

HIGHLAND-HOLLOWAY CO.'S

GREATEST July Sale

Our Entire \$25,000 Stock

of Summer Ready-to-Wear for Women and Children Has Been Thrown Into this Sale of the Greatest Values Ever Offered in this Territory.

We do not consider cost or what it will cost to replace these goods but they are priced for the express purpose of moving them out of the house.

New Smart Suits

One lot of Suits Tricotines, Serges, Twills and Mixtures

\$23.75

formerly priced at from \$45 to \$65

1/3 Off

on all suits not included in above list.

All Summer Coats

An absolute closing out of the summer stock of Coats at—

1/3 OFF

the regular prices. All of the new styles, colors and materials are included.

Silk Dress Bargains

Taffetas, Crepe de Chine and Georgettes in all sizes, styles and colors.

Lot No. 1	at.....	\$14.25
Lot No. 2	at.....	\$37.50
Lot No. 3	at.....	\$35.00

WAIST AND BLOUSE SPECIAL

A big assortment of Voiles and Organdie waists and blouses in white or colors, ruffled, lace or hemstitched finish. Just right for warm weather service. Sale price

\$1.49, \$2.78, \$3.38, \$4.89, \$5.56 and \$7.48

A lot of Georgette, Crepe de Chine, Silk Pongee and Twill waists and smocks—good assortment of shades and sizes—Sale Price.....\$5.73

SPECIAL REDUCTION ON ALL OTHER WAISTS AND BLOUSES



Summer Millinery

This is a clean sweep sale of all summer trimmed, tailored and sailor hats for women and girls—

ONE-HALF PRICE

Extra Special

WHITE WASH

SKIRTS

CHOICE

\$4.98 \$4.98

KNIT UNDERWEAR FOR WOMEN

Munsing summer-weight knit union suits for women, low neck or bodice top; no sleeves, no buttons; tight or loose knee; also envelope chemise, pink or white, all sizes, 32 to 50, per suit.....\$1.32

Forest Mills summer-weight knit union suits for women, low neck or bodice top; no sleeves, no buttons; tight or loose knee; white; sizes 34 to 44, per suit.....98¢

Vests, either flat or ribbed knit, low neck, or bodice top, pink or white, all colors, sale price.....39c, 48c, 89¢

Munsing Union Suits for girls, sizes 1 to 16 years, per suit.....87c, 99c and \$1.19

Forest Mills Union Suits for girls, sizes 6 to 14 years, all sizes, per suit.....78¢

Munsing union suits for women, glove silk top, low neck or bodice top, pink only, all sizes, per suit.....\$1.89

HOSIERY

A wide range in silk lisle, mercerized and cotton hose for women in white, black, grays, and Cordovans, full assortment of sizes.....23c to 75¢ a pair

SILK HOSIERY

For women are shown in good range of shades, quantity and sizes; priced from 90¢ to \$3.50 per pair. These prices are based on the market before the last advance in silks. The following are a few specials, the factory have given us a close out price on and we pass it along to our customers in this clearance sale.

Women's Semi-Fashioned Thread Silk grey hose, all sizes.....\$1.23

Women's Fancy Silk Lace Hose in combination of shades of brown and green, brown and purple, black and purple, black and navy, purple and navy, semi-fashioned, all sizes.....\$1.19

Women's Thread Silk, drop stitch, white or black.....\$1.29

Women's Thread Silk, semi-fashioned hose in cordovan \$2.29

Women's Pure Silk Armour with fiber filler, black or Cordovan, per pair.....\$1.79

Ladies' Fine Silk Lisle Semi-Fashioned -Hose in two shades of gray, close out price.....58¢

WARM WEATHER TOGS FOR THE LITTLE FOLKS

Girls' white wash dresses, silk floss embroidered in colors, sizes 2 to 6, prices—

\$1.49 \$2.48 \$3.85

Girls' dresses of voile and organdy—ruffled, tucked, hemstitched and piquoted; a good assortment of colors, sizes 2 to 14, priced from—

\$2.25 TO \$7.50

Girls dresses of percale, gingham and crash, sizes 2 to 14 years—

\$1.09 TO \$3.25

Girls aprons of chambray, percale and gingham, sizes 2 to 14 years—

89c TO \$2.48

Girls' chambray petticoats, 2 to 6 yrs., 79c drawers, 49¢

Munsingwear woven union suits, taped shoulders and buttons for girls 3 to 6 yrs., 98¢; 7 to 12 yrs.....\$1.19

Munsingwear knit union suits for girls, low neck, no sleeve, knee length, drop seat, 3 to 6 years, 79¢; 8 to 12 years, 98¢; 13 to 18 years.....\$1.19

Bear Brand or Forest Mills woven taped waists for girls 2 to 12 years, each.....49¢

Munsingwear knit bloomers for girls, black only, 3 to 18 years.....99¢

Forest Mills knit bloomers for girls 3 to 14 years, white or black.....69¢

Boys' one and two piece wash suits in white, blue, tan, striped and white with colors, sizes 2 to 8 years—

\$2.00, \$2.25, \$2.75, \$3.00 and \$3.30

Slipover Overalls and Rompers for boys and girls in a large range of shades and styles, 1 to 8 years—

98¢ to \$1.75

Infants' fancy long or short white dresses, lace or ruffled trimmed.....\$1.59

HALF SOCKS FOR THE KIDDIES

Colors pink, blue, green, white and white with fancy tops, clean-up price, per pair.....29c, 39c and 54c

PETTICOATS AND BLOOMERS

Silk Jersey petticoats with either Jersey or Taffeta flounces in three lots—

Lot 1—\$9 to \$12 values.....	\$5.98
Lot 2—\$12 to \$18 values.....	\$9.48
Lot 3—\$18 to \$25 values.....	\$11.53

SKIRTS

200 separate skirts of serge, tricotine, twills, mohair, satins, tricolette and taffeta, white, black, navy, toupe, brown, striped, check and plaid. Pleated, embroidered, plain and combination trims, in four lots—

Lot No. 1, at.....	\$4.98
Lot No. 2, at.....	\$9.98
Lot No. 3, at.....	\$13.98
Lot No. 4, at.....	\$19.43

VOILE AND ORGANDIE DRESSES

Summer functions call for wash frocks and we are prepared to meet this need with an array of organdies, dotted swiss, voiles, crash and gingham at a sale price of

25 per cent Reduction

BUNGALOW APRONS

Waterloo values of Percales, Gingham and Madras.

Lot 1—values \$1.25 to \$1.65.....	\$.98
Lot 2—values \$1.65 to \$2.50.....	\$1.56
Lot 3—values \$2.50 to \$3.25.....	\$2.29

HOUSE DRESSES

Reduced from former values
ONE-FOURTH TO ONE-THIRD

Highland-Holloway Co., Alliance, Neb.