

PERCY COGSWELL HONORED BY STATE RETAIL CLOTHIERS

Percy Cogswell of Alliance was elected a vice president of the Nebraska retail clothiers' association, which met in Omaha Tuesday, Wednesday and Thursday of last week in annual convention. The election means that Mr. Cogswell will undoubtedly head the organization next year, the custom in the organization being to advance the vice president to the presidency.

Over two hundred and fifty delegates from over Nebraska were in attendance at the convention. Among the speakers during the sessions were Governor McKelvie, Bruce McCullough and Mr. Sternberg, head of the Eclipse shirt works.

There is a general feeling among the retailers that the worst is over, according to sentiments expressed at the convention. The textile industry is in especially good shape, being the first to get in out of the rain. Prices have reached a stable basis in this industry, and are but little higher than those brought by forced sales. From the big manufacturers down, there is a general feeling that the worst is over.

Business is beginning to pick up somewhat, after a month of exceeding dullness. It is especially noticeable in Omaha. The Byrne-Hammer Dry Goods company of that city report that they received more orders in Monday's mail alone than they had received in any two weeks since November 1, 1920.

Wanted to buy both your fat and stock hogs. O'Bannon and Neuswanger. Phone 71. 18tf

ROTARY CLUB IS IN PROSPECT FOR BROKEN BOW

On Thursday of last week the preliminary steps were taken toward the organization of a Rotary club in this city, says the Custer County Chief. At that time G. L. Griggs of Alliance, superintendent of this division of the Burlington and special representative of the International association of Rotary clubs spent the day here and met a number of the business men of the city to talk over the matter of local organization. Mr. Griggs was accompanied by Henry Kauffman of Lincoln, traveling passenger agent of the Burlington, and Harry Thiele, a business man of Alliance, both enthusiastic Rotarians.

A noonday luncheon with eighteen plates laid was served at the Seattle cafe after which an informal meeting was held.

The Rotary club is a business organization and it has been the custom to organize only in towns of five thousand or more. It is now organized in hundreds of cities of the United States and has a total membership of close to a million. If Broken Bow's application passes the national board of governors it is said that this will be the smallest city in the United States at the present time to have a Rotary club.

ANTI-CLAIM CRUSADE ON THE BURLINGTON

The loss and damage committee of the C., B. & Q. railroad is after claims with an axe. Officers and employes have pledged themselves to reduce claims to a new minimum or know the reason why. They just don't want to associate with claims a-tall.

Freight Claim Agent J. D. Shields, says: "A claim represents a defect in service. It means that somebody fell down. No one want to fall down on his job. We all want 100 per cent service, both in what we give and what we receive."

"A claim represents an economic waste of the country's products, a loss to society, a loss that increases the cost of living, a loss which all of us as consumers help to pay. Losing one dollar's worth of grain results in depriving somebody of four dollars' worth of bread."

"A claim represents additional work, unnecessary and unpleasant work. It is always easier to prevent a claim than to explain one."

"A claim represents a dead loss to the railroad—an additional expenditure that buys criticism, complaints and extra work."

"Everybody can help! The receiving clerk who refuses to accept an improperly marked package prevents a claim. The O. S. & D. clerk who takes up with the agent of the other road and finds 'over' the package he is short is a 'money maker' and a claim saver. There are thousands of ways to prevent claims. We shall put every one of them into use during 1921 and are confident of establishing a record that will go down in history."



You Can't Beat that Route for Scenery

said a much-traveled man, referring to the Burlington, Denver & Rio Grande and Western Pacific—that great central scenic highway through Colorado and Salt Lake to California.

Folks just naturally want to see all they can when they travel. This service offers the biggest possible travel treat. The schedule was planned so that all the best scenery is passed in daylight.

It takes a little longer, but it costs no more. It is the ideal route—going, returning or both. H. L. Ormsby, Ticket Agent

LAKESIDE

Mrs. Ray Foline from north of town took her husband to Alliance Thursday, where he will receive medical attention. He had been ill for a couple of weeks with rheumatism.

The dance at the Standard dining hall Wednesday night was attended by a jolly crowd.

Mr. and Mrs. Wade White and family left for Newcastle, Wyo., Thursday to make their home. Mr. White formerly worked at the Hord plant.

Mrs. Bertha DeBord and daughter, tola, left for Hay Springs Thursday for a visit with relatives.

Lee Watson was an Alliance visitor a couple of days last week.

Charles Carey rode in from his home in the country last Thursday.

W. P. Wilson, traveling salesman, was in the city the latter part of the week.

Toby Blackwell, chemist at the Standard plant, was an east bound passenger for Baltimore, Md., Thursday.

Carl Miller drove in from his ranch to visit his family here the latter part of the week.

Mrs. George Lindley and Bernice Miller went to Alliance Friday to attend the basketball game. They returned Saturday morning.

Willard Richardson is working on the west section in place of Warren McIntyre, who is away on business.

