

PERSONALS

Mesdames J. Ferguson and S. Elliott of Antioch, are moving to Alliance.

Rev. R. V. Kearns, pastor of the First Presbyterian church at Canton, Ill., accompanied by his wife and son, arrived Thursday for an indefinite stay with Rev. and Mrs. A. J. Kearns of this city.

Joe Taahn of Anselmo, stopped over in Alliance Thursday en route from Denver to his home.

Joe Fischer and Gordon Beiswanger stopped over in Alliance Wednesday and Thursday on their way from Newcastle, Wyo., to Denver, Colo.

Mesdames C. Goldsmith, M. A. Kennicutt and daughter, Florence, of Sidney, stopped over in Alliance Thursday on their way to Kansas City.

Mr. and Mrs. Jacob Mayer of Dalton, were guests in Alliance Thursday on their way to Texas.

Mrs. G. W. Bullock of Kansas City, who has been with her daughter, who was ill here, returned to Kansas City accompanied by her daughter, Mrs. J. W. Stewart, Mr. Stewart and baby.

Mrs. Grommet and children, accompanied by Mrs. Nagelschneider of Crawford, were in Alliance Thursday on their way to Wyoming.

W. T. Case and D. W. Cameron of Antioch, who were in the city on business, left Thursday morning.

Mrs. C. Ferguson, who has been visiting her daughter, returned to her home at Antioch Thursday with her two grandchildren.

Mrs. Fred Boness of Antioch, who was in Alliance for the chautauqua Wednesday evening, returned to her home Thursday.

Mr. and Mrs. Simon Wagoner, who are on their honeymoon, were in Alliance Thursday on their way to Hot Springs.

F. R. Edwards of Scottsbluff, was in Alliance Thursday on business.

Mr. and Mrs. S. C. Townsend of Bingham, were in Alliance Wednesday and Thursday on business.

Mesdames Eskew, J. H. Walker and Miss Lucille Greathouse, who were in Alliance shopping and for the chautauqua Wednesday, returned to their homes at Whitman Thursday.

Mrs. R. S. Dysen and baby left Thursday for a visit with friends in Ravenna.

Mrs. J. Florien and children left Thursday for a visit with relatives at Whitman.

Mesdames William Steele and Anna Bennett, who have been here to see Miss Stacha Rochfort at the St. Joseph hospital, returned to their homes at Ellsworth Thursday.

J. Arick spent Thursday in Antioch on business.

Raymond Phipps stopped over in Alliance Thursday en route from Lusk, Wyo., to his home in Whitman.

Edwin Massy left Thursday for Bingham on business.

E. R. Harris and W. B. Jackson left Thursday for Sandcut on business.

Mrs. Mary Noah, who has been visiting Mesdames Colerick and Muntze, left Thursday for her home at Rockport, Mo.

James Chisholm, who has been in Torrington on business, stopped over in Alliance Thursday on his way to his home at Sheldon, Ia.

Mrs. F. B. McMaster left Wednesday for a visit with relatives at Antioch.

Mrs. L. M. Clay left Wednesday for the hay fields of the Joy ranch.

Mr. and Mrs. D. A. Dwiggin, who have been visiting Mr. and Mrs. L. I. Glarem returned to their home at Ellsworth Wednesday.

H. M. Sims and A. A. Simmons left Wednesday for Lakeside where they will work.

Mr. and Mrs. C. R. Work of Ravenna, who have been visiting at Keota, Col., stopped over in Alliance Wednesday on their way home.

Mr. and Mrs. C. H. Jones have gone to Deadwood and Spearfish for an extended trip.

Misses Mamie and Francis Collins spent Monday in Hot Springs, S. D.

Anton Uhrig of Hemingford, county commissioner, was in Alliance the first of the week in attendance at the meeting of the board of equalization.

The army mule has received a citation for heroic conduct during the war. All who observed his work know he deserves this official tribute, but it will surprise many, as the army mule belongs to the class of humble heroes rarely appreciate for his service to the cause.

The gingham girl has now appeared to encourage the overall boy. And before the new fashion is fairly inaugurated the price of gingham and denim will outclass that of silk and broadcloth, for the producer always sleeps with one eye open for a chance.

The winter wheat forecast for the year is just 250,000,000 bushels under last year's crop. The prospects are that it is not going to be so easy for the loafer to maintain contact with the loaf.

