

ROOF GARDEN

WEDNESDAY AND SATURDAY NIGHT DANCES.
FINE MUSIC—GOOD CROWD. LOWRY & HENRY.

AT THE MOVIES

Tom Mix in "The Terror" is the attraction at the Imperial tonight, and the picture is a characteristic Mix production. It's filled with all sorts of stunts from the opening scene to the final climax, and is just as wild as any "wild west" photoplay you ever saw. Briefly, the story concerns the efforts of "No Limit" Carson, a United States deputy marshal to run down leakers of gold from the Sonora Gold and Copper Mining company. Following an investigation Carson suspects Sheriff Canby and Con Norton, owner of the Ocean dance hall, who are using as their tools Fay LaCross, a dance hall girl, and Phil Harland, her lover, who is confidential secretary to the president of the mining company. It is only after a series of thrilling escapades that Carson brings the culprits to justice and wins the love of the sister of Harland, one of the suspects, who is found to be innocent.

"The Girl With the Jazz Heart" is scheduled for Wednesday, the girl in this instance being Madge Kennedy. The story deals with a Mennonite maid who runs away to New York to avoid an unpleasant marriage, and finds plenty of excitement awaiting her in the metropolis. Miss Kennedy, with the aid of double exposure, plays two roles in the picture, and as in one she is a brunette, and in the other a blonde, it is rather a revelation to her when she meets herself and discovers how diverse she really is.

Katherine McDonald in "The Notorious Miss Lisle" will appear on the screen Thursday. The story deals with the adventures of Geonor Lisle, the daughter of a British army officer, who, through no fault of hers, finds herself mixed up in a decidedly unpleasant scandal with the newspapers keen on the scent. To escape them she flees to a quaint little Breton village where she meets and weds Peter Garsten, an Englishman who has spent a long sojourn in Spain and has not read the English papers containing the story of the scandal. He weds her—then discovers her secret.

"The Courage of Marge O'Doone," a special feature, will be shown Friday.



SCENE FROM VITAGRAPH'S
"THE COURAGE OF
MARGE O'DOONE"
BY
JAMES OLIVER CURWOOD
A VITAGRAPH SPECIAL PRODUCTION

Imagination and dramatic instinct are the two principal requisites of film acting. Pauline Starke and Niles Welch possess these to a marked degree as is seen in their interpretation of Marge O'Doone and Niles Welch in the picture version of James Oliver Curwood's "The Courage of Marge O'Doone." They were assigned the roles because of their ability.

Stock hogs wanted by the Nebraska Land Company. 103-1f

"There's no use talking" is generally the prelude to a long winded conversation which amply proves it.

