

### SOCIETY

Mrs. Earl Mallory entertained Wednesday, in honor of Miss Francis Nolan, whose marriage to Roy McCormick, of Grayson, Wis., will take place August 21, and Miss Leone Mallory, who leaves the first of the week for Honolulu where she will teach next year. The evening was spent at bridge. The guests were the Mesdames John O'Brien, J. L. Skiles, Vern Hunt, Ed O'Donnel, Mike Nolan and J. A. Mallory and Misses Julia Frankie, Irene Rice, Hazel Bennet, Ruth Morris and Marie Carey.

#### GOLDEN WEDDING

Mr. and Mrs. W. A. Walmer celebrated their golden wedding anniversary Wednesday evening at the home of their daughter, Mrs. L. A. Harris, north of town. About fifty guests were present, among them was Mrs. Walmer's two brothers, George and Doctor Camblin, from Brady, Neb., her sister, Mrs. F. A. Dravo, from Holdridge, Neb., and her niece, Mrs. Roy Gustavson, of Denver, Col. A seven course dinner was served. The "bride and groom" received many presents of gold.

#### BOYLE-ROTH

John E. Boyle and Miss Emma E. Roth, both of Hemingford, were united in marriage by County Judge Tash last Tuesday afternoon. The couple were accompanied by Mr. and Mrs. B. L. Garrison.

Miss Marie Kibble entertained at a porch party Thursday night for Miss Hazel Thompson of Lincoln.

who has been visiting in Alliance the past two weeks. The evening was spent at cards and dancing. Miss Lauretta Hodgkinson won high score. A two course luncheon was served. The guests were the Misses Hazel Thompson, Francis Collins, Lauretta Hodgkinson, Jessie Burns, Wilma Mate, Alta Dye, Grace Spacht, Edith Jacks and Marie Howe.

Miss Byrd Wheeler was the guest of honor at a theater party Wednesday evening. Miss Wheeler is leaving for the coast the last of the week. The guests were the Misses Francis Fletcher, Helen Cleveland, Thelma Waddell and Byrd Wheeler and the Messrs Kenneth Huston, John Dower, Leonard Locke and Horace Fuller.

Miss Thelma Waddell entertained at a slumber party Tuesday night in honor of Miss Byrd Wheeler. The guests were the Misses Byrd Wheeler, Helen Cleveland and Francis Fletcher.

Mr. and Mrs. L. L. Smith and Ross Smith, father of the former, returned Wednesday evening by auto from Denver. Mrs. Smith and her father-in-law started out on the trip two weeks ago, and have had a most pleasant trip, motoring through Estes Park and to other Colorado points. L. L. Smith joined them at Denver and made the return trip with them.

#### PERSONALS

Leonard Locke left for Lincoln Thursday to attend the Lincoln Business college.

Pick your Coat or Suit early from our early arrivals.

Highland-Holloway Co.

C. E. Wheeler and family leave the last of this week for Washington where they will make their future home.

Largest line of early fall and winter Hats at

Highland-Holloway Co.

Mrs. F. W. Hicks returned Thursday from Fenton, Ia., where she has been for the past seven weeks in attendance upon her father, J. Nellis, during his last illness. Mr. Nellis passed away last Friday and funeral services were held Sunday.

School Dresses for children at 20% off regular prices at

Highland-Holloway Co.

Mr. and Mrs. Francis Stucker left for Leed, S. D., Wednesday where they will make their future home.

Silk and Cotton Hosiery at 20% discount at Highland-Holloway Co.

Glenn Willis is working on the Shanks hay ranch.

Largest line of early fall and winter Hats at

Highland-Holloway Co.

You will be more than pleased with the price and quality of all hats you see at The Fashion Shop—Look before buying.

Mrs. G. J. Hand and family left Wednesday for Emrick, Neb., for a two weeks vacation with Mrs. Hand's parents.

Save 20% on your winter furs this month at Highland-Holloway Co.

Mrs. M. L. Croft returned Wednesday from Chadron where she has been visiting Mrs. Morrison for the past week.

Pick your Coat or Suit early from our early arrivals.

Highland-Holloway Co.

Mrs. A. Horrabin and little daughter, Mary Louise, of Iowa City, are visiting at the home of Mr. and Mrs. J. S. Rhein.

School Dresses for children at 20% off regular prices at

Highland-Holloway Co.

P. L. Armstrong of Hoffland, was an Alliance visitor yesterday.

Joan O'Keefe returned from a two months' vacation spent in Portland, Ore., Seattle, Wash., San Francisco, and San Diego, Cal.

Our object is to give you city styles at the very lowest prices—and best quality at The Fashion Shop Millinery Department.

Members of the Eastern Star have been requested to meet at the hall at 2 p. m. Sunday to attend the funeral of Mrs. Harriet Miller.

