



--- announcing our
Sixth Anniversary

with a charming
Spring Opening
Saturday, March 12th
Ladies' Dresses, Suits and Wraps

with all spring's allurements

The rejuvenating season brings ideas all its own which expressed in terms of dresses, suits and wraps, have fascinating appeals to the woman who would be well gowned and correctly appareled. Our assortments are broad and well chosen—the sort of garments you may select safely—knowing they meet fashion's edicts—else they would not be presented by us.

You Want to KNOW the Styles Personally—So Come to The Fashion Shop Saturday.

Styles -----
and Colors
in the Frocks

The fashions represent the best efforts of leading designers. They reveal the new bouffant tunics, flounced panniers, ruffles and puffs—with decorations of English eyelet embroidery and quaint touches of ribbon, laces and applique. Embroidery and beading is evident on the majority of the frocks. Circular or straight skirts with sashes, close fitting bodices with short 'fussy' sleeves, and the variety seems unending—each delightful in a different way.

- | | |
|---------|-----------|
| Brown | Sand |
| Navy | Rust |
| Black | Copen |
| Ostrich | Hindustan |



You Will Find
Nothing New in
Spring Styles
After Visiting
OUR Display.

OUR SUITS

Embody all this season's most exquisite tailored effects, exemplifying the newest decrees of Dame Fashion's resourceful mind.

Our showing will complete your knowledge of what women of distinction in style are wearing.

Make Our Store Your
Headquarters Saturday

Distinctive Spring Millinery *Smart Wraps*

that women are wanting. Not only full of style but becoming, comfortable, practical.

Expert Designers

have sent us their best—these combined with the creations from our own designing rooms make an assortment that will meet your every idea of spring millinery.

Beauty abounds in the new wraps and it would seem that designers had tried to make them fitting compliments to the smart frocks which they accompany. Capes and wraps along voluminous lines predominate—large of sleeve and becoming of collar. Embroidery, fringe, cording and contrasting fabric, are trimmings most often employed.



THE Fashion Shop
THE STYLE CENTER

