

Absolutely Pure

Grapes give the chief ingredient, the active principle, and healthfulness, to

**ROYAL BAKING POWDER**

Absolutely Pure

Insures wholesome and delicious food for every day in every home

No Phosphates  
No Alum



## The News-Herald

PLATTSMOUTH, NEBRASKA.

Entered at the postoffice at Plattsmouth, Cass County, Nebraska, as second-class mail matter.

OFFICIAL PAPER OF CASS COUNTY

A. L. TIDD.....Editor.  
R. O. WATTERS.....Manager

### RATES OF SUBSCRIPTION

One Year in Advance.....\$1.50  
12 Months......75

### TELEPHONES

Plattsmouth No. 85 Nebraska No. 85

### TO OUR READERS.

To the business public we desire to say that this issue ends the fourth month of our management of the NEWS-HERALD. During that time we have persistently revised the subscription list and have put it on a paying basis. We have cut off about 300 and have added about 700 names. Our list at the present time is one of the largest in the county and is without question the most up to date. We have adopted up to date methods in handling all business. Our purpose is to push the subscription list until we shall number among our readers every live citizen in Cass county and hundreds in the surrounding country. Many of the local merchants have given us encouragement as well as business, for which we feel very grateful. It is the policy of this paper to treat all advertisers exactly alike. Foreign advertisers are required to pay the same rates as local advertisers; this is not always true of country newspapers. If you are an advertiser, or desire to become one, and we can be of any service to you in the preparation of your "copy" we are yours to command. We solicit your patronage in the future.

A. L. TIDD, Editor.

R. O. WATTERS, Manager.

EVERY dog has his day; the kind of day depends upon the sort of dog.

OF THE five senses, common sense and a sense of humor are the rarest.

THE only one braver than the hero who fears not ridicule, is he who fears it, yet faces it in a good cause.

FOR four months past there seemed to be no one locally in the market for space for advertising shoes for sale. We felt confident that the people in this section of the wide world were not going without shoes. We want our readers to be informed in all lines. We shall offer two splendid shoe ads Monday and call your attention to them.

THE other day at Omaha, Mrs. Lillian M. M. Stevens, national president of the W. C. T. U., announced that Nebraska is to be the next battle ground in the general campaign for prohibition. Mrs. Stevens said Omaha was chosen as the convention city of the national organization for this year principally on the ground that conditions in this state are regarded as ripe for the submission of a prohibition amendment. The holding of the national convention in the metropolis next October is intended as the real opening of the campaign, and the full force of the W. C. T. U. will be centered in this State in the fall of 1910.

### TAFT FOLLOWS ROOSEVELT POLICIES.

In spite of the fact that President Taft helped to develop the Roosevelt policies and that he made his campaign as a progressive candidate the opponents of the Roosevelt administration have sought in many ways to convey the idea that he was preparing to reverse himself and his predecessor. They have intimated that the differences to be expected were much more important than mere differences of method. A change in the forestry policy is by no means the only one predicted, and Gifford Pinchot's statement has the greater significance on that account.

Pinchot replies to a rumormongering to his work with the full authority of the president. He says that the president is in entire sympathy with the policy that has been adopted. Undoubtedly the gossip and insinuations generally have as weak a basis as the story that is thus refuted. This is clearly indicated both by the record and the character of the president. In the case in question he has deemed it advisable to authorize a statement. Perhaps he may pursue the same course in other cases, but whether he does or not he is likely to sadly disappoint the men who are deceiving and delighting themselves with the dreams of the betrayal of a public trust. — Chicago Record-Herald.

THE Union Ledger is twenty years old.

THE plucky man is usually a lucky man.

EVERY man is the architect of his own fortune.

THERE is no failure except in no longer trying.

AN UNTRIED friend is like an uncracked nut.

A MAN may have a good opinion of himself and yet be a poor judge of human nature.

IF you want push, don't ride and drag your feet, and thus hinder the progress of your town. — Union Ledger.

A MAN who wastes his time bragging about his ancestors isn't going to give his descendants much chance to brag about theirs.

THE weakling lives in his memory of yesterday, the sluggard in his hope of tomorrow, but there is only one day in the calendar of wisdom, and that is the present.

THE way to build up a town is to build it. Every fellow should do some building. Nicely kept lawns and newly painted houses add much to the attractiveness of a city. It gives things the humble way to boost for this city. It shall continue to do so, but it is not run for that purpose only. It is a business as much as any other business. It is being pushed and is growing rapidly. It is conducted on a business basis, and the business is extending. It is the purpose of the present management to push the business and to extend it as rapidly as possible. Get in with the push.

A POLITICIAN'S promises may sell high at the poll exchange, while his performances in office will be below par.

ADVERTISING is a necessity in a successfully conducted business just as much as tea, coffee and sugar are necessities in the household. It is universally attested that newspaper advertising is the best kind of advertising. With the publisher of a legitimate newspaper the space he has for sale is just the same as the shoe merchant's stock of shoes, the dry goods merchant's stock of goods, the clothing merchant's stock of clothing. The space in the newspaper is for sale. It is like a tract of land that is for sale, it needs cultivation. When a business man buys space in a newspaper and presents his copy for his ad and then leaves the same ad stand for weeks and weeks he does not derive much benefit after the second issue of the paper. He is like the man who buys a tract of land and plants it to a crop, and does no more. If you have something for sale buy space and then make that space talk to the people and they'll buy. The NEWS-HERALD has advertising space for sale just the same as you have shoes, clothing, hardware, and groceries. If you don't buy space don't complain if we sell our space to the other fellow. We are in the business and we are going to sell. Now is your chance to buy just as you have had a chance for four months. This paper does not ask you for any charity—it is a plain business proposition. If you don't know how to make the space you purchase valuable, we do, and we stand ready to help you make the space you pay for earn money for you. It all depends on how you use your space. An "ad" writer is a skilled artisan, and commands high wages. Our advertising space is the same price to all.

