

Start the year right—
buy for Cash and save
the Cost of Charging.

January Clearance Sale

Everything Is in Read-
iness for the Mightiest
Value-Giving Event in
the Store's Career.

Money Saving Bargains Await You at the Cash Store

EXCLUSIVE SUITS

Striking creations, carefully tailored of such popular materials as Wool Velour, Tricotine and Serge, exquisitely embroidered. Many Fur Trimmed; all are Silk lined. Suits made to Retail at \$45 and \$50, choice at **\$16.75**

MEN'S UNION SUITS

Wool mixed, gray ribbed, medium and winter weight garments. Improved form-fitting makes. Regular \$3.00 values, at **\$1.89**
Form-fitting garments in natural color. These splendid \$4.00 values specially priced, at **\$2.89**

WOMEN'S PUMPS AND OXFORDS

\$6.00 to \$7.00 Values

No economical woman should fail to take advantage of this splendid opportunity to purchase the season's smartest style pumps and oxfords in every new shape at this low clearance price. **\$4.98**

WOOL BLANKETS

Nassau plaid colored blankets, each **\$5.00**
Part-wool blanket comfortables, each **\$5.95** and **\$7.50**
100 pairs of the best all-wool plaid blankets in the U. S., at, pair **\$7.95**
All-wool blankets priced \$10.00 and upwards at **20% Discount**
Cotton plaid blankets, good weight, assorted colors, sizes—
66x80, pair **\$2.95** 70x80, pair **\$3.75**
Wool finished plaid blankets, in assorted colors, sizes—
64x76, pair **\$3.50** 70x80, pair **\$4.50**

COMFORTABLES

The greatest comfort value offered in Alliance.
Home-made comforts filled with felted cotton, weight 4 pounds, covered with good quality silkoline; has two rows of stitching on edge with scroll stitched centers; each **\$2.95**

Great After-Inventory SALE OF HOSIERY

Children's Stockings, cotton and lisle, formerly priced up to 35c, only a limited quantity we are going to close out, at **25c** pair
Infants' 35c and 45c Mercerized Stockings in black. Sale price, **25c** pair
Women's Silk Stockings, all sizes, in black, brown. They are easily worth double the sale price, Black Cat, pair **\$1**
Women's \$2 and \$2.50 Thread Silk Stockings—Beautiful heavy lustrous quality in black and brown at a worth-while saving; pair **\$1.98**

SUITS AND OVERCOATS

Conservative single and double-breasted suits, also young men's models in plain and fancy colored chevots, cassimeres, and worsteds. Ulster and ulsterette overcoats in heavy chevots, shetlands, and other wear-resisting fabrics; beautiful colorings **\$23**
\$35 and \$38 Values.

NO ALLIANCE MAN CAN AFFORD TO MISS THIS REMARKABLE SALE OF

Suits and Overcoats

It's the kind of sale you've been waiting for. Offering garments of exceptional quality and dependable style. Made to sell at \$35 and \$40.

\$17.50

There's a wonderful assortment of Suits to choose from, single and double breasted models for men and young men. Tailored of choice materials in distinctive patterns.

You'll get the winter overcoat you want in this sale. Medium and heavy weight, belted and semi-belted; ulster and ulsterette models in popular colorings.

No matter what your clothing needs may be, you can satisfy them here tomorrow at substantial savings.

WE ARE EXCLUSIVE ALLIANCE AGENTS FOR KINKAID-KIMBALL CLOTHES

EXTRA--Boys' Suits

Not a Suit in the Lot Worth Less Than \$12.00—Your Unrestricted Choice—Only—

\$7.98

Here is boys' clothing news that will make every parent happy. Just thing of it! Boys' good quality novelties **\$7.98**

Why, it has been years since any store has announced such a sensational offer. Carefully tailored in up-to-the-minute styles. Sizes 7 to 17 only; while they last, choice at \$7.98

Save On Fine Quality Silks

TAKE ADVANTAGE OF THESE EXTREMELY LOW SALE PRICES

40-inch Crepe de Chine

At **\$2.25 Yard**

40-inch all silk crepe de chine in a full range of new and staple colorings. Former price \$3.00 and \$4.00.

\$2.50 black Taffeta, at yard **\$1.19**
\$3.75 36-in. black Satin Brilliant, yd. **\$2.48**

40-inch Charmeuse

At **\$2.48 Yard**

Heavy quality satin charmeuse, beautiful lustrous finish; black, brown and navy. Former price \$4.00 and \$5.00.