HEMINGFORD

Eureka Wiley was in town Thursday. Miss Lola Whelan has been on the sick list. Mr. Winters was a caller in Alliance Thursday. Josephine Miller was a caller in town Thursday. Blanche Oliver transacted business in Alliance Friday. J. D. Winters was a passenger to Marsland Sunday. Miss Timblen was a business caller in town Thursday. Lee Moses transacted business in Alliance Thursday. Mr. Andrew transacted business at Dunlap Thursday. Mr. Reynolds transacted business in Sioux City, Thursday. Floy Bunce spent Sunday night at the home of Irma Wright. Mrs. A. J. May and Mrs. Frank Coil have been on the sick list. Mrs. Mable McClung transacted business in Alliance Friday. Mr. and Mrs. H. E. Ford motored to Alliance last Wednesday. Irma Wright was a dinner guest at the Andrew home Thursday. C. D. Thompson of Omaha transacted business in town, Friday. Miss Mamie Aker spent the week end with home folks in Alliance. De Quake of Grand Island transacted business in town Thursday. Lloyd Mullen is assisting B. V. Miller sort and haul his potatoes. Burt Hopkins visited at the Ralph Hopkins farm a few days last week. Miss Lillian King and Mrs. Lena Britton were Alliance callers Friday. Aomi Maxon of Alliance was a caller in town Thursday between trains. Mr. and Mrs. Sam Graham and family were Alliance shoppers Wednesday. Mr. Peterson and Mr. Parker of Marsland were callers in town Thursday. Mrs. Hoppock and daughter Marjorie, visited school Thursday afternoon. Jack and Bill Walker and Burt Brown, motored to Berea Saturday night. Inez Jones who has been nursing the chicken pox, is much improved at this writing. Mr. Andrew, Mr. Davidson and J. H. Smit transacted business in Berea Friday. Rev. C. E. Richardson of Chadron filled the vacancy of Rev. Mr. May Sunday. Mr. Harve Kiester left Saturday for Melbeta, to visit her daughter, Mrs. Howard. Mrs. Carl Henning and little son returned to her country home the first of the week. Elvan Bunce who has been in town for some time, returned to her home Thursday. Mr. Spray who is traveling for the C rawford Mercantile company, was in town Thursday. Mr. Corey who has been attending the firemen's convention at York, returned home Friday. Evelyn Swanson was in Alliance Saturday between trains to take the teachers' examination. Miss Irma Wright entertained a few of her friends at a taffy pull at her home Saturday evening. Mr. Loomy of Alliance who is traveling for Raymond Bros., transacted business in town Thursday. Mr. and Mrs. Will Amen, Edna and Minnie Amen, spent Thursday and Friday at the Joe Caha home. Miss Evelyn Swanson who is teaching district No. 124, spent the week end at the Walter Carter home. Isaac L. Flie, of the Nebraska Lightning Rod company of Omaha, transacted business in town Wednesday. Mr. and Mrs. Elmer Wayne, returned home Thursday for a visit with Mrs. Wayne's parents, Mr. and Mrs. Cox. Hazel Bureley, Virginia Forbes and Hazel Amen stopped in town Sunday from Alliance on their way to Marsland. Mr. and Mrs. Anton Amen and Mrs. Harve Kiester and daughter, Margaret spent Sunday at the Will Kiester home. Mr. and Mrs. Earl Goodrich and family and Helen Andrew, spent Saturday evening at the E. J. Langston home. Elva Bunce who has been confined to her home for the past few days with the chicken pox, is again able to be about. Mr. and Mrs. Will Kiester and son Lavern and Mr. and Mrs. Anton Amen attended the dance at Bergfield's Saturday night. The Misses Letha, Leona and Bessie

Baldwin and Henry Henning attended the dance at the former's school house Saturday night.

G. E. Hughes and Mr. Holland who demonstrated the Dalton Adding machine, transacted business in town the last of the week.

Miss Anna and Henry Reiman who have been visiting at the Joe Reiman home, spent last week in the country at the C. Kiemeke home.

Mr. and Mrs. George Jenkins and little daughter, Miss Mary Margaret, and Mr. Jenkins, returned home from Lincoln Friday morning.

Mrs. Will Kiester and little son Lavern, who have been visiting at her parents', Mr. and Mrs. Pete Amen, returned to their home Thursday.

Edward Walters, the little son of Mr. and Mrs. Mike Walters had the misfortune to have his arm badly hurt Monday, when he fell off a chair backward.

Misses Anna Frohnappfel, Faye Murray, Fern Eaton and Blanche Olney spent the week-end in Alliance for the purpose of taking the teacher's examination.

Quite a number of the young folks attended the dance at the Ford school house Saturday night. A good crowd was in attendance and enough was realized out of it to pay all expenses and to start a telephone fund.

WAS HARDLY ABLE TO DRIVE A NAIL

Rheumatism and Indigestion Made Life Miserable For Carpenter Until He Got Tanlac

"After everything else failed to do me any good Tanlac put me into fine shape and I am feeling like an entirely different man," said George H. Davidson, 2215 East Capital Ave., Des Moines, Iowa.

"For ten years I suffered with indigestion so bad I couldn't eat anything without it souring on my stomach and bloating me up till I had to fight for breath, and my heart palpitated so terribly I was afraid to climb a ladder for fear I would fall. A year ago I had an attack of the 'flu' which left me in a much worse condition than ever.

"My nerves were shattered and I could not sleep at night. I had no energy and just felt tired all the time. Then rheumatism affected my arms so that it was agony to use a hammer and saw, and my legs and feet pained me so much I couldn't stand for long at a time.

