

Buy now while you can make big savings.

# Golden Rule Store

We would advise early shopping on these garments.

## Greatest Sale of Women's Coats

### This Town Has Ever Known

WE place on sale beginning SATURDAY Morning OUR ENTIRE STOCK OF WOMEN'S COATS. The newest and most up-to-date garments of the season. We would advise you shopping early and securing one of these bargains. BUY NOW while you can buy at—

## One-fourth, One-third, One-half Price

WOMEN'S \$20.00 COATS on sale at <b>\$9.98</b>	WOMEN'S \$25.00 COATS on sale at <b>\$17.75</b>	WOMEN'S \$30.00 COATS on sale at <b>\$24.75</b>	WOMEN'S \$35.00 COATS on sale at <b>\$24.75</b>	WOMEN'S \$40.00 COATS on sale at <b>\$29.75</b>	WOMEN'S \$50.00 COATS on sale at <b>\$34.75</b>
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### SALE OF DRESSES

<b>DRESSES</b> Values up to \$25.00 SERGES, TRICOTINES AND SILKS The newest and latest styles SATURDAY AND MONDAY  <b>\$12.48</b>	<b>DRESSES</b> Values up to \$35 TRICOTINES, SATINS, CANTON CREPES SATURDAY AND MONDAY  <b>\$19.75</b>
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### Sale of Women's Suits

The newest of materials and the newest of styles. A chance to buy your fall suit at greatly reduced prices.

<b>SUITS</b> made to sell at— \$35 and \$40, sale price <b>\$22.75</b>	<b>SUITS</b> Made to sell at \$45, sale price <b>\$29.75</b>	<b>SUITS</b> made to sell at— \$50 and \$55, sale price <b>\$34.75</b>
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The Bargain Spot of the West.

## BARGAIN BASEMENT

The Underpriced Store.

#### GREAT SALE OF SHOES

in the basement.

##### CHILDREN'S SHOES

Sizes 5½ to 8, on sale at \$1.69  
 Sizes 8½ to 11, on sale at \$1.89  
 Sizes 11½ to 2, on sale at \$1.98

##### MEN'S DRESS SHOES

Black or Brown Calfskin \$3.48 and \$3.98

##### BOYS' SHOES

Sizes 8½ to 13, on sale at \$2.48  
 Sizes 13½ to 2, on sale at \$2.89  
 Sizes 2½ to 6, on sale at \$2.98

##### WOMEN'S SHOES

Black or Brown Kid, Black or Brown Calfskin, Military or Louis Heel. Priced at \$2.98, \$3.69, \$3.98, \$4.98

#### MEN'S WORK SHOES

Made of solid leather, on sale at \$2.48

#### SPECIALS IN THE BARGAIN BASEMENT

Palm Olive Soap 6c  
 Outing Flannel, yard 12½c  
 Toilet Paper 5c  
 Percales, per yard 15c  
 25c Dress Gingham, yard 19c  
 20c White Outing Flannel, yard 15c  
 Pins, per paper 2c  
 Safety Pins 4c  
 Children's Sweaters \$1.49  
 Crash Toweling, per yard 15c  
 Children's Outing Gowns 75c  
 Men's Socks, per pair 10c  
 Men's Sweaters \$1.33

#### SALE OF BLANKETS

Cotton Blankets \$1.98, \$2.48, \$2.98  
 Wool Nap Blankets \$3.48, \$3.98, \$4.98  
 Wool Blankets \$6.98, \$9.98  
 Black Sateen Underskirts 98c

#### HOSIERY SALE

In the Basement

#### EXTRA SPECIAL

Women's Silk Lisle Hose, 50c value, Saturday, per pair 25c

#### WOMEN'S HOSE

Cotton Hose, per pair 10c  
 20c Cotton Hose, per pair 13c  
 25c Cotton Hose, per pair 19c  
 35c Lisle Hose, per pair 25c  
 50c Silk Lisle Hose, per pair 39c

#### CHILDREN'S HOSE

Cotton Hose, per pair 9c  
 25c Hose, per pair 19c  
 35c Cotton Hose, per pair 25c  
 50c Lisle Hose, per pair 33c

#### EXTRA SPECIAL

SILK HOSE—89c PAIR

#### UNION SUITS

Children's Fleece Union Suits 89c  
 Women's Fleece Union Suits 98c

#### Sale of

#### SHEETS AND PILLOW COVERS

81x90 Sheets 98c  
 42x36 Pillow Covers 25c

### THE PARSON'S CORNER

By Rev. B. J. Minort, Pastor of the First Baptist Church, Alliance

"Hello, who is this? Preacher? What's the matter?" "Oh, the article in Tuesday's Herald?" "Yes, I expected that it would create discussion, that's the reason I wrote it." This was the substance of a conversation over the phone the other day when the writer answered it. May I make a remark or two? First, that no one is responsible for what gets into this corner but the writer. Second: that we write the truth regardless who it hits. Third, that any one who finds fault with what appears in this humble, but widely read column and wish to utilize the corner to refute or debate anything said will be given the corner, or the floor, and we will withdraw for a time.

