

Spend a Pleasant Hour at  
**The Cosy Corner**  
 TOM TROOP, PROPRIETOR

**THE PLATTSMOUTH HOTEL**  
 P. F. GOOS, Prop.

When in Plattsburgh get your dinner at  
**The Perkins House**  
 Guthmann & Cory, Props.

**C. A. RAWLS**  
 ATTORNEY  
 Offices in First National bank bldg

**A. L. TIDD**  
 LAWYER  
 References:  
 Bank of Eagle, Eagle.  
 Nehawka Bank, Nehawka.  
 Bank of Murdock, Murdock.  
 First Nat'l Bank, Greenwood.  
 State bank of Murray, Murray.  
 First Nat'l bank, Plattsburgh.

**C. A. MARSHALL, D. D. S.**  
**Graduate Dentist.**  
 Prices Reasonable  
 All Work Guaranteed  
 Twenty-six Years' Experience  
 Office in Fitzgerald Block

**200,000 Killed this year in Italy**  
 You may read how to avert an even greater annual slaughter than this at home. Consumption, the white death, is the slayer.  
 Read about it in current numbers of  
**THE METROPOLITAN MAGAZINE**  
 Do you know that consumption is communicable? That it is preventable? That it is CURABLE? These are facts.

Get Acquainted With  
**Diner's Digesters**  
 For your stomach's sake. Relief of Heartburn, Indigestion, etc. Sold by  
**F. G. Fricke & Co.**

Get Into Business for Yourself  
**A BUCK CEMENT BLOCK MACHINE**  
 will make you money. The BUCK is the only two-piece, self-binding, self-locking, water-proof, frost proof, sanitary, dry air block made. Takes less material and is made quicker than any other block. Write today and let us tell you all about it, and how you can make from \$15.00 to \$25.00 every day that you work. Exclusive right in each county. Get in first!  
**Interlock Block Machine Co.**  
 City Office: 25th and Paul Sts. OMAHA, NEB.

**LIVERY STABLE**  
**M. E. MANSPEAKER**  
 Jones' Old Livery Barn  
 Seventh & Main Sts. Plattsburgh, Neb.

**OPPORTUNITY.**  
 Master of human destinies am I!  
 Fame, love and fortune on my footsteps wait.  
 Cities and fields I walk; I penetrate  
 Deserts and seas remote, and passing by  
 Hovel and mart and palace, soon or late  
 I knock, unbidden once at every gate!  
 If sleeping, wake; if feasting, rise before  
 I turn away. It is the hour of fate  
 And they who follow me reach every state  
 Mortals desire, and conquer every foe  
 Save death; but those who doubt or hesitate,  
 Condemned to failure, penury and woe,  
 Seek me in vain and uselessly implore  
 I answer not, and I return no more!  
 - JOHN J. INGALLS.  
 They do me wrong who say I come no more  
 When once I knock and fail to find you in;  
 For every day I stand outside your door;  
 And bid you wake and rise to fight and win.  
 Wait not for precious chances passed away,  
 Weep not for golden ages on the wane,  
 Each night I burn the records of the day,  
 At sunrise every soul is born again.  
 Laugh like a boy at splendors that have sped,  
 To vanished joys be blind and deaf and dumb,  
 My judgements seal the dead past with its dead,  
 But never bind a moment yet to come.  
 Though deep in mire, wring not your hands and weep,  
 I lend my arm to all who say, "I can,"  
 No shame faced outcast ever sunk so deep  
 But he might rise and be again a man.  
 - WALTER MALONE.

**Want Column**

**FOR SALE.**  
 FOR SALE—A good team, harness and wagon. Apply to J. Jordan, opposite Jirousek's store. 82-3

**WANTED.**  
 WANTED—To trade, a fine piano for a good single driving horse—Plattsburgh Music Company. 63-4

**WANTED—Manager for Branch office**  
 we wish to locate here in Plattsburgh. Address, The Morris Wholesale House, Cincinnati, Ohio. 83-8

**\$36 PER WEEK** and expenses to men with rig to introduce poultry and stock remedies. Experience unnecessary. Reliable company and exclusive territory given. The Grant Co., Dept. 93, Springfield, Ill. 78-12

**MAN WANTED QUICKLY** by big Chicago Mail Order House to distribute catalogues, advertise, etc. \$25 a week. \$90 expense allowance first month. No experience required. Manager, 500 Wabash Bldg., Chicago. 79-6

**YOUNG MEN FOR RAILROAD MAIL SERVICE—Exam. May 15.** Intending applicants should begin preparation at once. Sample questions and "How Government Positions are Secured," sent free. Inter State Schools, 248 College Pl., Cedar Rapids, Iowa. 78-6

**\$1200.00 FOR YOU—Stoneman** made \$1200.00 monthly; Korstad \$2200.00. New, exciting business. Hundreds averaging \$90 weekly. Experience unnecessary. Credit Strange invention. Gives every home bathroom for \$5. Cleanse almost automatically. Starting inducements free. Allen Mfg. Co., 1018 Adams, Toledo, Ohio. 79-6

**WORK THAT TELLS**  
 Plenty of It Has Been Done  
 Right Here In Plattsburgh.

Cures that last are cures that tell. To thoroughly know the virtues of a medicine you must investigate the cures and see if they prove permanent. Doan's Kidney Pills stand this test, and plenty of proof exists right here in Plattsburgh. People who testified years ago to the relief from backache, kidney and urinary disorders, now declare that relief was permanent and the cure perfect. How can any Plattsburgh sufferer longer doubt the evidence?

