

CONTINUOUS TO 11:00 P. M. IMPERIAL, MONDAY 9 SHOWS START at 3, 5, 7 and 9 P. M.

--- SPECIAL ---
Between 4 and 6 P. M.—
Children under 12
years—10c

"Outside the Law"

You have Read the Story
in the Times—now
see it on the
Screen

E. G.'s Column

"Modern Clothes For Men"
308 Box Butte Ave.
ALLIANCE, NEBRASKA

MOTHER'S DAY

"Forego not the law of thy mother,"
Said the seer of long ago.

And the truth of his words, as we
learn mother's worth
The world is fast coming to know.

Her love, care and sacrifice given
For the sake of her child we believe,

Has taught to mankind the great
lesson
"Tis more blessed to give than re-
ceive."

All honor then, and obedience
To mothers the wide world o'er;

May God in His goodness e'er grant
them
The blessings He holdeth in store.

The above little poem on Mother's
day was written by Clarence S. Bruns
and a wonderful lesson it brings to
us, of her love, care and sacrifice.

We can not but remember how she
used to scrub our necks, and try her
best to make us look as nice and re-
spectable as it was possible for us to
look, and tried to dress us up in our
best bib 'n tucker, for all gala occa-
sions, and we should try to reason it
out for ourselves that she likes us to
look our best, so I would suggest that
you give us a chance to do our part of
making you look your part.

Oliver Wendell Holmes wrote one of
the most wonderful poems in the
shortest possible number of lines when
he wrote the story in poetry—

A MILLION MOTHERS
Youth fades; love droops; the leaves
of friendship fall;
A mother's secret hope outlives them
all.

It is a beautiful tribute to mother-
hood that the second Sunday in May
is set aside for religious exercises in
honor of mothers. In all the human
affections there is none so un-
failing as the love of a mother for her
children, and the love of children for their
mother. One writer gives the follow-
ing eulogy to his mother:

"Every one else misjudges, misin-
terprets; she knows. Her faith saved
me from pessimism; her purity saved
me from animalism; her love saved me
from atheism."

With the paramount idea of giving
our customers the best of service, and
also to show that we have their in-
terests near our heart, we are going to
give with each two dollar purchase
tomorrow (Saturday) a carnation to
be worn Sunday in honor of mother.

We are also proud to announce the
arrival of some of the newest oxfords
in the cordovan color, at the most re-
asonable prices that we have had for
a number of years, and in the new
combination lasts that fit the most
feet, in the best manner.

Starting on the first of May we got
out the first issue of what we are
pleased to call "Laing's Lantern,"
which is to be issued periodically in the
interests of business and as it's name
implies, is to lead you, as you would
use a lantern to see which way to go,
and to guide you to the place where
you receive the maximum of service
as well as the better quality. If you
missed your copy call us up, and we
shall see to it that one is placed in
your hands.

Do not forget to come in Saturday

and get your carnation to wear Sun-
day in honor of the one you call by the
greatest, dearest, and loveliest name on
earth, "MOTHER."

Yours as always,

E. G. Laing

"Modern Clothes For Men."

A May Pole—coronation ceremony—
triumphal march, poses and panto-
mimes. Imperial theatre, Wednesday
May 11. 46

Constantine says, "The Greeks could
blow the Turks off the map," and a
large part of the rest of the world
wouldn't care much if they were to go
ahead and do it.

The London zoologist who says he
can hypnotize lobsters is springing
nothing new. American chorus girls
have done it for years.

Infants just learning to walk were
once known as "toddlers." The term
now describes grownups who have
forgotten how to dance.

When the conversation lags one can
safely start an argument for more
building.

IMPERIAL

TONIGHT

BY SPECIAL REQUEST—
Second Day's Showing

Anita
Stewart

--- in ---

"The Yellow
Typhoon"

SHE LIVED FOR
EXCITEMENT

Sixth Episode
"SON OF TARZAN"

SATURDAY, May 7

"RIO
GRANDE"

A Romance of the
Border

USUAL COMEDIES

SUNDAY, MAY 8

Alice Brady

--- in ---

The New York
Idea

A Dollar Goes

One-Half Further at The FASHION SHOP
During this Value Giving Sale

\$10 Buys
\$15 Worth
of
Ladies'
Ready-to-
Wear.

OUR ENTIRE
SELECTION OF
THE FOLLOWING
GARMENTS
IS OPEN TO
YOUR CAREFUL
CONSIDERATION



Ladies' Coats, Suits, Dresses,
Skirts and Waists

Nothing Reserved in These Lines

Cut Your Clothing Costs for the Season by Buying at—

1 / 3 Off

Stretch Your Dollar

MAKE IT BUY MORE

These garments include the season's most elegant
models, and at these prices you can't afford not to be
well dressed. Let us show you where the best values in
Alliance are.

THE FASHION SHOP

2 MORE DAYS

Don't Wait Until the Sale Is Over

FRIDAY — AND — SATURDAY

25% Off On All Aluminum Ware

Newberry's Hardware Co.