

# The North Platte Semi-Weekly Tribune.

TWENTY-EIGHTH YEAR.

NORTH PLATTE, NEB., NOVEMBER 14, 1913.

No. 85

## The Big Re-organization Sale at The Leader BEGINS SATURDAY, NOVEMBER 15th.

Julius Pizer, for twenty-one years a successful merchant of North Platte, will retire from active management of The Leader between January 1st and February 1st, 1914. The establishment will be incorporated under the name of The Leader Mercantile Company with J. J. Friedman as manager. Before the reorganization the entire stock must and will be sold out regardless of price. It will be a harvest of bargains for those who wish to make a dollar go at a saving of 25 to 75 cents on the dollar. This is not merely newspaper talk. Just be at the store at 8 o'clock Saturday morning and the red tag will tell the story.

THE FOLLOWING PRICE LIST IS ONLY ONE-TENTH OF THE BARGAINS THAT AWAIT YOU.

<p><b>Special</b></p> <p>100 dozen spools of Thread in white and black, 200-yard spools, while they last at per dozen spools..... <b>25c</b></p>	<p>35 cent Turkish Towels, while they last <b>19c</b></p> <p>Hope Muslin, per yard <b>8c</b></p>	<p>Pillow Cases, 42x36, while they last, each <b>9c</b></p> <p>Bed Sheets, 81x90, 1.25 values at <b>89c</b></p> <p>Ladies Seamless Hose, 15 and 20 cent values, this sale <b>11c</b></p> <p>Misses' and Children's Hose in 15 and 20 cent values, this sale <b>11c</b></p> <p>15 cent Dark and Light Outing Flannel, per yard <b>9c</b></p> <p>9 cent quality Outing Flannel in dark shades, per yard <b>6c</b></p>	<p>Seamless Bed Sheets, 72x90, 90 cent values at <b>63c</b></p> <p>Blankets 55x78, 1.50 values at <b>98c</b></p> <p>Amoskeg Apron Gingham, all size checks 8 cent value, per yard <b>6c</b></p> <p>Ladies' Hose, 25 and 35 cent values, while they last, per pair <b>19c</b></p> <p>500 yards Serpentine Crepe regular 22 cent value, per yard <b>12c</b></p> <p>Table Lines, while they last during this sale <b>20 Per Cent Off</b></p>	<p>Muslin Underwear for ladies, this sale <b>20 Per Cent Off</b></p> <p>Corsets during this sale <b>20 Per Cent Off</b></p> <p>Outing Gowns for ladies, misses and children <b>20 Per Cent Off</b></p> <p>Gloves Kid and Chamois for ladies Kizer make <b>20 Per Cent Off</b></p> <p>Underwear for ladies misses and children <b>20 Per Cent Off</b></p> <p>Sweaters ladies, misses and children <b>20 Per Cent Off</b></p> <p>Blankets, all wool <b>20 Per Cent Off</b></p>	<p>Turkish Towels, big size, each <b>10c</b></p> <p>Cotton Toweling, per yard <b>4c</b></p> <p>Bed Spreads during this sale <b>20 Per Cent Off</b></p> <p>Blankets, 45x72 in gray and tan, \$1 value at <b>63c</b></p> <p>Men's and Boys' Huking Mittens, per dozen <b>85c</b></p> <p>Men's Stetson Hats, \$5.00 quality, for <b>\$3.79</b></p> <p>Men's Pants, 300 pair to select from, this sale <b>25 Per Cent Off</b></p>	<p>Gents