Mr. and Mrs. Roy Stoop and children drove in from the Star ranch Friday.

Harry Minnick was a Lakeside visitor Saturday from out near the Spade ranch.

Charles Barneby and family enjoyed a short visit with a sister and her husband, Mr. and Mrs. Ira Pierce, who arrived last week. They were west bound passengers Saturday.

E. B. Jamison and R. A. Westover were Alliance visitors Saturday and Sunday.

Mr. and Mrs. Will Shea went to Alliance Saturday on No. 39.

Mrs. B. R. Brown and son Clarence were Alliance visitors Friday and Saturday.

Beyrl Coe, Dick Williams, Fred Speer and Truman Been rode down to Ellsworth Saturday evening to attend the dance.

Leonard Epps has gone to work for the Standard Lake crew since the Horde closed down.

George Staples was on eastbound passenger No. 40 Sunday morning.

Lawrence Powell is now employed at the Standard Lake. He was formerly an electrical engineer for the Standard plant.

Mrs. B. M. Johnston was a west-bound passenger Sunday afternoon.

Walter Nelson drove to Alliance Saturday morning.

Mr. and Mrs. D. A. Thompson and children returned last week from a trip to Mitchell, S. D.

Dr. Edgar Cowles returned Sunday on No. 39 from a business trip to Lincoln, Neb.

F. V. Gorman returned from Kansas City, Mo., Sunday afternoon.

Bob Miller was a Lakeside visitor from Oshkosh a few days last week.

Mrs. George Kearns left Sunday for her home near Seneca after a four-weeks' visit at the George Woodward home.

Mrs. R. D. Kirkpatrick left for a trip to Omaha Sunday morning.

This part of the country was blessed with a beautiful snowfall Saturday night.

Mrs. J. L. Roe and children, Helen, Marie, and Dorothy Mae, went to Dunning Sunday for a visit with the Vining's at that place. Mrs. Roe and Mrs. Vining are sisters.

Mrs. A. E. Oleson went out to Karonna for a visit the latter part of the week.

R. D. Kirkpatrick went to Alliance Saturday and from there to Omaha on company business.

Miss Ruth Pollard returned home Sunday from Alliance where she visited friends the latter part of the week.

John and Max Foscrip drove in from the De France ranch Saturday.

Alva Ash drove in from his home in the country Saturday afternoon.

A. W. Tyler and son were delivering beef in town Saturday morning.

George DeBord is employed at the Standard Lake at th e present time.

NOTICE

Anyone wishing reading matter for over Saturday and Sunday of this week please procure same on Friday as the library will be closed Saturday, it being a legal holiday.

LIBRARIAN.

SOCIETY

ST. AGNES ACADEMY.

The boarders of the Senior class of St. Agnes Academy entertained the day pupils of their class at a card party in the Academy parlors Monday evening.

The first prize was won by Miss Geraldine Dotson, second prize by Miss Lillian Berzina and the consolation prize by Miss Laura Kane.

A delightful feature of the evening was the following skillfully rendered program: Piano solo, Miss Margaret Vinton; Reading, Miss Carla Werner; Class song, "We are the Seniors of S. A. A.;" Reading, Miss Lillian Berzina; Pianologue, Reading, Miss Carla Werner, piano, Miss Margaret Vinton; School song, "A Merry Crowd of Girls Are We"; Reading, Miss Helen McDermott; Reading, Miss Frances Kataen; Piano solo, Miss Ruth Huff; Class poem, Miss Cecelia Lauby.

After this a dainty luncheon was served. The room was artistically decorated in the class colors: old rose and king's blue. The rest of the evening was spent in dancing.

Mrs. and Mrs. M. A. Dickinson and Mr. and Mrs. Bernard Holsten entertained about thirty guests at an eight o'clock dinner Saturday evening, at the Palm Room. The occasion was the twenty-fifth wedding anniversary of Mr. and Mrs. F. E. Holsten.

The tables were prettily decorated with red carnations and each lady received a bouquet of violets. After a five-course dinner, the guests adjourned to the Fern Room where cards and dancing were enjoyed. Those invited were Messrs. and Mesdames I. E. Tash, Roy Beckwith, G. L. Griggs, A. V. Gavin, L. P. Dickinson, F. W. Harris, W. D. Rumer, C. E. Marks, J. J. Dixon, Vern Hunt, Dr. Maxfield, Dr. Knight, Mrs. J. A. Mallery, and Mrs. M. E. Lester. Mrs. Lester received the consolation prize at cards, a beautiful bouquet of carnations.

WOMAN'S CLUB.

Next regular meeting will be held Friday, February 11. Program: Subject, "Citizenship". Rollcall, "Incidents in the Battle for Suffrage." Papers, "Woman's Duty as a Citizen", Mrs. Lillian Barker, "Our City Government", Mrs. Katherine Mallery; "Our State Government, Mrs. Eva Cox; "Our United States Government," Mrs. Ethel Bogan. Hostesses, Mrs. Ella Young, Mrs. Amie Smith, Mrs. Vern Reynolds.

