

ALL OUR
BRAND NEW
STRAW HATS
INCLUDING PANAMAS
We will Sacrifice the Lot
At Exactly

1/2 Price

If you want one of these
be on hand when the doors
swing open on

WEDNESDAY, THE 14TH.

MIGHTY DISSOLUTION SALE!

CLOSING OUT
ALL BOYS' CLOTHING
Mothers Know that Here is
the Place to Economical-
ly and Safely Clothe
The Boy.

BOY'S NEW EXTRA GOOD
SUITS—REGULAR
\$4.00 AND \$4.50
VALUES

Sale Price..... **\$2.95**

Beginning **WEDNESDAY, JULY 14th at 9:00 a. m.,**
and Ending Saturday the 24th, Making 10 of the Fastest Selling Days Ever Witnessed in the State

Falter & Thierolf \$20,000.00 Peerless Clothing Stock

IN THIS STUPENDOUS OFFER THE T. J. KELLY SALES SYSTEM, OF NEW YORK, CHICAGO AND MINNEAPOLIS, WHO ARE CONSIDERED BY ALL THE LARGE EASTERN RETAILERS to be the GREATEST BARGAIN GIVERS ON EARTH are now in Charge and Marking their own Price on Everything as this Mammoth Stock must be cut loose from all former cost, Regardless of Loss. The offerings are countless and indisputably the most wonderful conceptions of all former price cutting. Not one article but what will get the "Red Sacrifice Tag" attached. To make this sale go down in Merchandise History as the biggest and most beneficial from a saving standpoint of Men's and Boy's Clothing to all who are lucky enough to grasp opportunities when presented. THE BEST WILL GO FIRST.

Men's Fine Suits, up to \$25.00 values, Hart, Schaffner and Marx and Ederheimer Stein, Well known brands, one lot, SALE PRICE **\$7.95**

Boys' Straw Hats, up to \$2.00 values, your choice of the store SALE PRICE **25c**

Men's 25c Fancy Cambric Handkerchiefs SALE PRICE **10c**

Men's Cambria Shirts, soft and sport collars 75c values SALE PRICE **45c**

One Lot Men's \$2.50 and \$3.00 Felt Hats SALE PRICE **95c**



Closing Out All Boys' Clothing

—PRICES CUT AND SLASHED—

EDERHEIMER-STEIN Suits for Boys. Trust the careful mother to know where she can with safety and with certainty buy clothing for the little fellow that will give the most wear, and at the same time are distinctively tailored. At this time our complete showing for children of tender age as well as the boy just growing into manhood, is complete, and as the entire department is to be closed out it is a rare opportunity to outfit your boy, as school days will soon be here.

READ THE SALE PRICE

Come Early and Get Your Choice.

NOTHING RESERVED—ALL TO GO.

Boys' \$4.00 and \$4.50 Knicker Suits SALE PRICE	\$2.95	Boys' Knicker Pants, regular \$1.00 SALE PRICE	65c
Boys' \$6.00 Knicker Suits SALE PRICE	\$3.95	Boys' \$1.25 Knickers SALE PRICE	85c
Boys' \$8.50 Knicker Suits SALE PRICE	\$4.95	Boys' \$1.75 Knicker Pants SALE PRICE	\$1.15
Boys' Wash Suits, 65c value SALE PRICE	40c	Boys' Neck Band Shirts, regular 65c value SALE PRICE	35c
Boys' \$1.25 Wash Suits SALE PRICE	85c	Boys' Soft Collar Shirts, regular 65c value SALE PRICE	40c
Boys' \$1.75 Wash Suits SALE PRICE	\$1.15	Regular 85c Boys' Shirts SALE PRICE	60c
Boys' \$2.50 Wash Suits SALE PRICE	\$1.75	Boys' Black Rompers SALE PRICE	40c

Great Bargains in Men's Fine Shirts!

The Greatest Bargains in Men's Fine Shirts that have ever been offered. There are thousands of patterns to choose from in the new Percaloes and Madras Weaves, in both the plain and with the French cuffs, as well as attached cuffs and collars of same colors and fabrics. Then to remember, we carry such an enormous stock that you're certain to find your size in just the pattern you wish. Also, our light Negligee Shirt for summer wear, which are sacrificed at a part of their actual value. READ THE SALE PRICES:

Men's Sport Shirts, regular \$1.25 values, Sale Price	95c	Men's \$1.25 Signal Shirts, at	85c
Men's \$1.50 Sport Shirts, Sale Price	\$1.15	Regular \$2.50 Bixlex Suit Shirts Sale Price	\$1.65
Men's \$2.00 Sport Shirts	\$1.65	Men's \$3.00 and \$3.50 Silk Shirts Sale Price	\$2.25
Men's New Silk Front Shirts, regular \$1.75 value, Sale Price	\$1.15	Men's \$1.00 and \$1.25 Soft Shirts Sale Price	85c
Men's Band Neck Shirts, regular \$1.50 and \$1.75 values, Sale Price	\$1.15	Men's Chambray Straight and Sport Collars, 75c values, at	45c
Men's Bixlex Suit Shirts, regular \$1.50 value, Sale Price	\$1.15	Men's \$1.50 Neck Band Shirts, at	95c
Men's 50c Handkerchiefs, Sale Price ..	25c	Men's Interwoven gauze half hose, regular 35c value, Sale Price	25c
Men's 50c and 75c Neckwear, Sale Price ..	40c	Men's Interwoven half hose, regular 25c value, Sale Price	20c
Men's regular 2 for 25c handkerchiefs Sale Price, 2 for	15c	Boys Silk hats, 50c value, Sale Price ..	35c
Men's regular 35c Wash Ties	25c		



LEATHER GOODS

Prepare for Vacation Time. Matting Suit Cases, regular \$2.75 value, Sale Price **\$1.95**
Matting Suit Cases, regular \$4.00 value, Sale Price **\$2.65**
Genuine Cow Hide Suit Case, regular \$6.00 value Sale Price

The Very Latest and Most Distinctive Designs in Men's and Young Men's

SUMMER CLOTHING

These are extraordinary values and never before have such bargains been placed before the people. The fabrics from foreign and domestic sources include soft finished worsteds and richly colored Scotch Tweeds with a goodly showing of the ever popular Vicunas. They represent beyond question the finest clothes in America. Then, too, you will find Cheviots, Homespun, Flannels and many popular foreign Fabrics, in the style featured one and two button summer and fall models, as well as conservative patterns and cuttings. It would be impossible, with this big and complete stock before you, to fail to find just the individual style and fabrics. THESE ARE SOCIETY BRAND and KUPPENHEIMER, ROCHESTER HIGH GRADE CLOTHES, and as becoming as ever a summer sun beamed down upon. Included are GLEN URQUHART'S PLAIDS and CHECKS.



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Men's Fine Suits, one lot \$20.00 and \$25.00 suits, Michael Stern, Rochester and Society Brand. Your choice of the lot. SALE PRICE	\$9.95	Men's \$1.50 trousers SALE PRICE	\$3.25
Men's Society Brand Suits, \$22.50 and \$25.00 values. SALE PRICE	\$13.95	Men's \$5.00 and \$6.00 trousers SALE PRICE	\$4.35
Men's \$25.00 and \$27.50 Finest Suits, Hand Tailored. SALE PRICE	\$18.95		
Men's Best Suits, \$27.50 to \$35.00 values; the equal of a \$50.00 tailored suit. Society and Kuppenheimer. SALE PRICE	\$21.95		
Men's \$10.00 Palm Beach Suits, made by Kuppenheimer. SALE PRICE	\$7.50		
Men's \$7.50 and \$8.00 Palm Beach Suits SALE PRICE	\$5.95		
Men's \$3.00 trousers SALE PRICE	\$2.35		

Men and Boys' Underwear!

There is nothing so satisfactory as perfect comfort fitting underwear, especially in this true during the hot summer months, when you are trying to keep cool. Our underwear fits perfectly, and you are certain of being cool and comfortable, no matter where the mercury goes. Buy all you need at sale price:
Men's two-piece Porosknit, regular 50c value. Sale Price



Stetson Hats

The New Season's Hats. The styles are certain to receive your strong endorsement. We never exhibited a larger, neater or more satisfactory line of summer hats than THE BIG STORE now offers you. Now at the least price you ever laid your eyes on.
Men's Palm Beach Hats, regular \$1.00 values. SALE PRICE

J. B. STETSON HATS.
Men's \$4.00 Hats, Sale Price

THE T. K. KELLY SALES SYSTEM NOW SELLING FOR FALTER & THIEROLF,

Plattsmouth, Nebraska

Store Closed Tuesday the 13th to Mark Prices. Don't be Misled, as this is the only Sale Being Conducted by the Kelly Sales Co.

LOOK FOR THE BIG RED SIGN.



Plattsmouth, Nebraska

TO THE PUBLIC.

Our reason for this Mighty Sale is simply this: Mr. Philip Thierolf has purchased the interests of Mr. Geo. Falter of Falter & Thierolf, Clothiers. Mr. Falter retires from the business, and for whom we are forced to reduce the stock to a certain figure, and for this reason we have contracted with the T. K. Kelly Sales System, who are acknowledged by all the leading retailers to be the greatest bargain givers in the country, who can always get business when everything else fails, as they absolutely ignore cost and quote prices that are bound to sell the goods.