J. S. Hall, South Sixth Street, Plattsburgh, Neb., says: "In 1896 I strained my back and soon after I began to suffer from kidney trouble. I had severe pains across the small of my back and on this account it was difficult for me to stoop or rise from a chair. I tried several remedies but to no avail and finally when I had the good fortune to hear about Doan's Kidney Pills, I decided to use them. I procured a box at Gering & Co's. drug store and within forty-eight hours after the first dose, I felt better. Since then, I have always kept a supply of Doan's Kidney Pills in the house, finding that they bring the best of results whenever used." (Statement given June 6, 1906.)

On December 30, 1908, Mr. Hall said: "I cheerfully renew my former endorsement of Doan's Kidney Pills. I know that this remedy is a reliable one for kidney complaint."

For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.  
 Remember the name—Doan's—and take no other. 79-5

**BAILEY & MACH**  
**THE DENTISTS**  
 Latest Appliances. High-Grade Dentistry. Reasonable Prices. Best-equipped Dental Office in the Middle West.  
 SPECIAL DISCOUNTS TO CITY VISITORS.  
 34 Fifth and Main Sts., OMAHA, NEB.

**The Modern Vaudeville**

The "hootchie-cootchie" and "Salome" dancers are not semi-nude. They are semi-naked. It has occurred to me that some celebrated dramatists, like many bad painters, are trying to sell nakedness under the guise of the nude in art. No one can take exception to the marble nudity of the Venus de Milo. Ever since art began, great artists have promoted the artistic nature by painting and carving the nude figure which is art at its best. Others have painted and carved nakedness which is not art at all. As a matter of fact it has served only to deprave.

Are there not similar conditions in our theaterland? Are not many of the best known playwrights exploiting in their writings facts which they would not even whisper in their entertainment. Now it is being presented as a show most critics agree appeals chiefly to licentiousness—not a meritorious achievement for one of the producers of the deservedly successful "Florodora."

The public, you say, demands sensations. Yes, you are right. But there are sensations and sensations and sensations; they are not all to be found in malodorous scenes. Vaudeville had its greatest vogue when, through the instrumentality of its American founders, Benjamin F. Keith, F. F. Proctor, and Oscar Hammerstein, it was clean, wholesome, and entertaining. Through competitive wrestling for the almighty dollar, it has become the place where you may find the latest and most daring sensation, and within the last eight months you have seen half a dozen of the most successful and most celebrated American variety houses change their function. This brings me to a point with which you may or may not be conversant.

The most successful plays and the most successful musical entertainments, not only of recent years, but of all time, have been clean. This is a statement which goes with absolutely no qualification or reservation. It applies also to players, playwrights and managers—just why I don't know, unless, as I said before, cleanliness of all kinds is a tremendous factor in final success. And by success I, as a manager, am still talking of dollars and cents. Klaw and Erlanger's "Ben-Hur" and "Little Nemo," and William A. Brady's "Way Down East" have made more money and will live longer on the forty-weeks-a-year boards than any two cleverly written but suggestively immoral French or English or German or American plays which you or any one else can name. "Brewster's Millions" and "Polly of the Circus," both of which I am proud to have produced, have been as now, and will continue to be, productive of bigger returns than any two American plays of the present day which deal with indecency. Miss Maude Adams is the greatest drawing card in the whole theatrical firmament. She is more respected and is wealthier than Madame Bernhardt—which does not mean that Bernhardt is not the greatest actress of the last or present generation. "Florodora," "Little Johnny Jones," "The Red Mill," and "Mademoiselle Modiste" have made more money than a hundred such productions as the "Queen of the Moulin Rouge" have or will.

But—and here's the rub—if this wave of suggestive drama, vaudeville, and musical comedy continues to grow bigger, its audience is bound to increase. The children of today are going to be the play-going adults of tomorrow. If they acquire a taste for the immoral in theatricals while they are young, they will demand its satisfaction when they are older, and with the increase in the demand there will come, naturally, a further increase in the supply. And there you are. That is the problem which confronts this country right now.