"My first bottle of Tanlac did me a world of good, and in a short time I could eat anything. I wanted and never have a touch of indigestion. All signs of the rheumatism have left me and I can use my arms and legs without having a twinge of pain. I have gained considerably in weight, my nerves are steady and I sleep like a log at night. I am now energetic and strong and my work is a pleasure instead of drudgery."

Tanlac is sold in Alliance by F. E. Holsten; in Hemingford by the Hemingford Mercantile Co., and in Holland by the Mallery Grocery Co.

IT WAS A PUSHER

"Yes, mum," sneveled the Panhandler, "there was a time when I rode in my own carriage."

"My, what a come down!" sympathized the kind-hearted woman. "And how long has it been since you rode in your own carriage?"

"Just forty-five years, mum," replied the Panhandler, as he pocketed the proffered dime. "I was a baby then."—The Catholic News.

Any homeliness in those photographs sent by telegraph will be laid to wire trouble.

There never was a luxury tax on kisses.

HIGH GRADE PIANO AT SACRIFICE PRICE

For quick sale will give big cut in price. This is one of our best pianos left on our hands in public storehouse in Alliance. Examine it. Easy payments to responsible party. Write today for full information to The Denver Music company, Denver, Colorado. F12-22

NOTICE TO PROPERTY OWNERS IN ALLIANCE

HARRY E. ROSETTA
Landscape Architect and Gardener.
124 1/2 Box Butte Ave., Alliance.

I have had fifteen years experience; am a graduate of the Los Angeles school and make a specialty of western grown shrubbery. I furnish all stock. I have the latest designs in animals, birds, monograms, fancy figures. I do all my own grafting of shrubbery and carry a full line of trees, shrubs, vines, plants, grafted roots, lilacs, etc., growing two to four different blooms on the same bush—something beautiful. I also have the famous Jap blue grass. It looks like a velvet carpet and is a deep rooted grass that stays green all summer and does not winter kill. I make all fancy designs and guarantee my stock to grow and Alliance needs me. I am here to stay. Let me make an examination of your soil, draw a sketch tree of charge and show you what can be made of your lawn. I also carry a full line of house and garden plants. See me now for your spring work. I can make your place just as nice as any home in California. I oversee all my planting and the care of same for the summer. Can give the best of references from Denver, Salt Lake City, Los Angeles, Colorado Springs and Des Moines, Iowa. No Job too large or too small. Phone 716 or call 124 1/2 Box Butte avenue, Room 1. Yours for a better home,
HARRY E. ROSETTA

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A MAN WOULDNT UNDERSTAND
I'm two minutes ahead of time . . . I feel quite fit. He likes me in blue. He's a dear boy, really, but I simply mustn't give him any more encouragement. It wouldn't do for him to fall in love with me. I shall be a trifle distant tonight, rather sufficient unto myself. I will be just politely interested in what he says. . . . Well, hum, I'd better power my nose again before he comes.
It's time now. . . . It's three minutes past time. . . . I will let him realize that I could never love him.
Well, why doesn't he come? He is eight minutes late. . . . He must feel pretty sure of me. I won't wait another second! If I meet him on the way out I shall simply freeze him. The idea!
Oh, I wonder if he isn't coming! He can't mean to break the engagement. I simply couldn't stand it.
There he is! . . . The darling!—Life.

Appendicitis has grown so common that the exclusive set is now turning to acnesia.
This ought to be a good winter for the furniture movers at Washington.

Ford
THE UNIVERSAL CAR

The Ford Sedan is the favorite family car, seats five comfortably. While an enclosed car with permanent top, it has large windows, and may in a minute be changed to a most delightful open car with always a top protecting against the sun. In inclement weather it is a closed car, dust-proof, water-proof, cold-proof. Finely upholstered. Equipped with electric starting and lighting system and demountable rims with 3 1/2-inch tires all around. A real family car. Anybody can safely drive it. It has all the conveniences of an electric car with the economy which goes with Ford cars, low cost of purchase price, small cost of operation and maintenance. Won't you come in and look at it?