When the war is actually over D'Annunzio will never be able to settle down to writing poetry and lurid dramas. The only outlet for his super-energies will be to go into moving pictures.

What does the old-fashioned girl who married him "just for a home" marry him for now?

July Clearance Sale

Women's Suits, Coats, Silk and Wash Dresses One-Half and One-Third Off



Hundreds of beautiful garments in this sale against scores heretofore, makes this July Clearance Sale by far the most important that Alliance has ever known.

Our Entire Stocks WOMEN'S AND MISSES' SPRING AND SUMMER Tailored and Silk SUITS

AT EXACTLY
ONE-THIRD OFF

- ALL \$34.50 SUITS AT \$23.00
- ALL \$39.50 SUITS AT \$26.34
- ALL \$44.50 SUITS AT \$29.66
- ALL \$49.50 SUITS AT \$33.00
- ALL \$54.50 SUITS AT \$36.33
- ALL \$59.50 SUITS AT \$39.66
- ALL \$64.50 SUITS AT \$43.00
- ALL \$69.50 SUITS AT \$46.33
- ALL \$74.50 SUITS AT \$49.66
- ALL \$79.50 SUITS AT \$53.00
- ALL \$84.50 SUITS AT \$56.33
- ALL \$89.50 SUITS AT \$59.66
- ALL \$120.00 SUITS AT \$80.00

Our Entire Stock WOMEN'S AND MISSES' SPRING AND SUMMER Silk Dresses

AT EXACTLY
ONE-THIRD OFF

- ALL \$24.50 DRESSES AT \$16.66
- ALL \$29.50 DRESSES AT \$19.66
- ALL \$34.50 DRESSES AT \$23.00
- ALL \$39.50 DRESSES AT \$26.33
- ALL \$44.50 DRESSES AT \$29.66
- ALL \$49.50 DRESSES AT \$33.00
- ALL \$54.50 DRESSES AT \$36.34
- ALL \$59.50 DRESSES AT \$39.68
- ALL \$64.50 DRESSES AT \$43.00
- ALL \$69.50 DRESSES AT \$46.33
- ALL \$74.50 DRESSES AT \$49.66
- ALL \$79.50 DRESSES AT \$53.00

ALL SILK SPORT SKIRTS
ONE-THIRD OFF



Entire lines involved. When The Fashion Shop says "Clearance," that's just what it means, and value-giving that smashes precedent and outdistances competition prevails—Compare.

Our Entire Stocks SPRING AND SUMMER WOMEN'S AND MISSES' Sport and Street Wraps AND COATS

AT EXACTLY
ONE-HALF OFF

- ALL \$24.50 COATS AT \$12.25
- ALL \$29.50 COATS AT \$14.75
- ALL \$34.50 COATS AT \$17.25
- ALL \$39.50 COATS AT \$19.75
- ALL \$44.50 COATS AT \$22.25
- ALL \$49.50 COATS AT \$24.75
- ALL \$54.50 COATS AT \$27.25
- ALL \$59.50 COATS AT \$29.75
- ALL \$64.50 COATS AT \$32.25
- ALL \$69.50 COATS AT \$34.75
- ALL \$74.50 COATS AT \$37.25
- ALL \$89.50 COATS AT \$44.75

Our Entire Stock WOMEN'S AND MISSES' SPRING AND SUMMER Wash Dresses

AT EXACTLY
ONE-THIRD OFF

- ALL \$12.85 DRESSES AT \$ 8.55
- ALL \$14.85 DRESSES AT \$ 9.90
- ALL \$17.50 DRESSES AT \$11.68
- ALL \$19.50 DRESSES AT \$13.00
- ALL \$22.50 DRESSES AT \$15.00
- ALL \$24.50 DRESSES AT \$16.34
- ALL \$27.50 DRESSES AT \$18.34
- ALL \$29.50 DRESSES AT \$19.66
- ALL \$32.50 DRESSES AT \$21.66
- ALL \$34.50 DRESSES AT \$23.00
- ALL \$37.50 DRESSES AT \$24.66
- ALL \$39.50 DRESSES AT \$26.34

ALL COOL WASH SKIRTS
ONE-THIRD OFF

RULES OF SALE: No Approvals; No C. O. D.'s; No Exchanges; A Small Charge for Alterations

Shop at the store where shopping is pleasant.

The FASHION SHOP