

The consciousness of a bank account is wonderfully
reassuring. With money in reassuring. With money in
reserve few of the ills of this life can not be mitigated if not completely effaced. security just to know your dollars are accumulating teadily. It's just the start that is hard and it is more than worth the effort
$5 \%$ Interest Paid on

Guardian State Bank
Under Supervision of
State of Nebraska.

## Spend This Vacation in Rocky Mountain Estes Park, Colorado

The charm of this place is not to be cata-logued-mere to breathe in the rare air
scented with the rich pine odor, is a healing delight, brings glow to the cheek and sparkle to the eye. Take the family.
There, amid the peaceful beauty of its flow-
er-crowded valleys and sun-lit er-crowded valleys and sun-lit peaks, its can settle down for a few blissful weeks, to do just as fancy dictates ride, climb, fish, goif,
tennis, rest or just loaf to your heart's content.
On your return, stop off and enjoy Colo-trips-to Colorado Springs, Manitou, Colorado Glaciers, Denver'ss. Mountain Parks, Grand Lake, et al.
Don't delay too long the matter of making arrangements for accommodations and be disappointed. If I can help you, let me know.
When you are ready to start the Burlington

## Burlinģtar Route

THE PARSONS CORNER By, Rev, B. B. Minort, Pastor of
the Firit Buptint Church, Aliance)
the alliance herald, tuesdąy, July 19, 1921


United States Tires are Good Tires
U. S. USCO TREAD
U. S. CHAIN TREAD U.S. NOBBY TREAD U. S. ROYAL EORD U.S. RED \& GREY TUBES

youn
EOPLE used to be secretly envious of the young fellow who came tearing up the street and stopped his car with a jerk
Now they are inclined to criticise such abuse of tires. A mark of the growing consciousness about tires their service, their work, their value.
This same respect fór a good tire is the reason why the foursquare tire dealer has passed up odds and ends, "job lots", "sec onds", "cut prices"-and come out squarely with the standard quality service of U.S. Tires.
He is getting a bigger, and also bet-

## The standard tire likes nothing better than to proveits service

of people. The substantial citizen. The man who knows that you can't get something for nothing. The steady cus-tomer-not the bargain hunter.

To the man who has not yet learned the standard tire servhe is entitled to we say-
Go to the dealer in U. S. Tires and make him show you.
Here is a man in close touch with one of the 92 U.S. Factory Branches-a constant supply of fresh, live U. S. Tires.
The U.S. Tire you buy is a tire built for current demands. No overproduction. No piling up of stock. No loss of mileage by hanging around on the dealer's racks.

Every way you look at it, a par qualty tire at a net price.

## United States Tires United States (abi Rubber Company

sturgeon garage, Alliance, Neb. I. L. ACHESON, Bingham, Neb. mileer auto CO., Hemingford, Neb. RANCHERS' SUPPLY CO., Ashby, Neb.
hemingarord imp. \& inv. Co., Hemingford, Neb. MORRISOERSON, Hyannis, Neb. PEARSON MOTOR CO., Mullen, Neb,

