

**The Alliance Herald**

TUESDAY AND FRIDAY

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**ALLIANCE ENTERTAINS.**

The Harvest Festival, staged in Alliance last Saturday, has passed into history as one of the most successful public entertainments ever undertaken in this city. Over five thousand people were attracted here on October 15, according to a conservative estimate, and all of them had a good time and went home feeling kindly toward the merchants of the city who had provided the entertainment. Reports from the various merchants who co-operated in the enterprise are uniformly satisfactory. Business was good. This would not have been the case had the crowd felt disappointed.

The huge success of the festival is worth more than a passing comment. There is a lesson here for those who are able to read the signs correctly. There have been but two entertainments in Alliance during the two years the present editor of The Herald has been in the city that were unqualified successes. The other was the community party at the roof garden some months ago, when the chamber of commerce furnished an evening of good entertainment to all who came, with no admission fee and no attempt to make money.

Alliance has won a reputation over western Nebraska, for the elaborate entertainments it has arranged. Our race meets have been on a scale that no other city of the size has attempted. When this city is host to a convention, the occasion is a memorable one. The state firemen, the state Elks convention, the stockmen's association, the fire insurance writers and others will testify that Alliance knows how to make a visit here most pleasant. It is a reputation worth sustaining.

The entertainment last Saturday was not at all elaborate. Busy men made the plans, and succeeded in hitting upon the idea that in times like these, it isn't necessary to have a great outlay of money in order to have a successful entertainment. With forty or more merchants bearing the expense, the show cost only a small part of the money that has been annually expended on a race meet.

This city has often entertained the people tributary to it, but only on a few occasions has it been genuine entertainment. Our guests have had to pay their way from the minute they struck the business section until they went to their homes. Usually there has been a carnival and a host of concessions to get the visitors' money from them, and give little or nothing in return. It has been said many times that people will not come unless there is entertainment of this class. Saturday's crowd was larger than came to Alliance any day during the race meet last June, and every single one of them felt better toward Alliance for coming. This cannot be said of the race meet crowd, which was nicked for quarters, half-dollars and dollars at every turn of the road.

The harvest festival should be made an annual institution, and more entertainments of the kind should be planned. People in general are beginning to see the light. The older ones will recall that fifteen or twenty years ago it wasn't necessary to spend money to have a good time. The city that first discovers this important truth and will strive to entertain its guests with inexpensive pleasures, which are none the less genuine because they are not costly, will have learned a valuable lesson. The chamber of commerce and other associations should be the leaders in a movement that has at least twice proved its popularity. There are dozens of occasions which could be celebrated as successfully as harvest festival day, and if the merchants of this city wish to encourage friendliness on the part of the men who spend their money here, more of them should be observed. This is a splendid beginning, but it is no time to rest on our laurels.

**THE KU KLUX KLAN.**

There is no need blinding our eyes to the fact that the organization of a Ku Klux Klan in Alliance is one of the most widely discussed subjects in the city today. We're tolerably well used to new organizations. Our citizens have been fair game for any organizer for any society, business, social, fraternal or otherwise, who has visited us in the past two years. Nearly every man belongs to enough lodges so that he could start out with church on

Sunday and spend every night during the balance of the week at some meeting. A few unfortunate souls, if they attempted to attend every meeting of organizations of which they are members, would have to double up two or three nights, at that. But this mysterious secret Klan is arousing a storm of resentment, and has a host of supporters.

As usual, where there is discussion, there are two groups, pro and con. Some there are who consider that the Klan is everything that its organizers claim—the salvation of the country in the dark carpetbagging days following the civil war, and its chief protection now against plots and conspiracies of one kind and another. On the other hand, those opposed to the secret organization say that it strikes in the dark, with unseen hands and an unknown membership, and that it is a real menace to the sense of security of millions of citizens.

The man who seeks to argue on either side of the question will find plenty of people to quote. There are authorities, so-called, who favor and others who decry the rebirth of the organization. The officers and organizers of the Klan now in Alliance have not furnished this newspaper with any statement of the aims of the organization, and its editor has received no invitation to attend any meeting. Such information as is at our command comes from pamphlets put out by the Klan's headquarters, news reports and opinions from other editors, and reports of what has transpired at the meetings in this city.

