
HENTGORD

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Don't dose children's colds | External, vaporizing treat ment is better and |
| :--- |
| saves upeetting their |

## First to establish the \$IO\%O price-Usco"


 , announcem
 $30 \times 31 / 2$ 'Usco' is $\$ 10.90$." The lowest price ever quoted on a tire of quality reput
standard performance.
And now, with the opening of Spring, there seem to be quite a number of "New and Special the $\$ 10.90$ price range.
Perhaps you are wondering just Perhaps you are wondering j
what there can be either "ne or "special" about these tires.
It can't be the $\$ 10.90$ price"Usco" e months ago. Nor quality reputation and
standard performance-for ittakes standard performance-for ittakes
more than one full season for any more than one full season for any
new tire to demonstrate where
it stands in it stands in quality and value

field (now that the season prom
ises business from the American
car-owner), it it worth remember
ing that "Usco" showed its good
fith by announcing this price
last fall.
The same intent to serve that
has made "Usco" a standard value
for years.
The "Usco" Tire was never
betterthan it is today- with
its established quality, its
time.tested performance,
and ist price closelyfig.
ured in tune with the
times.


[^0]United States Tires
United States (©) Rubber Company


[^0]:    Where You
    Sturgeon Garage
    G. F. Hedgecoek Auto Co., Hemingford, Nebr

    Can Buy

    1. L. Acheson, Bingham, Neb,
    U. S. Tires.

    Miller Auto Co., Hemingford, Nebr.
    L. A. Anderson, Hyannis, Nebr.

