

OPEN EVENINGS
UNTIL CHRISTMAS

JAMMED TO THE DOORS

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NOTHING LIKE IT EVER HELD IN ALLIANCE--THE SENSATIONAL SACRIFICE

SELLING OUT OF THE

HIGHLAND-HOLLOWAY BANKRUPT STOCK

Bought by Reuler's at 30 Cents on the Dollar. People responded by the hundreds. At intervals we had to lock our doors (the crowd was packed so tight) the opening days. Never before were buyers so enthusiastic—and they had reason to be. It's like burning up good money to think of buying elsewhere while this amazing Bankrupt Sale is on.

BEGINNING AT 8 A. M.
WEDNESDAY, DEC. 21

10 DAYS ONLY

BEGINNING AT 8 A. M.
WEDNESDAY, DEC. 21

Everything must be closed out by December 31. The time is short and we are sacrificing everything right and left to accomplish our purpose. Buy now for months to come, as this wonderful opportunity will soon be a thing of the past.

D. M. C. and COATS Mercerized Crochet Cotton All numbers 1/2 Price	35c HOSE SUPPORTERS For children and misses, Old Hickory and other brands, formerly to 35c—choice of any size— 14c	BIXBY'S JET OIL Reg. 15c size bottles for 5c	SPECIAL NOTE Through error some new Dresses in Chiffon Velvets, Satin-Back Antons, Tricofina and Poirets were shipped here. We offer them at less than cost— \$24.75	SILK UNDERWEAR Teddies, Gowns Bloomers and Step-ins Formerly to \$12.50 \$3.98	FUR COATS Natural Muskrat, genuine Marmot and Coney. Less Than Wholesale Cost	SILK HOSIERY for women, famous Gordon and other brands— Less Than Wholesale Cost	SLIP-OVER SWEATERS All colors \$4.00 Values \$1.39	BLANKET BATHROBES All new patterns, Bankrupt Price \$2.98	SATEEN PETTICOATS Full floral pattern, just a few dozen, choice 39c
NOTIONS Odds and Ends Coat's Thread, Hair Pins, Snaps, etc., will sell out quickly, choice— 3c	FLANNEL MIDDIES In Red, Green and Navy, Formerly to \$12.50 \$3.98	At Less Than 1-2 Price Coats - Suits - Dresses Furs - Skirts - Blouses At Less Than One Half Price						TRIMMED HATS Choice of entire stock, formerly to \$25, for \$2.98	98c Table Muslin Wear, Middies, Rompers, Smocks, Petticoats and women's and children's wash dresses, aprons etc., worth many times the sale price
BONNIE B HAIR NETS 15c Imported Grade All Shades 7c	CHILDREN'S HATS & CAPS All kinds, formerly to \$5 98c	BONNIE B HAIR NETS 15c Imported Grade All Shades 7c	CHILDREN'S HATS & CAPS All kinds, formerly to \$5 98c	PETTICOATS & BLOOMERS All kinds of Silk, formerly to \$15 \$3.98	WINDSOR TIES Red, Navy and Green Values to \$1.75 69c				
ALL FUR PIECES Chokers, scarfs and throws, the best furs at away Less Than Half Price	MISSES' PLOUSH COATS Ages 8 to 14, of silk plush, \$15 grade— \$9.98	MUNSING Underwear For women and children. Complete line of this famous underwear in all weights, Bankrupt Price Less Than Wholesale Cost	THESE LINES EXACTLY ONE-HALF 1/2 Deduct one-half from the plainly marked former selling price.			CORSET PRICE LIST C/Ba, La Spiritu, P. N. and La Camille high grade Corsets. Included in this price list are all high grade Brassieres. All \$1 and \$1.25 grades at 69c All \$1.75 and \$2.00 grades at \$1.29 All \$2.50 and \$3.00 Corsets at \$1.79 All \$5.00 and \$5.50 Corsets at \$2.98 All \$6.00 and \$6.50 Corsets at \$3.98 All \$7.00 and \$8.00 Corsets at \$4.98 All \$9.00 and \$10 Corsets at \$5.98	JERSEY SILK PETTICOATS Embroidered, new straight panel effect, \$6 grades \$2.98	DRESSES Silks and wools also party dresses of taffet, values to \$29.50. \$8.50	
BLOUSES In Georgettes, Crepe de Chine and imported white voiles formerly to \$20 \$5.00	DRESSES Silk and cloth, formerly to \$85—choice— \$19.98	MUNSING Underwear Famous Gordon silk and lisle hose for women, "Round Ticket" hose for children, "Burson" and other standard brands of hose for women; Bankrupt Price Less Than Wholesale Cost	ALL GLOVES (kid and fabric)	ALL INFANTS' WEAR	ALL NECKWEAR	ALL HAND BAGS	ALL FANCY LINENS	ALL UMBRELLAS	
INFANTS' Bands and Binders All Grades 1/2 Price	\$2.98 Table Silk Jersey petticoats and bloomers, children's coat sweaters and wool scarfs, dresses, etc., formerly to \$12.50.	ALL RIBBONS Good selection to choose from 1/2 Price	WOMEN'S SUITS Big assortment in plain or fur trimmed, formerly to \$75. \$15.00	RIT for Dyeing—all colors—10c package 5c	COATS In cloth and silk plush, beautifully fur trimmed, formerly to \$50, for \$19.98	SKIRTS In finest all wools, navy and plaids, new pleated styles, formerly to \$22.50— \$5.89	BIG GIRLS' PLOUSH COATS Full length, 45 in., ages 13, 15, 17 and 19, \$25 value— \$12.98	\$1.98 Table Consists of silk and muslin underwear, Petticoats, Gingham Dresses, etc., sensational values	CHILDREN'S PLOUSH COATS Ages 3 to 6, Just a few left. \$5.98

BANKRUPT SALE

of The Highland-Hollway Co.

Opera House Block
Alliance, Neb

H. J. MAAS
In charge for Reuler's