FOUR

# **ASK DISMISSAL** BACCALAUREATE SERVICES **OF APPLICATION** FOR RATE RAISE

#### STOUGH ASKS THAT BELL PETI-TION BE THROWN OUT.

#### City Manager Kemmish Taking Prominent Part in Phone Hearing at Lincoln.

At the resumption of the Northwestern Bell rate hearing before the state railway commission Monday forenoon, Dale P. Stough as attorney for Howard county patrons moved to dismiss the application for higher rate on the ground that the real party in interest is the American Telephone & Telegraph Co. of New York, which owns no place like home," is just as true now as when it was first written. A company's stock, and that the former good home is where harmony and love the inspiration of your life. instead of the latter should have made exists between parents and children,

the application, says the Lincoln Star. Without ruling on the motion, which was taken under advisement, the commission took up other phases of the inquiry and listened to some informal arguments by the attorneys on both sides. Part of the time was taken up

in western Nebraska is not as valuable as in the more densely populated eastern section, and hence that the rates there should be less, even though

for all the Northwestern Bell proper-ties in Nebraska, Secretary William Whitla of the Butte Commercial club protested the value of \$7,819 for the exchange at that place, including working capital.

"I'll show by our assessment records that they are not paying taxes on any such sum," he declared.

Whitla had figures placing the total assessed valuation of the company's plant in Butte and surrounding territory amounting to \$3,675, or less than 50 per cent of the claimed value of this hearing.

Considerable discussion took place between members of the commission on one side and Messrs, Stough and and give it your co-operation and sup-**Kemmish** on the other, as to whether port. the entire holdings of the A. T. & T. The progress of the future depends should be considered as a whole in upon the young people of today. To-deciding the question of a rate in-crease, or whether each state should the industrial world. We have become be dealt with separately.

The only thing this commission can do is to see that the rates in Nebraska are made high enough to bring a fair return upon the property in this state," in shop and factory also to a great extent in the home. Your genius and insisted Attorney Morsman.

Attorney Stough protested that the your contribution to the industrial dewas asking for a blanket raise mands of your day.

THE ALLIANCE HERALD, TUESDAY, MAY 23, 1922.

Jesus who had the words of eternal HELD SUNDAY EVENING life, was the same one who said, "He that is greatest among you, let him

(Continued from Page 1) to present the teaching to humanity through the Christ. Peter seemed to understand this in his conversation with Jesus. Many of his disciples had left Jesus because they failed to understand him. He turned to Peter and He was martyred in his perfect de said, "Will you also go away ?" Peter monstrating to humanity of the Law replied, "Lord to whom shall we go? of Love. The greatest lesson that he

Thou hast the words of eternal life." The way is open to the young people of this day to exercise an influence for this peace and harmony. It de-pends upon your conduct in life. You can live a life. Not mere existence is altaned to some degree of success in attained to some degree of success in attained to some degree of success in the state of the subscription of the subscription of the subscription is service. The great fact of life is that life is a service." Real life is service. Mere existence may count for but little. Young people you have attained to some degree of success in attained to some degree of success in the subscription of called tor, but real living. As Horace your graduation from our high school. Imitate Him whose words were life, Bushnell has said, "Live as with God;

Parker, "The earnestness of life is the only passport to the satisfaction of event you'll like the story and you life. in all other things, neglect not your the sort of picture that holds your in the inspiration of your life,

# ALLIANCE GIRL ONE OF EIGHT TO GO TO FRANCE

#### (Continued from Page 1)

schools. The public school system makes it possible for every boy and girl to receive an education. The law she accompanied them. For the last sides. Part of the time was taken up with dialogues between members of the commission and the attorneys. City Manager N. A. Kemmish of Alliance, appearing as counsel for the mitted a lengthy brief in which he took the ground that telephone service Ut y of the individual. smaller organization; there weren't so crooked lawyer with the aid of a faise many votes to be had. It was then Miss Rice decided to sacrifice her own and about hy the encourage, aides Helpful organizations are the priviles of all children of good conduct. These organizations will bring out the ambition to loyalty to the Burlington.

