

January Clearing Sale.

Owing to unfavorable weather conditions, we are greatly overstocked on Winter Goods. We must reduce our stock quickly to make room for our Spring Goods, a fact that forces us to sacrifice our splendid stock regardless of cost. Our entire store has been converted into a veritable bargain bazaar, offering a grand display of seasonable merchandise at prices that are bound to startle every economical buyer in this community. Plenty of winter weather ahead. Secure what you want right now at a great saving. This will be the biggest thing in the sale line you have seen in many a day.

900 high grade Suits and Overcoats now on sale at cost prices and less. The most fashionable weaves, modes and shades in vogue this season.

Fine collection of \$15 to \$18 Suits and Overcoats on sale at

\$11.00

SUITS

In brown, tan, gray, black and fancy mixtures. Three and four button. Not an old style or pattern in stock. The choice of America's best clothes makers.

\$9.00

for choice of suits and overcoats that were priced at 12.50 to \$15

OVERCOATS

In gray, brown and black, knee length walking coats, and frog stylish auto coats with presto and convertible collar. All our stock of high grade elegantly tailored coats.

Mens Suits and Overcoats worth \$18.00, \$20.00 to \$25.00

\$15.00

Special Sale of Shoes at Marvelously Low Prices.

1 lot \$4 shoes, in patent, box calf, vici and gun metal, on sale at... **\$3.00**
 1 lot \$3.50 Shoes, in patent, box calf, vici and gun metal, on sale at... **2.50**
 1 lot \$3.50 shoes, in Oxblood leather, winter weight on sale at... **2.50**
 Heavy High Cut Shoes, in red and green leathers, Kromelk soles, 14 to 18-in. 2 buckles. Boys high cut shoes, in red leather, 2 buckles
20 Per cent Discount.

Boys Suits and Pants

At less than makers prices. 200 Double-breasted short, straight pant suits, ages 5 to 16 years. 200 Boys short straight pants, ages 4 to 12 years at

One-Half Regular Price.

UNDERWEAR.

Cotton, cotton and wool mixed and all wool. We've every fabric that's suitable for Underwear, white, black and colors, medium and heavy weights, 2 piece and union suits of the famous Staley and Superior makes, regular price \$1.00 to \$5.00 per garment,
All go at 20 Per Cent Discount.

Shirts.
 Monarch, Dress and Negligee shirts, fine patterns, all sizes. Cluett high grade shirts, regular \$1.50, 1.75 and \$2 values on sale at... **85c**
\$1.30

One-Fifth Off

on Trunks, Suit Cases and Valises.

Hats and Caps

John B. Stetson and Rival makes, in soft and stiff hats, regular \$5, \$3 and \$2.50 grades. Winter caps, all the good shapes, fur lined, regular \$1.50, \$1.25, \$1.00 values.
20 per cent discount.

HOSIERY.

Holeproof guaranteed hose, 6 pairs in box, regular \$1.50, sale price **\$1.20**.
 Interwoven Shawnit and Iron Clad, regular per pair 25c, sale price **20c**

One lot Men's odd Pants, ranging in price from 2.50 to \$6. Now is the time to provide yourself with an extra pair
At one-half regular price.

Big line of Sweater Coats at 20 per cent Discount.

Our bargain festival is on right now. Don't postpone the hour of buying or you may be everlastingly too late. These bargains will be picked up at once by shrewd buyers.

THESE PRICES FOR CASH ONLY

J. B. McDonald,

THE HOME OF GOOD CLOTHES.

MONEY REFUNDED IF NOT SATISFIED

To the High School Boys and Girls

How do you like the 1911 Class Pins?
 Neat, aren't they.
 That's the way we do our work.
 Try us next time for repairs.

CLINTON, Jeweler and Optician

DR. H. C. BROCK,
 DENTIST.

Over First National. Phone 148

The Lutheran aid society will meet Thursday afternoon at the parish house.

Miss Fern Griffin returned to Denver Saturday after a week's visit at the Ballard residence.

Miss Olive Watts, attending the state normal at Kearney, returned to that institution yesterday.