#### DEATHS AND FUNERALS

Mrs. Cecil Wilson passed away at the St. Joseph hospital Wednesday morning at 3 o'clock. Mrs. Wilson was brought to Alliance from her late home in Lakeside, Neb., Monday. The funeral was held at the Holy Rosary church Thursday morning and interment was in the Catholic cemetery. She leaves a husband and two children.

Mrs. Elias Miller died Wednesday morning in Sheridan, Wyo. She had been visiting friends and relatives in that city. The deceased was eighty-six years of age. She leaves two sons, Guy and Roy Miller, of this city.

The Herald \$2.50 a year.

## It Is None Too Early To Prepare For The Wintry Winds Especially When Values Like These Are Offered

Already home managers' thoughts are turning to the consideration of bedding and garments for the comfort of the members of her family this winter. Right now many money-saving bargains are being offered and far-seeing buyers are letting no opportunities slip by. By far the best pre-season offering is The Horace Bogue Store's lot of—

### Monarch Wool-Nap Blankets

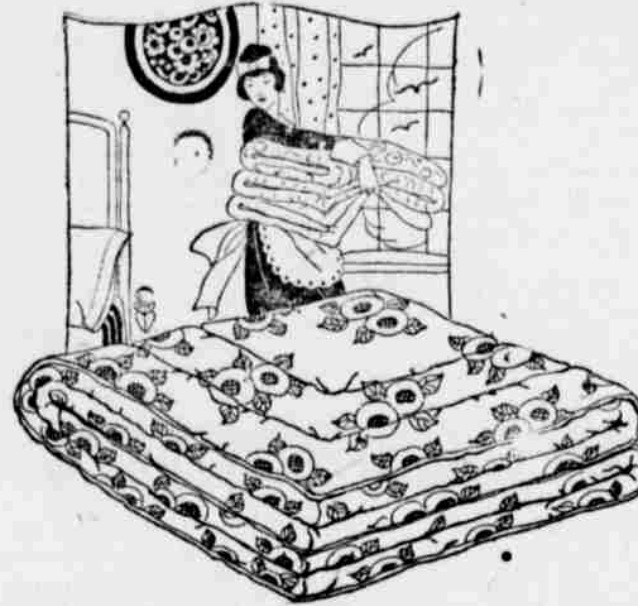
All Plaids—Double—Size 66x80 Inches

This especially attractive lot of blankets is part of a delayed shipment of goods that arrived just in time for early winter preparations.

They represent material savings in blankets as you will readily see when you examine them. Satisfy yourself.

**\$6.45**

THE PAIR



These Wool-Nap blankets are medium weight, well-woven fabric designed to give a maximum of warmth. They are double blankets, 66 by 88 inches.

The assortment includes plaids only, principal shades being tan, blue, gray and pink. They will not last long at

**\$6.45**

THE PAIR

*This Special Price Is For Saturday Sales Only*

## The Horace Bogue Store



**ECONOMY** in shoes consists in getting the most for your money. How to do this is the question. Low priced shoes may prove more costly than the most expensive. You are safer than ever with Florsheims. Fit, style, comfort are added to endurance. No shoe could be better. No shoe like it could be sold for less.

**W. R. Harper Dept. Store**  
BIG STORE ALLIANCE, NEBR.

Out of this season's bewildering dictates of Fashion, one thought stands clear—you must appear natural.

Uncorseted? No! Emphatically No! Certainly frocks and suits never more definitely demanded the foundation of a clever corset. When Paris says you should look "uncorseted," Paris means you should wear a corset so deftly designed to be a part of yourself that it merely accents the natural beauty of your figure and the most critical observer will not be able to trace your charm to its subtle support.

LUCILE, LTD.



**T**HERE is not the woman but will be interested in what the world-famed House of Lucile has to say about corsets.

There is not the woman but will appreciate the specialized service of our corset department; a service that offers you selection from an all-comprehensive stock of the unequalled

### GOSSARD

Front Lacing

### CORSETS

and the careful attention of expert corset-makers who will take a personal pride in your satisfaction.

*Visit Us Soon*

Give us the pleasure of showing you the latest developments in modern corset-making. We have a splendid selection of both **FRONT- AND BACK-LACE CORSETS** that will beautify your figure. They are made for you.

## Good Looks

*Be careful about the corset you wear  
It will make or mar your attractiveness*



**O**F one thing be quite sure; the day of the obviously corseted woman has gone. Buy your corsets with the idea of accenting the natural beauty of your figure. Buy the corset that will give you comfort; the corset that will give you poise and perfect body proportions without a moment's feeling of restraint.

There is not a type of figure however unusual or difficult to fit but can be successfully corseted in

### GOSSARD Front Lacing CORSETS

The admired woman who wears a Gossard has an unconscious grace that can only result from priceless comfort and her corset is so much a part of her that the most critical observer cannot trace her charm to its debt support.

Our expert corset-makers will spare neither time nor effort in assuring you the Gossard best suited to your needs.

**W. R. Harper Dept. Store**  
BIG STORE ALLIANCE, NEBR.