

Your chance to get your new Overcoat at almost one-half price.

Golden Rule Store

Sale Begins Saturday Morning

Great Sale of---

Men's and Young Mens Overcoats

The GREATEST SALE and no doubt the LOWEST PRICES Ever Placed on HIGH-CLASS OVERCOATS—Your Chance to buy your Overcoat at ALMOST ONE-HALF PRICE

MEN'S AND YOUNG MEN'S \$25.00 OVERCOATS for \$17.75	MEN'S AND YOUNG MEN'S \$30.00 OVERCOATS for \$19.75	MEN'S AND YOUNG MEN'S \$35.00 and \$40.00 OVERCOATS for \$24.75
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Funeral Services for Charles Coker Were Held Today

Funeral services for Charles Coker, former ranchman and resident of Alliance who committed suicide at his home in this city Monday of this week, were held at 10 a. m. this morning from the First Baptist church of this city, Rev. B. J. Minort being in charge of the services.

Interment was made in the old Carpenter cemetery, ten miles west of Alliance, in which a number of pioneer ranchers and their families are buried.

ELLSWORTH.

F. J. Ellsbery who has leased his ranch to Dillon Donahoe, on a share basis, is in Alliance looking for a location. Mr. Ellsbery will be in the employ of the Burlington freight department at Alliance, while Russell will attend high school and Marvin is under the electrical department of the government vocational work. We are sorry to hear of the Ellsberys leaving our community but they think it is for the best and we are for them.

The recent repair work on the hotel was temporarily stopped by the snow storm, however, Harry Merritt and J. H. Wehr will be back on the job tomorrow if the weather permits.

Mrs. Anna Bennett was an Alliance visitor Wednesday returning Thursday.

C. C. Jameson, president of the Richards & Comstock Cattle company was called to Minneapolis on company business. Mr. Jameson will stop off in Omaha on this trip.

P. E. Law was an Alliance business visitor Wednesday.

John Havlik of Hemingford arrived Thursday for a visit with his father, Joe Havlik, south of Ellsworth.

C. H. Fields, who was injured when thrown from his horse Monday, is slowly recovering.

S. E. Stewart, Gene Kennedy, J. L. Young and Miss Margaret Kennedy were dinner guests of Mr. and Mrs. P. E. Law Monday.

Powdered Buttermilk

Refined for family use. Crude for stock and poultry at the Fairmont Cream Station. 102

See E. Essay for Thanksgiving supplies; Cranberries at 22c a quart; English Walnuts, 35c lb.; Celery, 35c bunch; Lettuce, 10c bunch; oranges, grapes, pickles, olives; also fancy canned goods. Goods delivered at your door. Phone 789. Also special price on sugar. 102

TELLS NEED OF CENTRALIZING CHARITY WORK

ELIMINATE DUPLICATION AND LACK OF INVESTIGATION.

Rev. B. J. Minort Again Points Out Defects in Present Methods of Dealing With Problem.

Rev. B. J. Minort, pastor of the Alliance Baptist church, again calls attention to the need in this city of centralizing the various charity activities. At the present time, he points out, there are half a dozen agencies at work, and there is entirely too much duplication in the assistance given. The lack of adequate investigation of calls for assistance is also mentioned.

In the past, this problem has been handled in Alliance by an organization for the purpose, but lack of funds and some opposition resulted in dispensing with it. Later a committee of local men and women was appointed at a mass meeting, and it was decided to ask the Salvation Army to establish a post here. After a time this was accomplished, but the post was compelled to discontinue for lack of funds after a brief and uneasy existence.

Mr. Minort suggests that steps be taken to form another organization, in order that the problem be handled as a purely local one. In the meantime, he proffers his own assistance and that of the ladies of his church in dispensing aid to the needy. His letter follows:

"ALLIANCE, Neb., Nov. 17.—To the Editor of the Herald: During the summer I wrote an article in both local papers concerning the need of a sort of clearing house for the charity work of the city. Since we have no city mission or Salvation Army it was pointed out that the churches or lodges or business organizations could create an organization, or appoint a person or persons to look after the charity of the town. This could be done and thereby avoid the duplication that anyone who has had experience in this work knows takes place, in spite of all that we can do.

"Just a case in point: Last spring when we came here we found many families in dire need. We got busy and drew on the poor fund of our church, and one family was given over a ton of coal, several sacks of flour, etc. One day upon my rounds I ran into another preacher who told me that that same family had received practically the same amount of groceries from his church fund. The next day we found that a third preacher had been helping this same family, with the result that the man of the house was later found (by the writer to be just a dead-beat), and when help was withheld he went to work. Several cases could be cited very much the same.

"Now the reason that many want and go hungry or cold every winter in Alliance, is not because the people of the city are not willing to give but because we have no system in our giving, and what we give does not reach the really worth families.