The Baptist aid society will meet Friday afternoon with Mrs. M. E. London, 320 So. Chestnut street.

George B. Webb, of Kansas city, a brother of Mrs. W. R. Powell, is a guest at the home of the latter.

Wanted—A girl for general housework. Inquire at 417 East Fifth street.

Miss Margaret McFadden, of Paxton, and her cousin Miss MrGinley of New York, are guests of Miss Mary McGovern.

Men's Hats, \$3.00 and \$2.50 qualities at \$2.25 at The Hub Clothing Dept.

The Modern Brotherhood of America will hold an installation of officers tonight in the K. P. hall after which a social time will be held.

Mrs. Groff and daughter Lula returned to their home in Fairbury yesterday after a two weeks' visit with Dr. and Mrs. Brock.

The next number on the North Platte Lecture Course will be Col. Bob Seeds. He will be here Jan. 25th. Don't fail to advise friends to attend, as Col. Seeds is making one of the best tours this year that he has ever made.

P. H. Burwood, of Somerset, is doing business in town today. He says the farmers raised plenty corn last season to see them through the winter and that they are in good shape.

Mrs. W. J. Stuart will entertain the mothers' club Wednesday afternoon.

Jacob Pizer, of Hastings, was the guest of Julius Pizer and family yesterday.

Mrs. L. E. Roache and children left the latter part of last week for a visit with friends in Lincoln.

Five candidates were initiated into the B. P. O. Elks last evening. Had not the show been on that number would have been tried.

C. F. Williams, of Gothenburg, Dist. Deputy Grand Master of the I. O. O. F., will install the officers of Walla Walla Lodge on Thursday.

Mrs. Rose Barlett returned to Lincoln yesterday, having been called here by the death of her father. Ray Murray will return to Lincoln tomorrow.

If your idle money is not earning satisfactory interest, let Bratt & Goodman invest it in some of their gilt edge 8 per cent first mortgage loans.

Sheriff Miltonberger went to the Birdwood Section today to serve a warrant on Carl Lunkwitz, who is charged with drawing a gun on Frank Case. The two men indulged in a fight and Lunkwitz had Case arrested for assault, now Case comes back on Lunkwitz on the above charge.

Best bargains ever offered in nice homes and choice building lots. See Bratt & Goodman before you buy

Sam Gens, arrived from the east Saturday and will open a shoe repair shop in the building east of the Greeson grocery on east Sixth street. Mr. Gens comes recommended as a first-class shoe repairer. He asks for a share of patronage of the public and guarantees satisfactory work at reasonable prices. If work is not satisfactory you need not pay.

For Rent

We have two houses for rent, one 6 room house on W. 6th St., \$14.00, and one 4 room house on E. 11th St., \$12.00. Both comfortable houses.
 Temple Real Estate & Ins. Agency.

Money To Loan

If needing money to pay off your old loan or buy additional property, see Bratt & Goodman

Dr. H. L. McLeay, of Gandy, is a visitor in town today.

Chas. E. Decker, of Maxwell, is transacting business in town today.

Dr. Marie Ames was called to the E. W. ranch yesterday to attend a patient.

The Travel and Study Club will meet with Mrs. Ray Cummings tomorrow evening.

E. R. Smith, of Gandy, was a visitor in town yesterday and attended the theatre last night.

Mrs. Dunn, of Redar Rapids, Iowa, arrived today for a visit with her daughter Mrs. Jas. Hart.

The Presbyterian aid Society will meet Thursday afternoon with Mrs. Geo. F. Williams at the manse.

Ray Cummings, of the electric light company, returned Saturday from a week's visit at points in Iowa.

We are told that Chas. Hendy will lease his ranch at Maxwell and with his family will remove to this city.

Mrs. M. C. Rodgers was taken to St. Luke's hospital yesterday to receive treatment for typhoid fever.

The heating plant in the Elks building was put in service yesterday. This will give the painters a show to complete their work, which will require about three weeks. The furniture for the building will not, however, arrive until the middle of next month.

