

# JOURDANTON, TEXAS

County Seat of Atascosa  
County



JOURDANTON HIGH SCHOOL



ATASCOSA COUNTY COURT HOUSE AT JOURDANTON

**B**ELIEVING that there are thousands of men and women in these United States looking for and anxious to take advantage of the opportunities offered at Jourdanton, and being unselfish in the enjoyment of the good things we have is why we are placing this advertisement in the Journal. Aside from the fact that we have faith in this town, and believe in its future and want to see it advance to its predestined place as the largest city in Texas south of San Antonio, we believe it only fair to shed the light of publicity upon its prosperity and manifold advantages.

**T**EXAS is a grand old State—rich in historic deeds, rich in resources—characterised by one of America's greatest men as "The Garden of the Lord." Atascosa County is the best corner in the garden, and Jourdanton is its capital and trade center.

**W**HEN the Artesian Belt Railroad reached the site selected for Jourdanton about three and one-half years ago, the town was established. That is, the station was named. Later it was platted and after some delay the adjoining lands were placed upon the market and the townsite thrown open to an army of homeseekers.

**T**HE town has received some publicity and as a result it now has a population of about 1,600, with not an idle man in town. The town was laid out on modern lines and has been built up in a modern way, with nearly all the modern conveniences one finds in a city of many thousands of inhabitants.

**S**INCE the founding of the town, another railroad, the San Antonio, Ulvade & Gulf, realizing the importance of Jourdanton as a shipping point, has built into the city, giving Jourdanton two rail connections with San Antonio; and with two lines building to the Lower Rio Grande Valley and one to the Gulf of Mexico.

**B**OTH railroads have their depots—both freight and passenger—in the center of the city, an advantage appreciated by anyone who has lived in a town with the railroad station a mile away. There are already ten trains daily in and out of Jourdanton.

**J**OURDANTON has a splendid school building which cost approximately \$20,000. It is in charge of a corps of well equipped teachers with a course of studies in eleven grades, besides Latin, Spanish and music. There are Baptist, Catholic, Christian and Methodist churches.

**T**HE city has a complete system of waterworks; fire hydrants and a fire department; cement sidewalks and good, graded streets. There are nine public roads leading into Jourdanton, partly graded, and three more to be opened soon. There is a good automobile road direct to San Antonio. A large public park is under way in the center of the city.

**T**HERE are two large hotels in the city, but on account of the many traveling men visiting the city they are taxed to their limit to care for the greatly increasing trade. There is need for another hotel in Jourdanton—a big, modern hostelry that can comfortably care for a hundred or more guests. This is a very opportune opening for a hotel man who is looking for a fine investment.

**J**OURDANTON is forty miles from San Antonio, the Metropolis of Texas and the second largest military post in the United States. It is about 120 miles from the Gulf and is about 600 feet above sea level. The last one-third of this elevation is gained in the last five miles. The location is ideal in many ways, giving the town splendid drainage and the full sweep of the strong Gulf breeze with nothing to interfere. The Gulf breeze is bracing and invigorating, making the climate here ideal during all of the summer months. There is never a night when one cannot enjoy refreshing sleep, and there are no mosquitoes to worry you.

**B**EING the highest point and overlooking all of the surrounding country, with the most splendid water and other advantages, this city offers an ideal place for a home. Many traveling men who "make" this territory have located their families here and others are arranging to do so on account of the social, moral and religious surroundings.

**J**OURDANTON is an incorporated city; has a \$50,000 bank with individual deposits of over \$100,000. There are 138 telephone subscribers according to the last directory. The postoffice is on a salaried basis. It has a large opera house and amusement hall. It has one of the best courthouses in Texas and the largest south of San Antonio. It is a fireproof structure and equipped with fireproof furniture.

**T**HREE and a half years ago there was not even a wagon road leading to the spot where Jourdanton stands. Since that time there has been more land cleared and more money paid out by Jourdanton people for clearing land in this section than has been paid out for a similar purpose by any other town in Southwest Texas.

**T**HE soil varies from a black waxy cotton land to the red chocolate sandy for fruit and vegetable production.

**O**UR farmers have had corn for sale during the past two years when the crop failed in some of the high priced central Texas districts.

**L**OCAL millers are putting up "Jourdanton Jubilee" meal and has a man traveling selling the products of the corn that was raised in this section.

