

This is your chance
to save money.
Take advantage of it.

One lot
**Fine Corset Cover
Embroideries**
\$1.00 quality
79c

One lot
\$1.50 Petticoats
\$1.19

Ladies' Shirt Waists
Made of all over Embroidery. Cheap at \$1.50.
98c

**Men's Summer
Shirts and Drawers**
25 cent quality
19c

**Children's knitted
waist Union Suits**
always 50c, what we have
go for
39c

Men's \$4.00
Walkover Shoes
\$2.98

One lot
Lawns
per yard
3¹/₂c

Ladies'
Muslin Drawers
19c

Now is the time to buy that
Dress Skirt

One lot 50c
Wool Dress Goods
39c

One lot
Ladies' Shoes
Fine goods but not newest
styles, some sold up to \$4
\$1.48

Satisfaction guaranteed,
goods cheerfully
exchanged or money
refunded.

Stock Reducing Sale

From May 6th to 21st, 1911.

The sole object of this sale is to effect a quick and positive turning of all odd lots, broken lines and seasonable goods into money. Along with these lots left from early spring business we will sell a great many Summer Goods.

This will be the greatest opportunity you will have to save money this season.

GROCERY SPECIALS

One day only

Saturday, May the 6th.

Swift's Premium Hams per lb **15¹/₂c**
Swift's Boned Pic Nic Hams per lb **12¹/₂c**
Sauer Kraut 2 cans **15c**
Pumpkin, 2 cans **15c**
Gallon Apples, per can **29c**
Egg-O-See, per pkg **7¹/₂c**

LAWNS AND BATISTES.

1 lot 25c quality all colors, per yd **17¹/₂c**
1 lot 15c and 18c quality per yd **12¹/₂c**
1 lot 12¹/₂c quality per yd **8c**
1 lot few colors, per yd **3¹/₂c**

MUSLIN UNDERWEAR

Children's Drawers **7c**
Children's Skirts **19c**
Ladies' Drawers **19c**
Ladies' Combinations \$1 quality **79c**
Ladies' Combinations \$1.50 quality **\$1.19**
Ladies Gowns \$1.00 quality **79c**
Ladies Gowns, \$1.25 quality **98c**

RUGS

10 cent discount on all Rugs, large stock to pick from late patterns.

FOULARDS

Regular 50c grade, good assortment of patterns and colors, while they last at per yd

39c

One-Fourth Off

on

Dress Skirts

One-Fourth off

on

Ladies' Suits.

One-Fourth Off

on

Ladies and Childrens Coats

One-Fourth off

on

Silk and Wool Dresses.

SHOES

Mens Oxfords \$3.50 quality **\$1.98**
Mens Walkover Oxfords 3.50 to \$4 quality **2.98**
Mens Walk Over Shoes \$4 quality **2.98**
Mens Work Shoes \$2.25 to 2.50 grades **1.98**
Boys Oxfords \$1.75 to \$3.00 grade **1.69**
Youths Oxfords \$1.75 to \$2 grade **1.39**
Little Gents Oxfords 1.25 to \$1.50 grade **1.19**
Ladies Shoes \$3 to 3.50 quality **2.48**
Ladies Shoes \$2.50 to \$3 grade **1.98**
Ladies Oxfords \$3.50 to \$4 quality **2.48**
Ladies Oxfords 2.50 to \$3 grade **1.98**
Misses Oxfords 1.75, \$2 and 2.50 **1.48**
Misses Oxfords \$1.50 to 1.75 quality **1.19**
Childrens Oxfords \$1.25 to 1.50 grade **.98**

LADIES SHIRT WAISTS.

Lot 1 ladies waists assorted colors and styles 75c quality **49c**
Lot 2 ladies white waists a great many styles, 1.50 quality **98c**
Lot 4, ladies fine white waists, 2.50 quality **\$1.98**

HOUSE DRESSES.

Lot 1 ladies house dresses, 1.50 quality **\$1.19**
Lot 2 ladies house dresses 2.50 quality **1.98**

We want the Money
You want the
Goods.

One lot
**27 inch Embroidery
Flouncing**
50c Quality
33c

One lot
\$1.00 Petticoats
79c

**Children's Muslin
Drawers**
7c

**Men's Balbriggan
Shirts and Drawers**
39c

25c
Turkish Towels
While they last
19c

Ladies' \$3.50 and \$4.00
Oxfords
\$2.48

One lot
Children's Dresses
39c

Ladies' 10c Vests
7c

You can afford
that New Coat now.

**Ladies' \$1.25 Night
Gowns**
98c

One Lot of
**Ladies' and Childrens
Hose, 15c quality,**
11c

If You Do
Not Attend this
Sale You Lose
Money.

**We do not sell cheap goods
But good goods cheap.**

There will be many other lots on sale and as we run out of those lots advertised we will make up new ones. We expect this to be the busiest two weeks this store ever had. We will do our part, now do yours.

Sale begins at 7:30 a. m., May 6.

Wilcox Department Store,

North Platte, Nebraska.

Our store closes at 6:30 p. m. except Saturdays.