To make the stage clean tomorrow we must keep it clean today. It will be a fatal error to our national progress to let it reflect the rottenness—even, the gilded rottenness—of life. Sunshine is the light that counts. Two hours of it mean more to the world than twelve hours of electricity. Why depict the sordid things that exist in the dark? Invariably a playwright's excuse is that these things exist—they are truths—truths that we try to cover and keep from our homes. What good is to come of our dragging them shrieking and blinking to the footlights and exposing them there to theaters full of amusement-loving people? A manager, often called the "Melo-drama King," told me, a few days ago, that he could not produce popular-price thrillers successfully without having wayward girls and slum life in the spot light. I produced "Via Wireless," a high-price melo-drama, with the aid of neither, and I venture the prediction that it will succeed monumentally for years to come. Do you suppose for an instant that the plays of Charles Klein, George Broadhurst, Augustus Thomas, and Eugene Presby are not made more valuable financially and artistically by their freedom from filth? Of course you don't! Nine-tenths of the American theatergoers are good, and have a wholesome admiration for decent things and decent people depicted in an interesting way. That's why they still prefer the writings of possibly inferior native playwrights, whose morals are clean, to the clever works of French, English, and Italian dramatists, whose plays reflect the very thing we must avoid—artistic decadence.

"A place for your wife, your mother, your sister, your sweetheart," is the label I tacked on Luna Park when I first opened it. It's there yet, and will remain as long as I am proprietor. It is my motto in theatricals, and I believe it good enough to pass along. Properly lived up to it can not fail of profit.—Frederic Thompson, in Success Magazine.

**Good South Dakota Farm.**  
 160 acres, located 16 miles from Huron and only 2 1/2 miles from Broadland, Beadle county. Sixty acres broken and farmed 2 years. Every foot of the quarter can be plowed and in fact, lies exceptionally well. A number of Cass county men own farms near this one. Land is rapidly increasing in value in this section. Can sell this quarter for \$28 an acre, if taken soon. For further particulars, call upon or address:  
 GEORGE L. FARLEY,  
 Office in Coates Block, Telephone 127.

**A Cash Offer.**  
 The NEWS-HERALD has made a special clubbing rate with the Memphis Weekly Commercial Appeal by which we will furnish both papers for one year for \$1.50, the regular subscription price of this paper. The Commercial Appeal is one of the largest and best papers in the south and we hope to receive many new subscriptions on this offer: \$1.50 cash for both papers.

**Farms For Sale.**  
 I am offering a farm for sale two miles south-west of Mynard at ninety dollars per acre. Also one 3 1/2 miles south-east of Murray. Earl V. Cole, Mynard, Neb. 74-8

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**Herold Book & Stationary Store**

Leading local dealer in Books, Stationary, School Supplies, Office Supplies, Post Cards, Sheet Music, Sporting Goods, Candy, Tobaccos and Cigars.

Local agent for the Omaha World-Herald, Lincoln Journal, Chicago Examiner, Inter Ocean, Tribune, Record Herald, St. Louis Globe Democrat, Republic, Post Dispatch and all current periodicals constantly on our counters or yearly subscriptions taken at publishers prices. Distributor for this section of the celebrated Red Band Brand candies warranted pure cocoanut bon bons, cream covered dates, fig candies, crystallized cream candies, dipped candies, fudge cream, butter and soft cream candies. All the above at 12 cents a pound, the kind that usually sells at 20 to 25 cents elsewhere. Also agents for Balduff Fine Chocolates, Hornbeys Fruit Tablets, Hornbeys Butter Scotch, Hornbeys Toffey Candy.

**SPORTING GOODS.**  
 Local agents for Spalding's line of athletic Goods, base balls, bats, masks, gloves, etc. Fishing tackle, tennis goods, etc. Full line of tops, marbles, etc. Dealers in all local brands of cigars, also full line of Tobaccos in stock.

**Herold Book & Stationary Store**  
 One Door West of Fanger's.

**Wise talks by the office boy**

Some one sent the boss a bunch of books entitled, "Business Nuggets," "The Road to Success," "The Man in Front" and such like, I think he's been looking them over, for when I came to work this morning he handed me this: Everything comes to those that wait, and the lazy boy waits to greet it; but success comes on with a rapid gait, to the man that goes to meet it." I had to laugh, because he's the boss; but to tell you the honest truth, a boy on this job doesn't get any chance to apply these wise hunches. Actually it's no credit for a fellow to be industrious here, because he can't be anything else. If he lets up for an hour he wouldn't get his orders out and then there would be people coming in and saying lots of fierce things, but nothing about "business success" or the "lazy boy waits to greet it."

Have you tried Curtis Brothers Janis. Retains all the fine natural flavor. Great. Picnic size, 25c. Don't forget to order a sack of Goods Best Flour with your next order.

**H. M. SOENNICHSEN**

**A Hale, Hearty Old Age**  
 comes with a good stomach and a good appetite, and the wherewithal to tempt and satisfy your longing for good food. You can always get it at Barnes'. Dishes for the epicure cooked by an artist, and foods of the choicest grades and flavors at Barnes'.  
**DR. A. P. BARNES**  
 V. S.

**The Spring Time Will Surely Come.**  
 The gladdest time of all the year. With the return of the birds, the coming again of the breezes and blossoms, comes also more milk thus adding to the duties of the housewife. We have anticipated this contingency and are prepared for the occasion. We have the Best Cream Separator Made. The United States, in a number of sizes at prices which are in the reach of all. Come in and we will demonstrate their utility and ease of operation.

**H. L. ASEMISSSEN & SONS**