\$4 40-in. "crepe-back" Satin, yard **\$2.98**
\$2.25 32-in. tub Silk Shirting, at **.98c**

Sale of Women's and Children's Shoes

WOMEN'S LOW SHOES

\$8.00 to \$10.00 Values

\$4.98

Pumps and Oxfords, in brown and black leathers as well as satins. All made on the season's style lines. Every pair a real bargain; all sizes in the lot, but not in each style.

Women's Pumps, Oxfords and High Shoes

Broken sizes but excellent values **\$6.98** per pair

Children's SCHOOL SHOES

\$2.50

Children's Shoes—Odd lots taken from our regular stock and placed in one group for this special selling. For Wednesday, per pair—**\$2.50**.

Shoes for Growing Girls

per pair **\$3.95**

Black Kid and Calf Walking Boots—
Sizes 2½ to 6; \$6.00 values, for—**\$3.95**

Women's and Misses' Winter Suits

Made to Retail at \$35 to \$50 While They Last, Choice at—

\$16.75

Finger-tip length belted models of ALL-WOOL VELOUR, TRICOTINES and SILVERTONES; Self and Fur Trimmed; SILK LINED, at a price that would not cover the cost of making alone. Hurry for these record-breaking bargains, at—**\$16.75**.

MEN'S FURNISHINGS

Priced at Decided Reductions

Men's Union Suits—Wool mixed, gray ribbed medium and winter weight garments. Improved form fitting makes. Regular \$3.00 values, at **\$1.89**

Men's Union Suits—Form-fitting garments in natural colors. These splendid \$4.00 values are specially priced **\$2.75**

Men's Half Hose—Double heel and toe; black and full range of colors. Real 35c values, sale price, pair **19c**

Men's Wool Sweaters—Coat and pull-over styles in solid colors and desirable combinations. Unusual \$5 and \$6 values, sale priced at **\$2.95**

Men's Cape Gloves—Splendid quality gloves in brown and tan. You'd consider them good values at \$2.50. Our sale price, pair **\$1.49**

Men's Two-Piece Underwear—Flat weave, fleece lined shirts and drawers. Full cut, well-made garments. Regularly priced at \$1.25, special sale price, each **75c**

HATS AND CAPS

Men's \$5 and \$6 Fine Felt Hats specially priced at **\$2.95**

Men's \$7 Extra Quality Silk Lined Felt Hats, sale priced at **\$3.95**

Men's \$3 All-Wool Caps—In tweeds and newest light and dark colors. Every wanted style and shape. Specially priced at **\$1.95**

A Continuance of the Half Price Sale of MEN'S TROUSERS

Blue, black and gray serges, green and brown flannels, fancy mixed worsteds, golf pants.

Men's Trousers—\$3 values, at **\$1.50**
Men's Trousers—\$3.50 values, at **\$1.75**
Men's Trousers—\$5 values, at **\$2.50**
Men's Trousers—\$6.00 values, at **\$3.00**
Men's Trousers—\$7.50 values, at **\$3.75**
Men's Trousers—\$8 values, at **\$4.00**
Men's Trousers—\$10 values, at **\$5.00**

SHOE SPECIALS

Men's \$6 and \$7.50 Shoes—High grade, black and brown calfskin and kid leathers in a wide range of styles from the conservative to the English shaped toe; choice at **\$3.95**

Men's "Foot Schultz" Shoes—21 complete lines of this famous bench made shoe, in all leathers and styles, regular \$10 to \$11 values, at **\$6.85**

January Clearance Sale

HUNDREDS OF DRESSES

Dresses that sold up to \$35 and \$45, all sizes, every style **\$16.75**

One big lot of beautiful dresses made up in the popular materials of Crepes, Georgettes, Satins, Serges and Tricotines—every style decidedly popular—regardless of cost, they will go at one price. Dresses that sold up to \$50 and \$35, a big lot, choice **\$25**

Quite an assemblage of dresses in the popular materials of Canton Crepes, Crepe Satins, Periet Twills—every one in the lot of high-grade workmanship and materials—every one a bargain.

OUR ENTIRE STOCK OF WOMEN'S, MISSES' AND CHILDREN'S APPAREL REMARKED AT A PRICE THAT WILL INSURE THE SPEEDIEST CLEARANCE—SUCH VALUES WE OFFER WERE NEVER KNOWN IN THE STORE'S HISTORY.

We Sell for
CASH
We Sell for
LESS

W. R. Harper Dept. Store
BIG STORE ALLIANCE, NEBR.

We Sell for
CASH
We Sell for
LESS