eastern section, and hence that the restern section, and hence that the rest should be less, even though the cost of equipment and rendering the service might be the same.
Butte Man Attacks Valuation.
After Attorney E. M. Morsman of the telephone company had read a stipulation agreed to by all parties, which fixed a book value of \$12,809,887 for all the Northwestern Bell properthe service might be the same.
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Butte Man Attacks Value of \$12,809,887 for all the Northwestern Bell properthe service might be the same.
After Attorney E. M. Morsman of the fire some will get burnt." Use the appropriation from those that you can use and let the rest go. These will be context I worked very hard for Miss O'Brien.
After Attorney E. Bell properAfter Attorney E. M. Morsman of the shell of selement for the shell of selement of the shell of selement for the shell of selement of the shell of selement for the shell of the

was told there was a chance eight girls might win the trip to France. I was in eighth place, and I had one day to make sure of holding it. I worked

The most helpful organization, and often the most neglected, is the church. This is the great and only organization ordained by God, to uphold the truth. Many people have the mistaken idea that the church contributes less than great friends during the trip. And to that the church contributes less than great friends during the trip. And to it receives. It makes the greatest con-think that two Burlington girls are

factory toiler, one Richard Mutimer and of his fall when his riches are tribution to society of any organization in the world. Without its presence and influence property would be of lit-tle value. Few would desire to live first, so I'll have something to i "No, I won't begin packing right I'll have to do some sewing No, I've never been abroad before, but ment. Supporting Mr. Rosmer is distinguished cast, including Betting is your best friend. Affiliate with it I'm not a bit afraid of seasiskness. Even if I do get seasick, it'll be worth

Miss Rice stopped talking and a sigh of pure joy and happy anticipa-tion could be heard at the Alliance end of some 400 miles of telephone wire.

BUSINESS MEN HAVE ENDORSED BLUE CARD PLAN

(Continued from Page 1.) Alliance be requested to withhold con sideration of any such project or prop-osition where the promoters cannot exhibit the "blue card permit" and rely exhibit the "blue care



#### AT THE RIALTO,

Kelland. Palma May, like the frene Castle of real life, was the brightest figure in New York's brightest night life. And then Lieut. John Tabor came into her life and carried her away to his father's lumber camp on her honey-Bushnell has said, "Live as with God; and whatsoever be your calling, pray for the gift that will perfectly qualify you in it." Advantages of Today. Multiplied advantages are yours of the set works of Theodore Not the set with God; and whatsoever be your calling, pray for the best. Be earnest and honest and sincere. If you continue as you have begun, your contribution will be worthy of the best. Remember the words of Theodore have begun your soft best. Remember the words of Theodore have begun your soft best. Remember the words of Theodore have begun your soft best. In the attainment of success like Irene Castle better than ever. It

> As the enterprising young man who returned from the city and "puts over" on the country sharpers who are attempting to swindle him out of hi rightful inheritance, Eugene O Brie makes a decided hit in "Clay Dollars, which is the Rialto attract on fo. Wednesday. The story deals in a most entertaining way with the endeavor-of Bruce Edwards, a youth from the country whose wits have been sharpened by a few years' experience in the ity, to recover an inheritance which and abetted by the encouragement of takes to regain his fortune is rather unique and forms the basis for a c. verting play of comedy and drama Small-town types of the familiar anlaughable specie known the world over provide many humorous moment.

"Why Men Forget," a distinguishe.

production based on George Gissing -novel, "Demos," and enacted by a bril-liant cast headed by M lton Rosmer, is the Thursday attraction at the Rialto.