WHEN a man or a woman who may be pressed by poverty or moved by just common, low down cupidity steals a suit of clothes or a gown, his or her name is mighty certain to get into the newspaper. Are the names of the "prominent society leaders" in New York who are mixed up with the big smuggling scandal to be made public? And if not, why not?

By this criminal evasion of duties on Paris finery for rich and fashionable women in New York the government has been swindled out of 15 million dollars annually. Can thievery on such a colossal scale as that be covered up, even to shield families of the prominence which vast fortunes give to people in New York?

Is there one law in this country for the man or the woman who steals a suit of clothes or a gown and another law for social leaders who encourage and patronize syndicated smuggling?

Now is the time to find out whether such discriminations in the administration of the law are to be tolerated by the government. Is there to be publicity and punishment for common crimes of need, and secrecy and protection for crimes of greed?

The metropolitan press of New York will be watched with considerable interest for a time. Will they make public the names of the criminals? Here is a chance for William Randolph Hearst to render a great service to the country. Will he do it?

It is very early to start the ball rolling, but there seems to be a sort of buzzing heard while in the vicinity of Surveyor E. E. Hilton. It is just possible that he is looking forward with covetous eyes on the office of register of deeds. Now if he sets his pins right and his chain is accurate, it may be that if he can find the right corner stone for starting he may land in the office. In case he should—but never mind we won't grieve over the loss of a county surveyor until we hear from Schneider's friends. — Weeping Water Republican.

THE NEWS-HERALD has tried in its humble way to boost for this city. It shall continue to do so, but it is not run for that purpose only. It is a business as much as any other business. It is being pushed and is growing rapidly. It is conducted on a business basis, and the business is extending. It is the purpose of the present management to push the business and to extend it as rapidly as possible. Get in with the push.

A POLITICIAN'S promises may sell high at the poll exchange, while his performances in office will be below par.

MAN never knows how hard life can be until he has lost a snap.

HERE it has been two months and Congressman Maguire has not yet built the Plattsmouth post-office. Has anybody heard of Maguire since he promised not to vote for Cannon if elected. — Weeping Water Republican.

### Will Cure Indigestion

All Distress From Stomach and Indigestion Vanishes In Five Minutes.

Take your sour stomach—or maybe you call it Indigestion, Dyspepsia, Gastritis of Catarrh of Stomach; it doesn't matter—take your stomach trouble right with you to your Pharmacist and ask him to open a 50-cent case of Pape's Diapepsin and let you eat one 22-grain Triangle and see if within five minutes there is left any trace of your stomach misery.

The correct name for your trouble is Food Fermentation—food souring; the Digestive organs become weak, there is lack of gastric juice; your food is only half digested, and you become affected with loss of appetite, pressure and fullness after eating, vomiting, nausea, heartburn, gripping in bowels, tenderness in the pit of stomach, bad taste in mouth, constipation, pain in limbs, sleeplessness, belching of gas, biliousness, sick headache, nervousness, dizziness and many other similar symptoms.

If your appetite is fickle, and nothing tempts you, or you belch gas or if you feel bloated after eating, or your food lies like a lump of lead on your stomach, you can make up your mind that at the bottom of all this there is but one cause—fermentation of undigested food.

Prove to yourself, after your next meal, that your stomach is as good as any; that there is nothing really wrong. Stop this fermentation and begin eating what you want without fear of discomfort or misery.

Almost instant relief is waiting for you. It is merely a matter of how soon you take a little Diapepsin.

Tuesday Sheriff Quinton brought John Donohue in from Nehawka on a charge insanity, and at the hearing yesterday the insanity board found the unfortunate man to be insane. He is a resident of Iowa.

## Subscribe for The News-Herald

### BEARSKIN HOSE TAKES THE LEAD



Just received a case of this popular Hose. We guarantee them to wear better than any hose you ever bought at any price only **15c** per pair.....

A fine ribbed Hose at the same price **15c** per pair.....

The popular Ox-Blood Hose in ladies' and children.

### Sun Bonnets

Just unpacked our new Sun Bonnets. Children's Misses and Ladies', all colors, plain, trimmed, **15c, 25c.**

### Carpet Warp

We have a full line of Carpet Warp for those that want to make a rag carpet this spring. We only sell the best grade, Plattsmouth Pillows, Nebraska Pillows. We will have on display several of these pillows already worked and finished. You will be surprised as we **50c** have never seen anything as nice. Each

### E. A. WURL

Dry Goods And Groceries.

### Old Papers For Sale at This Office

## E. G. DOVEY & SON

### Belding's Yardwide Guaranteed SATIN IN ALL COLORS

We agree to replace without charge any BELDING LINING not giving satisfactory wear.

Do you think we could afford to make this unqualified guarantee unless we knew that the BELDING QUALITY of satin would stand any reasonable test? To meet the demands of this Spring's fashions, Belding's "Yardwide" Guaranteed Satin is made up of that indispensable soft "chiffon" finish and in all the fashionable shades.

**Belding's "Yardwide" Guaranteed Satin, \$1 per yard**

While the weather is so chilly and uncomfortable to allow the stoves to be taken down and allow the annual house cleaning to be done, you should call in and look over our Carpets and Rugs, Linoleums and other floor coverings which you are going to need. Select what you want and have the carpet made up or the rug laid aside for you until you need it.

## E. G. DOVEY & SON