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## A Remarkable Feat!

Reo Speedwagon Agerages Nearly 30 Miles Per Hour for Six Hundred Miles With Load of 2,535 Pounds.


## The Speedzagon

Did you ever make a long cross-country drive with your touring car and find that although you had driven like blazes a good part of the time that you only averaged a little better than 20 miles per hour or possibly around 25 for the entire trip? Most of you have done this at some time or other we are sure, and when you consider the fact of this Reo Speedwagon in the light of your own experionce on long drives, it will prove the more, the remarkable feat of a Reo truck on its recent drive from Omaha to Denver in just 20 hrs and
30 min , a distance of 606 miles . The ordinary stops were made for gas and oil and fwo 30 min ., a distance of 606 miles. The ordinary stops were made for gas and oil and two
punctures were encountered on the way. The gasoline consumption was 111.4 miles per gallon and 100 miles per quart of oil. No other truck of any size or capacity has ever made a record that will equal this one. A wonderful run made by a wonderful truek!
To really show the speed that was made it should be remembered that the run was started six hours and seventeen minutes ahead of the C. B. \& Q. Railway Company's No. 9 truck arrived in Denver one hour and fifty-six minutes ahead of train, and was driven sixty-eight miles further. Putting it another way, had both the train and truck left Omaha at the same time, and had the train continued its rate of speed for the entire distance of 606 miles, there would have been only a gain of one hour and forty minutes for this through passenger train over the truck, for the railroad mileage between Omaha and Denver
is only 538 miles.
What thisuck used was strictly a stock job taken from the Omaha distributing warehouse, of other Reos are doing did, thousands of other Reos all over the country can dq. Thousands every deseription. Time is money these days, and if you can deliver three loads of goods with the Reo where other trucks would deliver but two, you are finding the Reo more
economical to your needs if the other truck cost you but half the money to buy. On the other hand if you can deliver as much if not miore goods in a day with a Reo than can be done with the highest priced truck made, you are making as much money with the Speedwagon with less than half the initial investment.
Think these points over-they are worthy of your most careful consideration. Your wife or daughter can drive the Reo with as equal case as your touring car, as this truck You wouldn't buy a passenger car today without lights and starter, so why consider a truck without them?

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## Rock Salt

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Then too, the nation-wide parts and service plan inaugurated by the Reo Motor Car Co., makes it possible to get Reo parts and service everywhere with the least po
Order your Speedwagon today as the demand is always ahead of the supply.

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