COURSEY & MILLER
Alliance, Nebraska

A Short Talk On Advertising---

"How to Write Ads"

Advertising is the simple process of telling the buyers what one has to sell. One of the leading merchants of Alliance recently remarked that he wished he knew how to write an effective ad. We told him that all he needed to do in an ad was to tell the folks just what he had to sell—what he had in special offerings, and why his goods were worth the money—just the same as if his prospective customer was in his store and he was talking to him face to face.

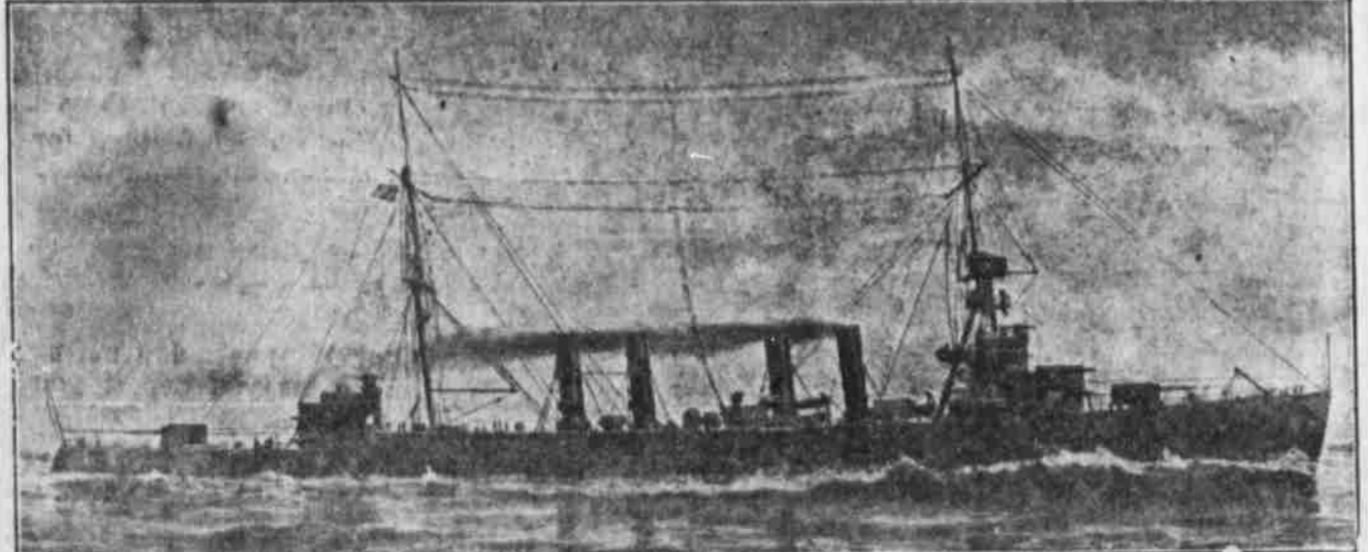
Does Advertising Pay?

Here is what one Ida Grove business man remarked not over two weeks ago: "I am going to take a course in advertising this year. It will be worth \$1,000 to my business."

Do people read ads? They surely do. YOU are reading this one NOW.

Burr Printing Company

Publishers of
THE ALLIANCE HERALD
MASONIC TEM PLE BUILDING



NAVY'S NEW FAST SCOUT CRUISERS

The above picture shows the completed appearance of our new scout cruisers the first of which, the OMAHA, was launched at Tacoma, Washington, in the middle of last month. These ten scout cruisers will be named the OMAHA, MILWAUKEE,

CINCINNATI, RALEIGH, DETROIT, RICHMOND, CONCORD, TRENTON, MARBLEHEAD and MEMPHIS. All these cities have had ships of the navy carry their names into ports throughout the world and it is sufficient to say that these new ships will add to the fame of the cities they are named for. Each vessel will be 550 feet over

all, 55 foot beam, displace 7,500 tons, and draw slightly over 14 feet of water. The batteries will consist of twelve six-inch guns, two three-inch anti-aircraft guns and two twin twenty-one-inch torpedo tubes. It is estimated that they will make a speed of about 33 7-10 knots and develop about 90,000 shaft horsepower.