Sheepskin and Mole-skin Lined Coats <b>20 Per Cent Off</b></p> <p>\$1.00 Mittens for men and boys, while they last, per pair <b>69c</b></p> <p>\$1.25 and \$1.50 Dress Shirts for men <b>79c</b></p> <p>75c Boys Sweaters this sale <b>48c</b></p> <p>65c and 75c Boys Fleece-lined Union Suits <b>49c</b></p> <p>72c Men's Outing Night Shirts, this sale <b>49c</b></p> <p>\$1.50 Gent's Wool Ribbed Underwear <b>89c</b></p>	<p>\$1.25 Gents Fleece Ribbed Union Suits <b>98c</b></p> <p>\$2.00 Men's Sweaters, while they last, <b>\$1.48</b></p> <p>Men's Caps, \$1.25 quality for <b>79c</b></p> <p>Caps for men and boys, 75 cent kind for <b>48c</b></p> <p>Men's Sweaters, \$1.00 quality, while they last each <b>69c</b></p> <p>60c Men's Working Shirts <b>39c</b></p> <p>\$1.25 Men's Lambs-down Wool Underwear <b>69c</b></p> <p>60c Men's Fleece-lined Underwear this sale <b>39c</b></p>
<p><b>Special</b></p> <p>100 Messaline Silk Petticoats, in all shades and sizes, regular \$3.50 values, while they last ..... <b>\$1.59</b></p>	<p>36 inch Percalé in all colors, 15 cent quality, per yard <b>11c</b></p> <p>12 1/2 cent quality Dark Percalé, while it lasts, per yard <b>8c</b></p> <p>3000 yards extra fine Dress Gingham, 15 cent value, per yard <b>10c</b></p> <p>Best Prints in all colors, 7 and 8 cent quality, per yard <b>5c</b></p>	<p>Ladies Seamless Hose, 15 and 20 cent values, this sale <b>11c</b></p> <p>Misses' and Children's Hose in 15 and 20 cent values, this sale <b>11c</b></p> <p>15 cent Dark and Light Outing Flannel, per yard <b>9c</b></p> <p>9 cent quality Outing Flannel in dark shades, per yard <b>6c</b></p>	<p>500 yards Serpentine Crepe regular 22 cent value, per yard <b>12c</b></p> <p>Table Lines, while they last during this sale <b>20 Per Cent Off</b></p>	<p>Blankets, 45x72 in gray and tan, \$1 value at <b>63c</b></p> <p>Men's and Boys' Huking Mittens, per dozen <b>85c</b></p> <p>Men's Stetson Hats, \$5.00 quality, for <b>\$3.79</b></p> <p>Men's Pants, 300 pair to select from, this sale <b>25 Per Cent Off</b></p>	<p>\$1.25 Gents Fleece Ribbed Union Suits <b>98c</b></p> <p>\$2.00 Men's Sweaters, while they last, <b>\$1.48</b></p> <p>Men's Caps, \$1.25 quality for <b>79c</b></p> <p>Caps for men and boys, 75 cent kind for <b>48c</b></p> <p>Men's Sweaters, \$1.00 quality, while they last each <b>69c</b></p> <p>60c Men's Working Shirts <b>39c</b></p> <p>\$1.25 Men's Lambs-down Wool Underwear <b>69c</b></p> <p>60c Men's Fleece-lined Underwear this sale <b>39c</b></p>		
<p><b>Bed Comforts</b></p> <p>\$1.25 values at..... <b>98c</b>          1.75 values at..... <b>\$1.38</b>          2.00 values at..... <b>1.48</b>          3.00 values at..... <b>2.39</b></p> <p><b>BED BLANKETS</b></p> <p>\$3.50 values at..... <b>\$2.85</b>          3.55 values at..... <b>2.98</b>          5.00 values at..... <b>3.95</b></p>							