Mr. Rosmer, gives photoplay devotee a treat in this throbbing tale of tragic

omance laid in an industrial setting

The characters are plain and rugged

olk of a factory town who work out

heir destinies in the mills that dot the

landscape in a picturesque part of old England. The theme of the story con-

cerns the sudden rise to affuence of

gone. There is a big human lessor the story but in no sense is it a preach

Campbell and Evelyn Brent, both c

Alliance National Bank.

story.

whom play important roles in the

Desirable city lots for sale at

## First Round is Almost Completed In School Tourney

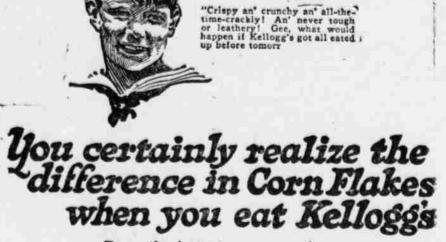
The first round of the high school tennis tournament has now been play-

Fowler would win easily. Morrow de-feated Vanderiass too, sot, the just set was a real battle, being taken only after a number of narrow escapes. The second round will begin this evening, the matches for this being de-

sets, 6-3, 6-4. Fowler defeated Charles

Cross 6-4, 8-6. This was somewhat of a surprise as it was believed that

Tonight the Rialto has a feature that ought to appeal to every movie fan—Irene Castle in "French Heels." It is taken from the story, "Knots and Windshakes," by Clarence Buddington Kelland. Palma May, like the Irene



From the instant you open the generous sized package till they're tucked away in great and tiny "bread-baskets," Kellogg's Corn Flakes are a delight! You can't even look at those big sunny-brown flakes, all joyously flavored, crisp and crunchy, wit out getting hungry! Kellogg's are never leathery or tough or hard to eat-they're just wonderful!

Such a spread for big and little boys and girlsthe sweetheart of fine white corn kernels deliciously flavored and deliciously toasted in Kellogg's own way! You can't imagine anything more joyous to eat at any hour.

Kellogg's Corn Flakes are childhood's ideal food! Kiddies can eat as much as they can carry! Every mouthful makes for health, for sleepy-time-stomachs!



Kelloggis

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all exchanges, including those where it has been making money heretofore as well as on others where it claims to have been losing. This would be inequitable, he asserted.

#### Kemmish Has a Plan.

At one point in the general discus sion City Manager Kemmish of Alliance expressed himself in favor of He charging by measured service, said this principle was recognized in fixing rates higher for city and village patrons than for farmers, although it cost most to run lines out into the country.

"The man in town uses the telephone oftener; the service is worth more to him, and therefore he pays more for it than the man in the country, though it may cost the company as much to serve the latter as the former," Kemmish stated.

"What about the farmer who uses his phone ten times a day, compared with one who has only one call a day ? asked Commissioner Browne.

"He should pay more," replied Kemmish

"Then you favor measured serv icean "Yes."

Attorney Morsman said that no one present would live long enough to see the conclusion of the hearing if the state commission were to extend its inquiry into telephone rates and service all over the United States. The earnings of the American Telephone & Telegraph company could not be con-sidered, he declared, because it does not operate the properties in Nebras-

#### Parent Company Prosperous.

Mr. Kemmish quoted from the A. T. T. annual report for 1921 showing that its net earnings last year available for dividends, were 11.10 per cent; the previous year, 11.72 per cent; and in 1919, 10.05 per cent. After paying 9 per cent dividends and re-serving \$3,000,000 for contingencies, he said, the sum of \$8,328,300 was added to surplus.

As a counter showing in part to testimony given by experts for the Am-erican Telephone & Telegraph company several weeks ago, giving credit to the general staff of that concern for the invention of a "loading coil' and other modern improvements. Special Counsel Hugh Lamaster of the railway commission mentioned United States patent on that apparatus grant-ed to Michael Pupin in 1895, 1899 and 1900, before the general staff came into existence.

V. E. Wilson and U. G. Powell, who have been employed by the commission in this case, will have some compilations to put in as the hearing prog-resses, relative to the financial results

those present opposing increased rates. W. C. Lambert of the Omaha city legal department also attended. Importance of Politics,

today. You have good homes. Not

perhaps, that you are living in man-sions. "Be it ever so humble there's no place like home," is just as true

and when each member of the family

considers that all are partners. Wher-

You also have the advantage of good

fishness and you can learn from others

Church Is Helpful.

where there is no church influence. It

a machine using people. That which formerly was done by hand power is

wisdom will determine the extent of

in your association with them.

ever such a home is, that is heaven.