Lillian Russell and company presented "In Search of a Sinner" last evening to a well filled house at The Keith. The play is not particularly strong, but it is one in which this star has ample scope to display her ability along the comedy line and her personal attractiveness, notwithstanding her advanced years. In her role last evening she certainly proved a chic and fascinating widow, and her repartee proved refreshing.

To my Customers and the Public Generally.

After January 1st, 1911, I will sell hardware for Cash only. I will sell Stoves and Farm Implements for cash or approved notes as in the past.

Thanking you for your past patronage I will endeavor to merit more of it in the future.

Wishing you all a Happy and Prosperous New Year I am
 Yours truly,
 JOS. HERSHEY.

GEO. D. DENT,
 Physician and Surgeon,
 Office over McDonald Bank,
 Phone 130
 Residence 115

SCHILLER & CO., Prescription Druggists

First Door North of
 First National Bank

Cold Wave Coming.

Weather forecast: Snow tonight on Wednesday. Much colder with cold wave coming and drop in temperature to zero.

The maximum temperature yesterday was 51, a year ago 36; minimum this morning 24, a year ago 6.

Fire Insurance.

Get the best and cheapest. Bratt & Goodman write it.

Christian Church Notes.

The Wide Awake class of the Bible school was very pleasantly entertained last evening by Mr. and Mrs. J. E. Jeffries. A short business session was conducted by the new president Mrs. Anna Boguo, after which a delightful social period was enjoyed by all. The hosts served a fine lunch. The class meets next month with Mrs. Pagett.

Miss Lena McGrew led the C. E. meeting Sunday evening. Miss Linnie Scott is the new president of the society. A social for all the young people of the church will be given at the home of Mr. and Mrs. H. D. Greeson Friday evening.

The reports at the annual meeting Sunday afternoon showed last year's work to have been the best in the history of the congregation. The net gain in membership since Mr. Johnson became minister (14 months) has been 97. From this number 16 have been added to the non-resident roll.

There was a large attendance both morning and evening at the regular services last Sunday, and also at the Bible school and C. E. services. The New Year gives promise of both spiritual and numerical growth.

For Rent

Houses and furnished and unfurnished Bratt & Goodman

NOTICE OF SALE.

In the District Court of Dawson County, Nebraska.

In the matter of the application of Ida Richards, administratrix, for license to sell real estate.

Notice is hereby given that in pursuance to an order of the Honorable Bruno O. Hostler, Judge of the District Court of Dawson County, Nebraska, made on the 28th day of December, 1910, for the sale of the real estate hereinafter described, there will be sold at public vendue to the highest bidder for cash at the east front door of the court house in the city of North Platte, in the county of Lincoln, state of Nebraska, on the 23 day of February, 1911, at the hour of 10 o'clock a. m., the following described real estate, to-wit: All of lots five (5) and six (6), of block three (3), of the Trustee's Addition to North Platte, Nebraska, and all of lots forty-eight (48) and forty-nine (49), of Platview Subdivision as platted and recorded in Deed Record B-1 at page 43 of the records of the County Clerk's office, of Lincoln county, Nebraska, said sale will remain open one hour.

Dated this 15th day of January 1911.
 IDA RICHARDS,
 Administratrix of the estate of Samuel Richards, deceased.

1/4 Off **Greatest Reduction** **1/4 Off**

Sale ever known in the city on high class merchandise

1/5 Off **Drebert Clothing Co.** **1/5 Off**
 During January.

CRYSTAL THEATRE

To-Night

MOVING PICTURES:

Fred Walton in the funny comedy "Bertie's Enloperment". "Summer Tragedy".

VAUDEVILLE:

The Boyd's in a comedy skit "Wanted, a Job."

10 and 15 Cents.

WILLIS J. RFDFIELD, M. D.

Surgeon, Physician, Consultant.
 Office Physicians and Surgeons Hospita
 Phones: Office 642, Residence 644.



THE FRENCH DRY CLEANING AND PRESSING PLACE.

We do all kinds of cleaning, pressing, dyeing and repairing for ladies' and gents. We call and deliver the goods.
A. SIGEL, The Little Tailor.
 223 E. 6th St. Phone 182.