**T**HERE was shipped from Jourdanton the past season 4,000 of the 14,000 bales of cotton raised in this county. There is one cotton gin and mill, and machinery ordered for another four-stand plant, which will be in operation in time to care for the crop this fall.

**A**LL of the land in and around Jourdanton is underlaid with clay which retains the moisture—storing it for the farmer to use in time of need.

**J**OURDANTON is underlaid with the same strata of water as all the surrounding country, the geological formation being the same so far as tested. The water in the big well in the center of the city, from which the city's water supply is obtained, does not flow, on account of the high elevation, but east and west of the city, there are flowing wells and the water comes near the surface in town. It is of the same excellent quality which characterizes the water of all this section.

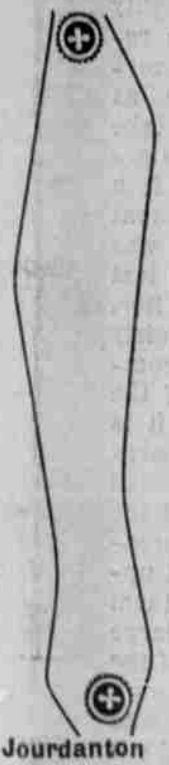
**T**HERE are many openings here for industrial plants. There is no richer farming lands anywhere in Texas than those surrounding Jourdanton. They are reasonably priced and are being bought rapidly and put into cultivation.

**W**E INVITE you to come to Jourdanton and invest gate fully. You will be well repaid for the visit.

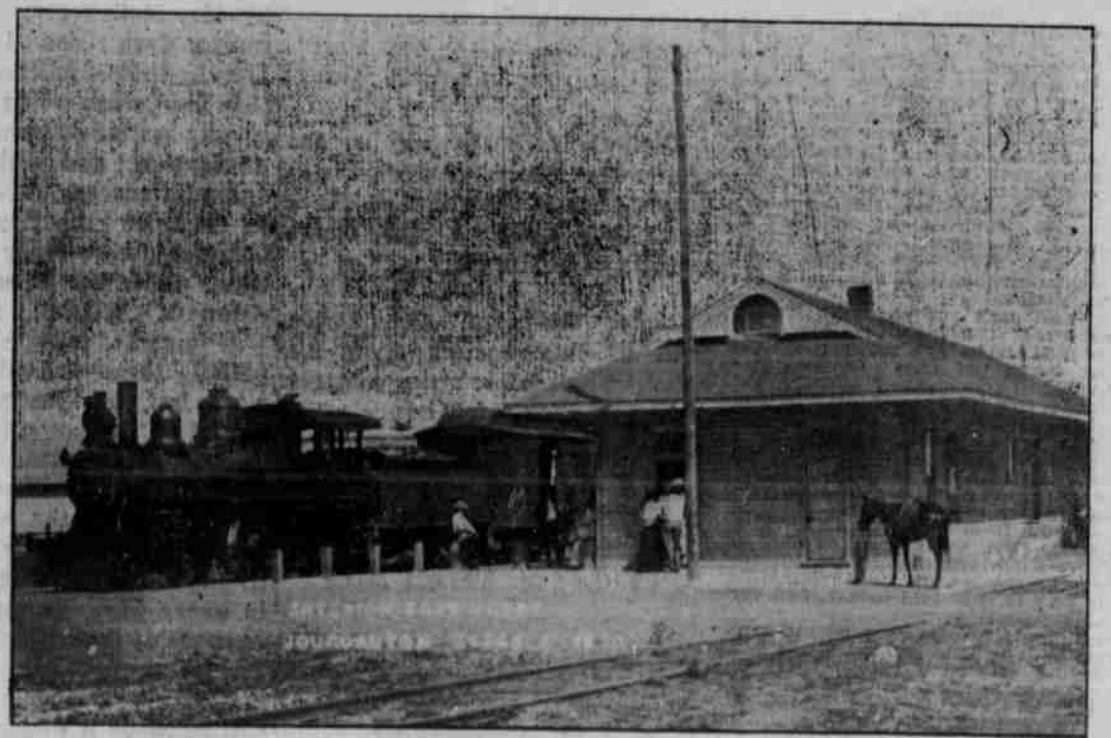


S. A. U. & G. DEPOT

San Antonio



Forty Miles South of San Antonio



ARTESIAN BELT DEPOT

For Any Further Information  
About Jourdanton, Texas See

**W. E. ROSENCRANS**  
PLATTSMOUTH, NEBRASKA