The Married Folks' Dancing club will hold its next meeting at the armory, Saturday, February 19. This will be the third of the fortnightly affairs, and the club is proving a great success. A list of members will be published shortly.

Ray Titus, railway mail clerk out of Alliance, was married to Miss Mary Churchfield of Sheridan, Wyo., in that city last Sunday. They will make their home in Alliance. The groom was transferred to this city from Cheyenne January 1.

P. E. O.

Regular meeting of the P. E. O. was held Monday afternoon at the home of Mrs. W. M. Bevington. Next meeting will be held February 21, with Mrs. M. S. Hargraves, 711 Cheyenne.

LEAGUE OF WOMEN VOTERS

The postponed meeting of the league of women voters will be held Friday, February 11, at the home of Mrs. J. J. Vance, 503 Toluca. Business of special interest to all will be taken up.

W. C. T. U.

The W. C. T. U. will meet with Mrs. W. M. Wilson, 215 E. Third street, Thursday afternoon, February 10. Mrs. I. E. Tash will have charge of the program.

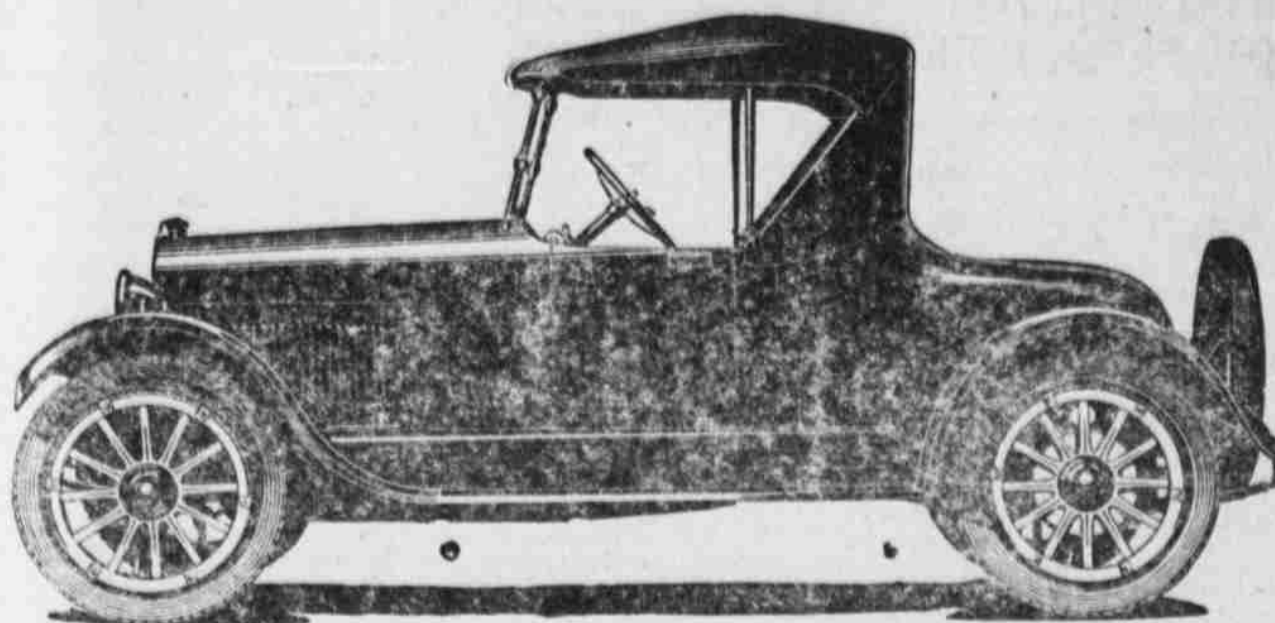
Mrs. F. E. Holsten entertained a number of guests at a six o'clock dinner Friday evening in honor of the birthday anniversary of her son Bernard, after which they attended the theater.

The T. P. A. dinner last Friday evening at the Fern Room was well attended, about seventy being present. Cards and dancing were enjoyed after the dinner.

The Past Matrons and Past Patrons club will meet Friday evening with Mr. and Mrs. I. E. Tash.

Mrs. H. F. Thiele entertained a few friends at a bridge luncheon Saturday afternoon.

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BRING US YOUR WORK NOW. ————— GASOLINE AND OILS, ALSO.

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EXTRAORDINARY PHOToplay SELECTED FROM THE FAMOUS PLAYERS, LASKY CORPORATION, FOR THIS SPECIAL OCCASION

"BEHOLD MY WIFE!"

Imperial Theater

FRIDAY, FEBRUARY, 11

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Robert-Morton Orchestral Organ

CONCERT FROM 7:30 TO 7:50 P. M.

The Only Organ of its kind in Nebraska or Nearby States

Nothing Better in the United States.



Presented by Jesse L. Lasky

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