

W. R. Harper., Proprietor of the W. R. Harper Department Store, Originator of the Half-Price Clothing Sale, Says:

"New clothing is the life blood of this business—with the largest turnover of merchandise enjoyed by any clothing store between Omaha and Billings—the newest of new clothing and nothing else is found here always. That's what makes a sale at HARPER'S doubly interesting to well-dressed men—to all discriminating careful buyers.

Today the decks must be cleared—and you buy the newest of world's best clothes at just Half-Price.

HARPER'S



Harper Says:

"I Must Sell All"

Every dollar's worth of world famous HOUSE OF STEIN BLOCH, STYLE-PLUS, EDERHEIMER STEIN, and KINCAID-KIMBALL and the score of other lines of fashionably correct, Newest of New Winter Styles, our entire enormous stock, thousands of men's and young men's

Suits and Overcoats

ALL GO IN AMERICA'S ORIGINAL

HALF - PRICE SALE

Not a dollar's worth of this clothing was bought for sale purposes—we handle no clothing makers' rejects, returns and pawed-over cancellations, that are often called "new" goods for advertising effect. Men can make winter clothing but they can't make winter clothing weather. Hence, this sale of sales—by all odds the greatest Half Price Clothing Sale Alliance has ever known.

"SELL ALL" MEN'S AND YOUNG MEN'S \$30.00 TO \$100.00 SUITS \$15 \$50 | "SELL ALL" MEN'S AND YOUNG MEN'S \$35 TO \$100 OVERCOATS \$17.50 \$50
AT HALF - PRICE AT HALF - PRICE

Special Notice!

During this sale the following rules will apply: POSITIVELY NO C. O. D.'S—NO Exchanges—ALL SALES FINAL. Not more than two Suits or two Overcoats to one Customer. None sold to dealers.

Men's \$65.00 to \$125.00
Leather Overcoats
HALF-PRICE

\$32.50 to \$62.50

Men's \$100.00 Leather
Lined Ulsters at
HALF-PRICE

\$50.00

Men's \$50.00 and \$75.00
Overcoats
HALF-PRICE

\$25.00 and \$37.50

Special Notice!

Partial payment of one-third will be accepted and purchase held for ten days only. No Exceptions to These Rules. A SMALL CHARGE WILL BE MADE FOR ALTERATIONS.

Enormous stocks like this naturally include every size and proportion. Furthermore, all blues and blacks are included

Men's Flannel Shirts and Winter Underwear

MEN'S FLEECE, \$3.50 Value,
UNION SUITS \$2.48
Sale Price

MEN'S WOOL UNION SUITS, \$4.98
In all sizes, \$6.50—NOW

MEN'S FLANNEL SHIRTS \$2.85
in Blue and Tan, \$4.00 Value
—NOW

MEN'S TAN and BLUE \$4.85
FLANNEL SHIRTS
Were \$6.00—NOW

MEN'S DRESS SHIRTS \$1.98
Were \$3.50 Values—NOW

January Shoe Clearance



We have taken all the short lines and odd pairs in men's and have marked them so low that they must appeal to all who want to make or save money.

Men's Calf Bluchers and Bals with a few broken sizes of a dark brown gun metal blucher, good \$9.50 values, at \$6.98

Vici Kid Lace Shoes, \$15.00 values, at, only \$8.98
Florsheim Shoes, regular \$20 values, at, only \$11.98

Our Hat Prices Are Smashed

Buy World's Finest Headwear at Radical Reductions

Think of buying GORDON'S, PRIOR and MARKS, all supreme quality hats, at wholesale prices

VELOUR HATS and SOFT HATS

OUR ENTIRE STOCK

\$4.00 HATS ----- \$3.00	\$ 9.00 HATS ----- \$ 6.75
\$5.00 HATS ----- \$3.75	\$10.00 HATS ----- \$ 7.50
\$6.00 HATS ----- \$4.50	\$12.00 HATS ----- \$ 9.00
\$8.00 HATS ----- \$6.00	\$20.00 HATS ----- \$15.00

All Fur Caps—All Cloth Caps at Greatly Reduced Prices

We Sell for LESS and We Sell for CASH

W. R. Harper Dept. Store
BIG STORE ALLIANCE, NEBR.

We Sell for CASH and We Sell for LESS