality guaranteed.
Full 18-inch switch

\$2.75

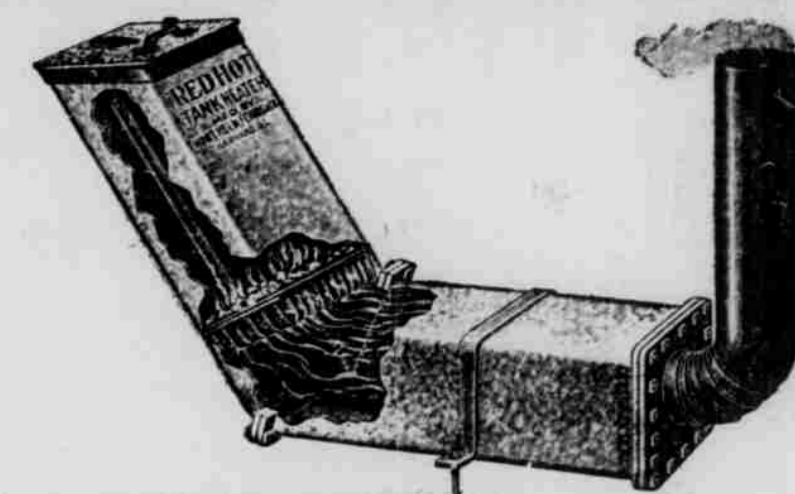
See this complete line.

EMMA PEASE

Only Dependable Goods—

Harness Oiled.

Now is the time to have your harness oiled. \$1.00 per set.
John F. Gorder.



Red Hot Tank Heaters

will heat the water in your tanks quicker and easier than any of the old style heaters.

This heater will burn any kind of fuel—hard or soft coal, wood chips or cobs. All the fire is entirely under water.

Bestor & Swatek

MEETING OF THE MISSIONARY SOCIETY OF METHODIST CHURCH

The Woman's Foreign Missionary society of the Methodist church enjoyed a very pleasant session yesterday afternoon at the home of Mrs. Jennings Seivers, fourteen ladies being present. The devotional exercises were led by Mrs. Copenhaver, and after a short business session, a very interesting lesson on "A Nation at School (China)" was conducted by Miss Elizabeth Spencer of Beemer, Neb. This was followed by a solo by Miss Florence Balsler. Light refreshments were served by the hostess and a few minutes of social conversation brought the afternoon to a close.

Girls Team Goes to Avoca.

The girls' basket ball team will leave tomorrow for Avoca, where they will take on the girls' team of the school in that city and demonstrate a few fine points of the game to the young ladies of our neighboring town.

T. H. POLLOCK

Real Estate Insurance

5% Farm Loans

Buick-Dealer

Office and Salesroom
RILEY BLOCK
Tel. No. 1. Plattsmouth

The next event in the dancing world will be on Saturday evening next, when the T. J. Sokol society will give another of their pleasant social dances at their hall on West Pearl street. Everybody invited.

Sixth Annual 20% Discount Sale

Great Showing of Blankets

at Discount Prices

- All wool 66x80, plaid patterns; comes in tan white, blue and white and pink and white, worth \$6.50, for **\$5.20**
- Size 70x80, made of the finest Australian wool, gray or white body with pink or blue borders, marked \$9.00 each. Sale price..... **\$7.20**
- Woolnap Blankets, 72x84, taped with mahair, wash beautifully, gray or white bodies with colored borders, worth \$2.60. Sale price..... **\$2.08**
- Northrop Cotton Blankets 72x80, crocheted edge. Price was \$1.50, now selling for..... **\$1.20**
- Nutley Cotton Blankets 64x72, crocheted edge, marked \$1.10. Sale price..... **88c**