It is charged that the Klan was originally directed against the negro, but that white supremacy has in this part of the country become a side issue. Its membership is said to be growing at the rate of five thousand a week, and this rapid growth, it is charged, is due to appeals to local or sectional prejudices and hatreds. The New York World, which is leading in the fight against the organization, charges that on the Pacific coast, the Klan organizers make capital of the anti-Japanese feeling; on the Atlantic coast, it preaches that aliens, even though naturalized, have no place in America. In the cities of the central west it has devoted its argument to the stamping out of radicalism. "Everywhere," the World says, "it has banned Jews from membership and made anti-Semitism one of its many missions. Everywhere, also, no less positively but not as frankly, it has barred and attacked Roman Catholics. Wherever a prospective member lives, he has been

promised that his pet aversion will be made an object of Klan action."

There is plenty more of this, on either side, but what is to be gained by fanning public resentment on the part of those who oppose it, or by wholesale accusations and indictments stimulating activity on the part of the more hot-headed members of the organization? The true test of the value of any organization lies in what it actually does, and in Alliance it is too early either to make predictions or to judge of activities. It may be true, as has been charged, that the Klan is nothing but a vast money-making scheme on the part of the organizers and their motives are unworthy; it may be true that the Klan has been responsible for outrages in other parts of the country, but to date its record in Alliance is a blank.

The various elements and classes in Alliance have always lived and worked together in harmony. Nothing could be more regrettable than that ill feeling and antagonism should arise. It seems inconceivable that any organization of men in this city should deliberately set out to destroy this harmony, and if this is not the intention, someone should take steps to see that any

misunderstanding is cleared. At any rate, until some action is taken by the Klan which clearly shows that it should be fought in Alliance, those who are alarmed should consider the high caliber of the men who have shown interest in the local organization, and bank on the fact that it isn't easy to make a monster out of a neighbor and a friend. At the least, judgment should be withheld until the congressional committee, now investigating the order, makes its recommendations.

**HONESTY IN BUSINESS**  
(Nebraska City Press)

There was a time in the "good old days" when Caveat Emptor, "Let the Buyer Beware," was a business slogan to which no one objected. It was considered a stroke of good business to defraud your customer in a mild and easy way if you catch him napping. Pulling the wool over the public's eyes was not considered a breach of business ethics and if one could substitute a poor imitation for the real article criticism was launched only at the "poor boob" who was so easily victimized. Times have changed, however, and the merchant of the twentieth century need not advertise that all comers to his store are treated honorably and courteously. The exception to the rule is soon found out and the

big business house whose success is founded on anything but integrity and fair dealing falls to the ground. The world may be growing worse, as some of our cynical friends aver, but the standard of doing business in the United States has been vastly improved, to the advantage of the country at large.

**Farmers Write to Harding.**

LINCOLN—In order to give President Harding an idea of how the Nebraska farmer thinks on the question of disarmament, the Nebraska farm bureau federation is asking its members to give individual expression to the president, if in favor of disarmament, which will be transmitted through the state organization. A similar movement has also been started by the Iowa farm bureau. The Nebraska farm bureau federation will run in its issue of the Farm Bureau Review, the state organization paper this week, a blank letter calling upon the president to use his influence that this country may take the lead in ceasing at once the building of battle ships and development of plans looking to future wars. Every member of the farm bureau who wants the United States to step boldly out in favor of a program that will lead to bringing about the pre-war dream of worldwide peace is asked to sign the letter and return it to state headquarters, which will see that it is communicated to the president through the Washing-

ton office of the American farm bureau federation.

**We have just unloaded a second car of new potato sacks and we can fill your order for any amount. O'Bannon & Neuswanger.**

You can't have good health with a disordered stomach. Correct your stomach disorders with Tanlac and you will keep well and strong. F. E. Holsten.

**BOYS' ATTENTION!**

Are you interested in Electricity and would you like to know more about it?

A class in experimental and practical electricity is being formed. If you want to get in on this, phone 233 or see—

**C. A. DOW**

# When Sickness Comes



## Can YOU Pay These Bills?

During your months or years of earning have you laid away funds to keep you going through a siege of sickness? Could you satisfy the doctor, the butcher, the grocer, the coal dealer, and others or would you be penniless.

### Now is the Time to Consider

If you had taken our advice in the past you would now have a comfortable little sum to tide you over. Why not

### Start a Savings Account Today

A few dollars saved regularly, placed at 5% interest will do it.

# The First State Bank

FASTEST GROWING—MOST ACCOMMODATING

## Stationery —of— Quality

Whiting-Cook's  
stationery of quality

BOX PAPER  
(Plain or Colored)

Correspondent cards  
Writing Tablets

We also have Sheaffer's,  
Waterman's  
and Moore's fountain pens.

If it is writing material you need we have it.

**F. J. Brennan**

## What Do YOU Know About

The **SAFE** Way

WATCH THIS  
SPACE