

## ANNOUNCEMENT

I have purchased the interest of S. P. Jackson and am now sole owner of the

## Alliance Billiard Parlor

I wish to thank former patrons for their business and will do my best to merit their further trade. At all times you will receive prompt attention to your wants, Cigars, tobaceo, cigarettes, soft drinks, etc.

DON'T OVERLOOK Our regular meals being served at OUR LUNCH COUNTER
for 40c
Includes meat, potatoes, vegetables, coffee and pie. Chris Vallas

117 Box Butte Cvenue.

quite a a ot in the side of of it and is wora on the rait
road. Now this hat sells for only a
dollar apicee and it is a gol hat. A firm in Alliance this week had a
shipment of barbed wire come in, a
carload, and when its freight bill ame carload, and when its freight bill came
up it was for the amount of $\$ 917$ freight and $\$ 27.51$ war tax. Now,
think that this makes wire co pretty high, don't you? Seems to me
that the railroad must lose money by that the railroad must lose money by
such prices as this seems to be, for one hates to have to ask such prices
for wire as this no doubt necessitates, for this is bound to cause a higher
price than if the price was more reaprice than ir the price was more rea-
sonable; therefore I claim that there
is not as much merchandise being is not as much merchandise being
shipped as would be shipped if the shipped as would be shipped
freight rate were not so high. freight rate were not And this is the exact reason why
we are applying in our business just We are applying in our business just
what we think that the railroad should apply on their freight rates, We sell our merchandise for the least possible
margin of profit, thinking that margin of profit, thinking that we
will sell enough more, that we will make it back in what we term "turn-
over." For if we make ? per coll over. For if we make 2 per cent on
each turnover, and turn the goods twelve times in the year we will make more than we would by selling the
goods once and making a cash profit of 24 per cent. And we get to handle
much more money, to say nothing of much more money, to say nothing of
the fresher goods that you get and the better serviee.

$$
\begin{aligned}
& \text { service. } \\
& \text { Yours as always, }
\end{aligned}
$$




IS SOUGHT BY EVERY HOUSEWIFE
She wants the family to eat the bread she buys with a relish. Toward this end we have been working. Notice the next loaf of

## "Eatmore" Bread

you buy. It comes wrapped in a separate sealed oilpaper covering, making each loaf arrive at your home in a clean, fresh condition. The housewife has the assurance that the food she puts on her table is

PERFECTLY SANITARY.
In the various stages of its journey to your home it is
NOT TOUCHED BY HANDS
UNIFORM SIZE AND WEIGHT

## HOME-MADE CANDIES

Nougats, Brittles, Fudges, Taffy, Etc., Always in Stock.
Alliance Bakery

## Be Generous With Yourself

You have been "good" to your friends for a long time. You have been a spender. No one ever called you penurious, or close, or tight. But what have you to show in retum?

Why not be a "good fellow" to yourself, open an account with this bank and turn your generosity to your own account and credit? The results will show up in a short time, and of a most satisfactory nature at that.

Be Good to Yourself. Begin Today.
First National Bank

