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School Overcoats For Boys
 Sizes From 8 to 18 Years
 About 40 Coats, your choice \$12.50

The Alliance Herald

BURR PRINTING CO. Owners

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Official newspaper of the City of Alliance, official newspaper of Box Butte County.

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The grand jury investigations in Chicago have borne bitter fruit in the confessions of Eddie Cicotte and other members of the Chicago White Sox that they accepted bribes and deliberately threw the last world's series to Cincinnati. For years baseball has stood alone as the only national sport in which there was no hint of crookedness. Prize-fighting, wrestling—even football—have been convicted in divers instances, but big league baseball has stood alone. The national game has been hit a body blow, one that will require years of clean playing to overcome. In all probability, the game will never completely recover its lost prestige. Darn it all, why can't white men stay white?

The Platte Valley Daily News, established at Scottsbluff about a year ago, has apparently discovered that Jordan is a pretty rough road to travel. Despite countless changes in management and the occasional infusion of fresh blood in the way of more backing, the daily has grown weaker and more anaemic day by day, until last Tuesday morning, when creditors made an effort to bring suit against the publication, A. E. Clark, who has been in charge, could not be found. Will Maupin of the Gering Midwest is said to be temporarily in charge, although the news columns furnish no proof of his fine Italian hand. So near as can be learned by a rank outsider, the Scottsbluff daily got off on the wrong foot and has never been able to catch the step. Scottsbluff should be a good a field for a daily as any city of its size in the state, and whether the fault for its failure to date lies with the editorial staff or the merchants of that city may never be

known. However, present developments furnish another instance of the futility of attempting to make a third newspaper bud in a city where there are two good semi-weeklies in full bloom, as well as the futility of trying the daily stunt without adequate capital and, more or less unoccupied field. A few Alliance merchants are talking of the need for a daily in this city, but with this sort of an object lesson so near at home, only a foolhardy publisher with a fat bankroll would make the attempt.

METHODISTS PLAN A GO-TO-CHURCH DRIVE

In the month of October there will be a go-to-church campaign in the Methodist church, in which there will be special services each Sunday, and the object of which is to stimulate church attendance. October 3 is "Rally day"; October 10 is "Sunday school day"; October 13 is "Young People's day"; October 24 is "Newcomers' day"; and October 31, pictures will be given. A different committee will be in charge each week.

FIRST BAPTIST CHURCH.

As a father or mother you cannot do a better thing for your children than to take them to Sunday school and church next Sunday. They look to you for this leadership. If you fail them, nobody else can make up for your neglect. The future officers and members of the church are being trained today. You want your boy or girl to be well equipped for his or her place in society in years to come. Your boy or girl will be just such a man or woman as you encourage him or her to be. Miracles are not going to be performed in a day to make up for any neglect on the part of parents today. The morning sermon, "The Prayer in the Garden," will be followed by the communion service, B. Y. P. U. and Junior at 6:30. Evening sermon at 7:30. Sermon subject, "The Marred Vessel." Good music by the new choir. Every member of the congregation urged to be present. Remember ours is the "home-like church", and there is always a welcome for you in our church home.

J. ORRIN GOULD, Minister.

Engineer Carr is laying off on account of illness.

DUSTIN FURNUM AT IMPERIAL TONIGHT

"Durand of the Bad Lands," with Dustin Furnum, is the feature at the Imperial tonight. In the play, Durand, wanted for rustling 700 cattle across the border, holding up the Empire Express, cleaning up the Lone Wolf Gold Mine, stealing a prize breeding cow, and killing nineteen persons in a massacre, was the instrument of increasing the contributions received by the Rev. "Kingdom-Come" Knapp from a few old buttons and safety-pins to an amount which numbered in four figures.

"A Modern Sarome" is the interesting title of the Saturday offering, in which Hope Hamilton takes the lead. It's the story of "Salome" in a new guise. When her husband's secretary wouldn't flatter her, the woman vowed revenge. The prospectus makes one believe that it's quite a play.

Ethel Clayton, in "A Lady of Love," the Sunday attraction, tells the tale of a woman who lost her heart in a romantic infatuation, and thought she had found the greatest thing in the world. But when she found that the man she had eloped with was another woman's husband—then her adventure in real love began.

Constance Talmage in "Who Cares?" from the story by Cosmo Hamilton, is scheduled for Monday. It's a story of youth and the problems of youth, or a girl who marries carelessly and tries to play the game of life without due regard to the rules and responsibilities of the game.

Mr. and Mrs. W. H. Willis and small son, William, expect to leave Saturday for Denver, where they will make their future home.

Ford
 THE UNIVERSAL CAR

The Ford Sedan with electric starting and lighting system, with demountable rims with 3 1/2-inch tires all around, is a family car of class and comfort, both in summer and in winter. For touring it is a most comfortable car. The large plate glass windows make it an open car when desired, while in case of rain and all inclement weather, it can be made a most delightful closed car in a few minutes. Rain-proof, dust-proof, fine upholstery, broad, roomy seats. Simple in operation. Anybody can safely drive it. While it has all the distinctive and economical merits of the Ford car in operation and maintenance. Won't you come in and look it over?

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ONE of the things on which The Guardian State Bank prides itself most is its diversified service. We have here a complete group of departments, each one meeting a distinct and definite purpose. Your every banking need can be adequately cared for at this bank and we always welcome the opportunity to serve you.

December 1st we pay our regular 5% compounded semi-annual interest on your Savings Account. You are invited to test its convenience. 5% compounded semi-annual interest added to your account. Subject to withdrawal without notice.

Deposits made on or before the 10th day of any month considered as having been made on the first day.

The Guardian State Bank

Capital, \$50,000.00
 Under Supervision of the State of Nebraska.



Evangelist E. E. Davidson of Kansas City, Mo.

Whatever Church you may belong to, we desire your presence, and if to none at all, then we are the more anxious for you to hear the following subjects discussed:

SUBJECTS

- Sunday, a. m., Oct. 3—"Provoking Oneanother."
- Sunday, p. m., Oct. 3—"Pleasantness of Religion."
- Monday, p. m., Oct. 4—"A Surrendered Life."
- Tuesday, p. m., Oct. 5—"Run-Speak to the Young."
- Wednesday, p. m., Oct. 6—"Self Examination."
- Thursday, p. m., Oct. 7—"Is Life Worth Living?"
- Friday, p. m., Oct. 8—"If God Be For Us Who Can Be Against Us?"

Would you like to see Alliance a safer city for boys and girls to grow to manhood and womanhood in? If so, give us your prayers and help.

STEPHEN J. EPLER, Minister.

Reduced Prices

Price Reductions Continue At The Fashion Shop on All

Coats, Suits, Dresses

Skirts, Waists

Millinery



These reductions include all of our Fall lines—the latest arrivals that you have admired so much. You get to select from the choicest creations on this season's market. They are all here—waiting for you at lower prices.

The Fashion Shop continues its lower prices campaign for the benefit of those who have so far been unable to take advantage of these big savings.

SEE THAT YOU DO NOT LOSE
 BY WAITING TOO LONG.

Extra Special Reductions On All New and Seasonable Millinery

Just now, when the season is at its height, we are giving big reductions
On All Tailored and Pattern Hats



This includes all Duvetyn, Panne and All-Silk Lyons Velvet in the seasons. Most approved shapes and all the new colorings as well as the transparent ones.

We emphasize especially our hand made hats trimmed in all the new fads and fancies.

A more complete line has never been assembled.

THIS PRICE REDUCTION PLACES THEM WITHIN THE REACH OF ALL.

THE FASHION SHOP