Essex Mills Winter Weight Underwear

at Extraordinary Bargains

- Ladies' Union Suit, Lot 1100 comes low neck no sleeves, half low neck elbow sleeves and high neck long sleeves. Regular price 85c. Sale price..... **68c**
- Ladies' 50c bleached Union Suits in plain or fleece, all styles. Discount price..... **40c**
- Ladies' \$1.00 Union Suits, extra plain or fleece ribbed, all styles, now for..... **80c**
- Ladies' \$1.50 Wool Union Suits in natural or plain white, high neck long sleeves or half low neck and elbow sleeves. Discount price..... **\$1.20**
- Ladies' \$2.00 Wool Union Suits..... **1.60**
- Misses' Wool Union Suits, either white or natural, high neck long sleeves, up to age 11, worth \$1, now **80c**
- Age 12 and up, worth \$1.25, now..... **\$1.00**
- Misses' Cotton Ribbed Union Suits in white, ecru or silver, high neck long sleeves, regular 50c seller, up to age 11, now..... **40c**
- 65c seller, age 12 and up, now..... **52c**
- Boys' Union Suits at corresponding reductions.



February 4th to 15th, 10 big selling days, when nearly every section of this big store will offer values of the most unusual sort.

It's clearing time with us—a time when we put our house in order preparatory for the Spring season—when we clear our shelves and tables of Winter Merchandise, while the season is still at its height, giving patrons the benefit of liberal price reductions at a time when the goods are reasonable.

This announcement means a bona fide 20% discount on every line we carry with the following general exceptions: Groceries, Rugs, Linoleum, Thread, Muslins, Sheetings, Pillow Tubing, yard wide Taffetas, Georgette Crepe, Crepe de Chine, Outing Flannels, Patterns and Crochet Cotton.

In the face of the rapidly rising cost of all kinds of merchandise containing dyes and an added increase of from 50 to 100% in the price of Cotton, Wool and Linen in the raw state, this sale announcement offers a golden opportunity to every housekeeper and buyer of Dry Goods in this community.

Sale of Petticoats

At \$2.40 and \$2.80—Especially good Taffeta Petticoats in changeable or plain street colors, made with deep paint scallops—formerly up to \$3.50.

At \$3.20—Beautiful Flowered Chiffon Taffeta Petticoats, made with corded ruffles, unusually attractive.

At 80c, \$1.08, \$1.37 and \$1.40—Plain black and novelty stripe petticoats, made of Sateen and Hygrade Messaline.

E. G. DOVEY & SON

VALUE!

QUALITY!

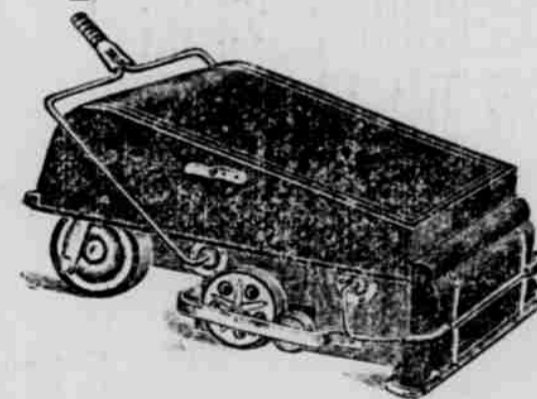
SERVICE!

All Wool Suitings

in a Good Collection of Patterns and Colorings

- Beautiful new all wool plaids, 54-inches wide—yard now..... **\$1.20**
- 50-inch black and white and blue and white salt and pepper effects. Unusual bargains for, yard..... **68c**
- Good looking Tweeds and Cloakings, good heavy weight all wool fabrics 54 and 56-inches wide, in gray and blue, gray and green and multy color brown effects. **\$1.20 to \$2.20**
- Price now, yard.....

Special on Vacuum Sweepers!



- 5 machines that we are disposing of at a loss to make room for a new line:—
- 2 Perfect Sweepers. **\$2.95**
Sale price—each....
- 1 Domestic and 2 Elgin Sweepers. Sale price—**\$5.95**
each.....

Gossard, Justrite and C.-B.

A la Spirite Corsets

20 PER CENT OFF

Every good model in all sizes of these three well nown makes:—

- \$1.00 models for..... **.80**
- 1.50 " "..... **1.20**
- 2.00 " "..... **1.80**
- 2.50 " "..... **2.00**
- 3.00 " "..... **2.40**
- 4.00 " "..... **3.20**
- 5.00 " "..... **4.00**
- 6.50 " "..... **5.20**