"At the present time we have several overcoats and various articles of clothing, but we do not give them to the first that come along. We investigate first, and then act accordingly. If they are hungry we investigate after feeding them for the time, and then lay our plans of action for the future.

"Only the other day children were sent to our house to be fitted for shoes. After inquiring whether they groceries from his church fund, had plenty but wanted as they thought new shoes. Needless to say, they were not given shoes.

"If we can be of any service to the community either in receiving, or is-

uing anything you have that is worth giving, we are at your service. But don't do as one party did last had shoes or not we found that they a sack of potatoes, and then tell us there are many rotten ones, but some poor family can pick out the good, when by actual count there were but six potatoes fit to present to a starving family. Our home will be given and used for the help of humanity as a clearing house for charity, but please know that we do not want to make it a dumping ground for rotten food.

"The ladies of the church are and now do repair any clothing that do not require too much repair, and will welcome such clothing, but remember there is a limit as to repair.

"Some of the union men are sending us very good clothes. If any are in need please call up, and come and get what we have. We have two fine boys' overcoats, one man's overcoat, and quite a lot of wearing apparel. We deliver only in case we are convinced sickness prevents the needy from coming after them.

"Several pairs of shoes in perfect condition await some girl, or woman. We have a little money left which we would gladly use when convinced it is needed.

"Let us introduce system in our charity work.

"B. J. MINORT."

Some gasoline tanks are placed under the front seat and some sit on the front seat.

Almost anything can happen now. A Topeka plumber has been arrested for speeding.

The divorce records teach us that the tie that binds isn't a marriage tie.

Some of the old boys, however, can cut money-shines without monkey glands.

TOO LATE TO CLASSIFY

WANTED—All kinds of dressmaking at the NEBRASKA HOUSE, Room 102-103-p.

Beer by the case as medicine! At last the government is doing something to discourage bootleggers.

See E. Essay for Thanksgiving supplies; Cranberries at 22c a quart; English Walnuts, 35c lb.; Celery, 35c bunch; Lettuce, 10c bunch; oranges, grapes, pickles, olives; also fancy canned goods. Goods delivered at your door. Phone 789. Also special price on sugar. 102

The land is safe so long as the majority of husbands call their wives "Mother."

Harper-Niemann Filling Station Opens Saturday

The Harper-Niemann filling station at Fourth and Laramie will open for business bright and early Saturday morning, with a complete line of Red Crown gasoline and Royal lubricating oils. The building and equipment is most complete, and has made one corner of the business section from an eyesore into an attractive business place. Both of the proprietors are well known in Alliance and it is expected they will draw a large patronage.



An unanswering justice dictates the policy of this undertaking establishment. We handle all burial services with wisdom and tact and properly price our service charges. Our modern equipment is dedicated to the public service. Business connections everywhere.

Miller Mortuary

MORTICIANS
 123 West Third Street
 Phones: Day, 311
 Night, 522 or 535

Palace Market

We will have a fine supply of Turkeys, Ducks, Geese and Chickens, but we advise you to step to the phone and place your order now so that you will be sure of getting just the size you will need. We will deliver it when you want it.

ALL THE OTHER GOOD THINGS

that go to make the Thanksgiving dinner a success can be bought here at prices you will like.

READ THESE REGULAR PRICES

- Pot Roast, per lb. 15c
- Roll Rib, per lb. 20c
- Beef Boil, per lb. 10c
- Round Steak, per lb. 20c
- Veal Roast, per lb. 15c
- Veal Stew, per lb. 10c
- Shoulder Roast, per lb. 16c
- Ham Roast, per lb. 22c
- Fresh Dressed Hens, per lb. 22c
- Fresh Dressed Springers, per lb. 25c
- Fresh Oysters, large size, per pint 55c
- Mince Meat, per lb. 25c
- Cider, per gallon 85c
- Cranberries, per lb. 17½c
- No. 1 English Soft Shelled Walnuts, lb. 40c

From Guy Rust's Dairy.

- Whipping Cream, per pint 30c
- Fresh Milk, per quart 10c

The Palace Market

We Deliver

Phone 131



What is True Economy in Shoe Buying?

SERVICE

does not end with courtesy while selling a customer, or proper fitting—it ends only when the shoe has given complete satisfaction from the time it is purchased until it is discarded.

Everything must be considered—Style, quality, fit, price—all play a leading role. Whether or not the shoe holds its shape and if it is comfortable when first tried on. The price for REAL quality, REAL leather and REAL style costs no more than shoes from inferior leather. We save you from \$1.00 to \$3.00 on every pair.

BUSTER BROWN and AMERICAN BOY SHOES

With every pair of Boys' and Girls' \$5.00 Shoes sold we will GIVE AWAY one pair of Tite-Lok Stilts.

THOSE BETTER SHOES

Baer-Alter Co.

Alliance, Nebraska.

THOSE BETTER SHOES