But speaking about the modern methods of raising money on the part of the church, (now preacher confess) that you don't approve it. Then why not sweat it? They called us with the understanding that they would pay us so much a year. You understood that they were to use business methods in securing the money. Then you find that the amount of cash you receive depends upon the amount of chicken

or roast the people of the community eats.

It seems to me we preachers ought to get in touch with some of these food product companies and make a few dollars on the side by creating larger appetites. We as ministers who must depend upon the size of the people's appetites certainly could not be condemned for criticising the doctors who are always advising smaller appetites. It is a mighty good thing for us preachers that the American people are such gourmands. Some of us would have to go back to manual labor if the American appetite should ever decrease. But this brings me to the subject I intended to discuss this time. The method that God intended the church should use in supporting its ministers and missionaries.

There is one verse in the Bible that the writer has often had difficulty in believing, it is the following: "The people bring much more than enough." Ex. 36:5. If the modern church members were more consistent there would be none of this public begging for funds to erect this or that building, or pay this or that preacher or evangelist.

Appeals are made to men of all classes to build churches, and churches have gone so far as ask men whose business they were trying to destroy to help them meet financial obligation.

They have asked the devil to build God's kingdom. In the above case none but Israelites were asked to contribute, and the result was that they contributed so well that a halt had to be called. Think what would happen if an Alliance church set out to accomplish some great object and a halt would have to be called, because the members of that church contributed too much! Yet that is the exact thing that should happen here in Alliance.

Giving in the church should be liberal, so liberal that the church could meet its financial obligations without going outside of its membership. And not until we learn to do this will we have the respect of the world that we are trying to reach. There is not a preacher in this town but what believes this, yet we are afraid to preach and insist upon getting back to old Bible methods of doing the Lord's work, for fear that we will offend to help them meet financial obligations, sneaked into the church against its rules because of some one's influence.

Let us study together the 35 and 36 chapter of Exodus and see wherein we have as churches failed. We are told, every "one whose heart stirred him up etc., give willingly." Do we have this spontaneous giving in our church? Is it not a fact that we have to drag the "kale" and extract the money from the pocketbooks of our people? Now

preacher say "yes", they won't hear you.

Again we find that they gave accordingly to their ability. The princes gave more than the poor, but all gave. What a difference it would make if the average church would practice this. Again the giving was done by "all"; it was universal. All classes gave. And the strange or rather the natural thing was that they gave, "overflowing" more than was needed. Liberal giving is needed today and the church will never prosper until it comes to pass. This giving was felt to be part of their worship. When we look at worship as including the giving we will have no trouble meeting our obligations. Giving should be a privilege and not a necessity, as extracting a tooth.

(To Be Continued.)

#### THE NEXT BEST THING

"Willie, where did you get that black eye?"  
 "Johnny Smith hit me."  
 "I hope you remember what your Sunday school teacher said about heaping coals on the head of your enemies."  
 "Well, ma, I didn't have any coal, so I just stuck his head in the ash barrel."  
 —Boston Transcript.

Still, it's a lot easier to love our fellow men if they are women.

#### AGE CANNOT WITHER.

At a Boston Immigration Station one blank was recently filled out as follows:  
 Name: Abraham Cherowsky.  
 Born: Yes.  
 Business: Rotten.—Harvard Lampoon.

The joke in the preceding is the word "recently"—New York Tribune.

#### STATISTICS.

It is estimated by the bureau of Animal Industry that 309,807 movie actresses could relieve the shortage in domestic dishwashers by fifty per cent, if they were properly cast.

The months of the year, laid end to end, reach from the holiday bills of January first to the holiday bills of the next New Year.—Life.

#### THE INTRUSION.

The professor was deeply absorbed in some scientific subject when the nurse announced the arrival of a boy.  
 "What—who—?" stammered the professor absently. "Why interrupt me—isn't my wife at home?"

Any good movement will succeed if it is put over before it has a chance to become a political issue.

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