In the political field, you must do your part. Some of you must become officials of our government. All of our citizenship, both men and women.

hould exercise the right of france Neglect of this is a tendency toward poor government. We believe our govsument is one of the best and it provides for the settlement of all questions at the ballot box. Men and women should show their interest in this and should avail themselves of this privilege. Only pesceful means can bring the best accomplishments for all the people. We must continue a "Government of the people, by the

people, and for the people. The progress of the future depends

upon the young people of today to uphold the greatest and highest ideals of morality and religion. A people of low ideals will be a people of loose

and last of religious principles. You have it within your power to lift the ideals higher and create a desire for these which are the best.

In the accomplishment of these purposes, where should the emphasis be placed? In the acquirement of great wealth? Unless one is a producer of something beneficial or essential, he is a parasite upon society. The material measurement their financial equivalent necessities or their financial equivalent is just as essential to our present wel-fare physically as is the air we breathe, but the accumulation of wealth as the sole aim in life is a low motive for our existence. Spiritual values are of the first importance.

#### Place of Social Life.

### Can we succeed in life without social

prestige? That depends upon our viewpoint. If we mean by that our participation in those social activities which are destructive of the best morals or at the best annihilate the spiritual life or desire for the best things, then we will find it to the ad-

mentally and spiritually. Should the emphasis be placed upon political preferment? We have no Note the number of men who occupy the highest offices under our government. Many of these from our presi dent down to the lowest officials were from the ranks of the poor wh: struggled upward. They had ambition

vision and were willing to work. The results have justified their efforts. You should elect that avocation which will enable you to make your greatest contribution to humanity's upware struggle for the highest and best. This resses, relative to the manchar results struggle for the ingulast and best 1712 of operation by the Bell telephone or-ganization in Nebraska and else-where. D. J. Traill of Grand Island and W. H. Young of Fremont were among With this in view. In this I can and I With this in view. In this I can and I With this in view. In this I can and I With this in view. In this I can and I The hold-up business isn't as big a

will contribute my best to humanity. Service is the word to consider in your entering a profession.

on the printed placard to be furni he by the chamber as a warning to such solocitors and promoters.

Adopted this 22nd day of May, 192

We, the undersigned, business firms and citizens of Alliance, Nebr., whose signatures appear on the pages followng herein, declare that we have read the resolution passed by the chamber of commerce on May 22, 1922, a copy of which is attached

HEREBY AGREE to co-operate with this plan, and to abide by the same, to the effect that consideration will not be given by us to any proposition that appears to have for its primary purpose the making of a profit for the promoter thereof, whether promoted by local parties or those from outside of Alliance, unless the parties making such proposition exhibit the 'blue card permit" from the chamber of commerce.

We further understand and agree that all solicitations for charitable purposes and all advertising propositions, whether presented by local or outside promoters, including the fol-

lowing: Highway signs, Publicity programs, Baseball score cards, Track meet or athletic contest score cards.

Time tables, Cook books,

Year books and directories of kinds,

Menus and bills-of-fare, Bill boards, Thermometers, Account books and time books, Highway route maps, Registers

Song books.

Stage curtains, Outside magazine advertising,

Subscription contests, Uncertain newspaper projects, etc. vantage of all to only select those so-cial activities which will build us up and strengthen us. It should be ap-propriating those things to our use which build us up morally, physically,

John D. says in an interview that political preferment? We have no the financial outlook is very bright, political caste in this country. The way to political honor is open to all. What does the guy on the park bench say?—New York American.

> They are arguing over why most wars started in April. Perhaps house cleaning had something to do with it -Newspaper Enterprise Association.

The number of people in the United States who can not speak English is less than two millions. This includes train callers .- Richmond News-Leader.

Now that it is proposed to appoint

The hold-up business isn't as big a crime as the business hold-up,-Newspaper Enterprise Association.

# When Wedding Bells **Ring Out**

You want your friends to know about your marriage, and there is no more fitting, no more dignified way of telling them all about it than by sending

# Wedding Announcements ENGRAVED OR PRINTED

We take especial care in the preparation of these announcements. We realize how important it is to have every detail correct-just as you want them.

There are plenty of styles to select from.

# The Alliance Herald Masonic Temple Bldg. Phone 340