

# 8 More Days OF THE RED TAG SALE

*Hundreds of People Served at the Big Sale---How Did We Do It---By Giving What We Promised---Now Read This Ad Carefully*

## SHOES

### PUMPS AND OXFORDS

In going through our stock we have placed to one side a broken lot of shoes, pumps and oxfords to sell to our customers for a very low price of ONE DOLLAR.

This sale differs entirely from the ordinary one in which reduced prices are offered to clear out broken lines. Some sold for \$10.00—now they will go for—

**\$1.00**

**B**ARGAIN-hunting here is not simply bargain-hunting—it's bargain finding. There's quite a difference between the two. Some stores advertise certain articles as bargains when on investigation or after you have bought the article you discover it is not really worth one-half what you paid for it. That is bargain losing. Bargain-finding is a term seldom used in connection with bargain hunting—but it is used at this store and also carried out in the merchandise we sell. Be sure to attend this sale for the event will bring you back again.

## Children's Shoes

Real bargains in Children's Shoes. Will be a great event in the next eight days, for they are so low in prices, with a good quality. The Children's Shoes will be in four lots as listed.

- LOT NO. 1—Sizes 2 to 5
- LOT NO. 2—Sizes 5½ to 8
- LOT NO. 3—Sizes 8½ to 11
- LOT NO. 4—Sizes 11½ to 2

## CORSETS

Nemo and Warner's Corsets. A model for every figure. Before you select your new suit or dress, you should have a new corset fitted, with—

**ONE-FOURTH OFF**

## BRASSIERES

In White and Pink, a good quality Brassieres. They are always wanted and one simply can't have too many of them, especially at the price—

**69¢ EACH**

## HAND-MADE UNDERMUSLIN

The Philippines, a wonderful line of very charming hand-embroidered undermuslin. We can give you gowns or envelope chemises at—

**ONE-HALF PRICE**

## LADIES' UNION SUITS

In the loose or tight knee, of a very good quality in the summer weight, now

**69¢ A SUIT.**

## LADIES' VESTS

65¢ value, a well made vest, at each—

**39¢**

## LADIES' VESTS

45¢ value, another real bargain, at each

**29¢**

## NIGHT GOWNS

Fine Muslin and Nainsook gowns in the Pink and White, just arrived and we are selling them at a low price.

**\$1.39 EACH**

## MUSLINS

36-inch Muslin in the bleached and unbleached, of a good quality.

**13¢ A YARD**

## MIDDIES

The summer weather calls for Middies and why not take advantage of this price—

**\$1.69 EACH**

## BED SPREADS

These Bed Spreads are of all sizes and prices, selling during this sale, at

**20% DISCOUNT**

## DRAPERIES

New shipment of Draperies. In your spring cleaning, it would please you to put up new draperies throughout your house. They are a very low price.

## LACE

16 and 18 inch lace, none better for the money.

**39¢ A YARD**

## TURKISH TOWELS

50¢ Turkish towels, good quality; selling at, each

**13¢**

## BATISTE

This is a value you don't often get. These goods less than one-half price, only—

**23¢ A YARD**

## WASH SILKS

36 inches wide. Come and look them over for they will go at this price—

**\$1.19 A YARD**

## COMFORT CHALLIES and CRETONNES

You will have a big stock to pick from. A good quality, all for—

**25¢ A YARD**

## SHEETING

Sheeting will be sold during this Red Tag Sale, at a low price, as listed.

8-4, at a yard ..... 49¢

9-4, at a yard ..... 53¢

10-4, at a yard ..... 59¢

## LACE HOSE

Ladies' fine lace hose, in Black, Bdown and White, valued at \$2.50, now—

**\$1.50 A PAIR**

## CHILDREN'S HOSE

Children's Hose with the Lisle finish in all sizes. You will be surprised when you see the quality, at—

**15¢ A PAIR**

## FANCY VOILES

One grade of voiles valued at 75¢, now, per yard

**59¢**

95¢ value of another grade, now selling at, yard

**79¢**

\$1.50 value of a very fine quality of voile at, yard

**98¢**

## HUCK TOWELS

40¢ value, plain hemmed, at the Red Tag sale, each

**23¢**

## CROCHET THREAD

American Maid thread, in all colors; selling 3 spools for

**25¢**

## HAIR BOW RIBBONS

A new lot of ribbons with pretty patterns at, per yard

**39¢**

## PORCH APRONS

In all colors and sizes; make your choice, at, each

**98¢**

## LADIES' HANDKERCHIEFS

15¢ up to 25¢ values, Red Tag Sale price, each

**9¢**

## Successful Merchandising Pleases Our Customers

### LADIES' SUITS

**20% Off**



Entire stock of Women's better Suits greatly reduced. The opportunity of buying Suits of such extraordinary quality at prices like these is very rare at this season

You will be impressed not alone by the excellence of the styles in these suits, but also by their splendid materials and unusual workmanship.

These garments were bought to sell at very much higher prices. They were good values at the regular prices.

**20% Off**

### 20% Off Ladies' Dresses 20% Off

Look them over—then you will say that they are not so expensive and you can dress in the very latest styles for less than you could last year. Now is the time to get your next Fall and Winter's Dress while they are so reasonable.

### 20% OFF :-: BLOUSES :-: 20% OFF

In the most inexpensive model and the exquisite hand-made Blouses, you will find style features which are daintily feminine in their apparel. The salespeople will gladly show you these beautiful Blouses.

### SMART MILLINERY FOR SUMMER

A new shipment of Hats just arrived this week and among these



hats are many unusually attractive styles in beautiful colors and trimmed with a correct becomingness. You can buy a hat at—

**ONE-THIRD OFF**



### Coats and Wraps

**1-3 Off**

Women and Misses will find excellent choosing in this stock of Coats and Wraps which we have placed on sale at such attractive prices. They are welltailored and of that distinctive style that commands the admiration of every observer. This Red Tag Sale will last **Eight Days More** and the Coats are going fast, at **ONE-THIRD OFF.**

You will find the apparel shop on the Second Floor.

**1-3 Off**



# THE HORACE BOGUE STORE