### Clothing Department

- \$25 Men's Fur Coats, all sizes while they last..... **\$16.98**
- Youth's Overcoats, all sizes, during this sale, upwards **4.98**
- Coys all wool serge Knicker Bocker Pants, sizes from 5 to 16, worth up to \$7, this sale..... **3.98**
- Boys and Children's Overcoats as low as..... **2.98**
- Men's Rain Coats \$7.50 quality, while they last..... **4.48**

### Mens Youths and Boys Overcoats

The cold weather is coming, you cannot afford to go without one at the following prices:

- \$10.00 Overcoats at..... **\$6.48**
- \$12.50 Overcoat at..... **7.98**
- \$15.00 Overcoat at..... **9.98**
- \$20.00 Overcoat at..... **14.48**
- The above Coats are wonderful bargains.
- \$1.50 Men's Overshoes..... **98c**
- \$1.25 Boys Overshoes..... **89c**
- \$1.50 Ladies Overshoes..... **98c**
- \$2.50 and \$3.00 Gun Metal and Valrets Shoes..... **\$1.95**
- \$2.00 and \$2.25 Ladies Shoes, button and lace..... **\$1.69**

Big reduction in Men's, Youths and Children's Shoes. Take advantage of this Big Sale.

### Men's Snappy Fall Suits Reduced One-Third.

Every Suit in the Clothing Department now offered at Bargain Prices, Some 20 Percent, Some 30 Percent, some 40 Percent Less than the regular Price.

#### Men's \$10 and \$12.50 New Fall Suits Now

**\$7.48** Strictly snappy styles, handsomely Tailored Suits that were formerly priced at \$10 and \$12.50, Cassimeres, Worsteds and Cheviots, in black, navy, browns, tans, and grays, all sizes for young and older men, a 12.50 Suit for 7.48. **\$7.48**

- Men's 13.50 and \$15 Suits **9.48**
- Nobby Suits of Serges, Worsteds, Cheviots, etc., all new spring shades, every suit neatly made and cheap at the original price of \$13.50 and \$15.00..... **\$9.48**
- Men's 17.50 and \$20.00 Suits **\$12.50**
- Newest styles in fadeless blue serges, handsomest worsteds, nobby Cheviots, and Cassimeres, Suits worth \$20, tailored and finished up to the minute..... **\$12.50**

#### Young Men's Suits and Boy's Knee Pants Suits.

Every Suit in the Stock has been reduced in price, no room to go into details, but bring the young man or boy in and we will fit him to a Suit at 20 to 40 per cent less than he could have bought it last week.

### Ladies' Ready to Wear

Thirty Ladies' Suits, in black and navy, all sizes, Skinner satin lined, same retails at \$12 to \$18, your choice **\$7.48**

Fifty Ladies' Tailored Suits, the choice of the season, regular prices from \$30.00 to \$45.00, will be sold while they last for..... **\$17.48**

Twenty-five Ladies' Suits, regular price \$25, while they last **11.98**

200 Ladies' Skirts in all styles and colors, worth from \$4 to \$8.50 choice during this sale..... **2.48**

Fifty Ladies' Plush Coats, just received, elegant garments and easily worth \$25 to \$30, your choice..... **17.50**

Big reductions in Kimonas of all kinds and colors.

300 Ladies' Coats to select from comprising all of the newest and latest models, which have been in the store but a few days, will be offered at rediculously low prices during this Big Sale. Price ranging from **\$6.95 to \$35.00**

Come early and get a good selection.

Misses' and Children's Cloaks will be sold at a sacrifice during this sale.

200 House Dresses, ranging in price from \$1.50 to \$2.50; will be sold during this sale while they last at **98c**

**98c**

You will find here the biggest and best line of Ladies' Dresses in North Platte, and will also be placed on sale at wonderful low prices. Come early and get your first pick.

### Clothing Department

Big reductions in Men's and Boy's Suits.

- Mens Mackinaws, \$10 quality, during this sale..... **\$6.48**
- Men's Sheepskin Corduroy Coats, sizes up to 48, fur collars, regular price \$8, sale price..... **\$4.98**
- Mens socks in black or tan 15c values, per pair..... **9c**
- 35c Mens ties..... **19c**
- 50c Mens ties..... **23c**

### Silk and Dress Goods

- 36-inch Silk Taffeta regular \$1.75 value this sale..... **89c**
- 42-in Charminese in all shades, sells all over at \$2.25 this sale..... **\$1.69**
- 100 pieces Messaline Silks in shades to select from worth to \$1.00, this sale..... **73c**
- 54-inch all wool Dress Goods, worth up to \$1.75, this sale..... **89c**
- 1 lot Cloaking worth up to \$3 choice..... **\$1.39**
- 36-inch all wool Batiste 65c quality this sale per yard..... **39c**
- 36-inch Serges in all shades, 65c quality..... **39c**
- Brocaded Velvet, regular \$1.25 values, at this sale per yard..... **79c**

This Sale For Cash Only.

# North Platte, Neb. THE LEADER. Julius Pizer, Prop