## SNYDER \& CO.,


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Dr. 『f. D. Gass,
 Thomas Walling.

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| Independent Cigar FACTORY! |
| " Pumels" |
| 5c CIGAR <br> Chatlempes Comparkon in Quaility and Workmanship. JHLIIS PEPPPEREURC. <br> Manutacture: |


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|  | The only kind of consump- |
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Famous Alabama

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## $\sqrt{\text { a story }}$ <br> Worth Telling

We never tire of telling the story of Uneeda Biscuit. We do not believe that lovers of good, wholesome food ever tire reading it
Uneeda Biscuit are the result of two ideas. That soda crackers could be made better than they had ever been made before. That it was possible to convey them to the home fresh, crisp and clean.
The importance of the soda cracker as an article of daily consumption, made this worthy of extraordinary effort. Trué, many people laughed at the idea of so much thought-time-labor-capital, being devoted to a soda
cracker. But the greatest industries cracker. But the greatest industries of the greatest country in the world
have been developed from smaller things than a soda cracker, and so it seemed worth while to make the
best soda cracker that could be made and to place it on the table as good as it had been made.
To do the first required the selection of the best materials, of the best equipment, the highest skill. To do oldest bakers said there was no way to keep a soda cracker good.

That no one expected it any way That people were satisfied to eat them stale, as they had been in the habit of doing. And so it fell to the lot of younger minds to do this unheard of thing-to keep a soda cracker good until eaten
The result was the creation of the In-er-seal Package with red and white seal. An invention that kept out the air, moisture, dust germs, that first retained the natural flavor of the bisreached the table, and so Uneeda Biscuit became a reality. The little Biscuit became a reality. The little thing that seemed hardly worth while became a great thing that seemed
hardly possible. hardly possible.
To-day over $300,000,000$ packages have been consumed by the thought-
ful people of this country and the demand is ever increasing.
Blscuit. Story of Uneeda Biscuit. Some day we will tell it are still "satisfied" with the stale and broken crackers that come can get Uneeda Blscuit NATIONAL BISCUIT COMPANY



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