

SOCIETY

GROVE-REDDISH

A pretty home wedding took place Tuesday evening at the home of Mr. and Mrs. R. R. Reddish, 810 Cheyenne avenue, when their daughter, Beulah, was given in marriage to Phillip T. Grove. The rooms were beautifully decorated and the bridal couple took their places under the large flower-covered bell in the archway to the strains of Lohengrin's wedding march, played by Miss Zebra Zoble. The single ring ceremony was performed by Rev. A. J. Kearns. The bride was attired in white, and carried a bouquet of white roses. She was attended by Miss Esther Nation, also in white, carrying pink roses. Mr. Arthur Grove, brother of the groom acted as best man.

A delightful lunch was served by Misses Ruth Sturgeon, Glen Mounts, Ruth Nation and Kate Graham.

About thirty guests were present, among whom were Mr. and Mrs. Marvin, Mr. and Mrs. J. S. Rhein, Mr. and Mrs. Frank Cantwell, Mr. and Mrs. E. I. Grege, Rev. and Mrs. A. J. Kearns, Mr. and Mrs. W. C. Mounts, Mrs. Martin, Mr. and Mrs. Opal, Mr. and Mrs. S. S. Soules, Mrs. Zoble, rs. Mayzo. Relatives present from out-of-town were: Mr. and Mrs. W. L. Vernon, Mrs. William Gates of Clay Center, Kas. Mrs. J. S. Rhein rendered a pleasing vocal solo.

Mr. and Mrs. Grove left Wednesday noon for Denver and other points. They expect to be gone two weeks, after which they will live on Mr. Grove's ranch near this city.

N. H. CLUB ENTERTAINS

N. H. club entertained Thursday evening at the theater in honor of Miss Thelma Wesley, who is leaving for Long Beach, Cal. After the theater the girls were entertained at the home of Miss Alta Dye. Music, games and dancing were the chief diversions. A luncheon was served at the close of the evening. Those present were the Misses Thelma Wesley, Loretta Hodgkinson, Frances Collins, Grace Spate, Marie Howell, and Alta Dye.

PICNIC AT GROVE

One of the first crowds to enjoy the fine summer weather for picnics comprised: Misses Marjorie Stevens, Alta Dye and Thelma Wesley, and Messrs. Glen Joder, Edwin Lundquist and Howard Lotspeltch. The occasion was a farewell for Miss Thelma Wesley. The picnic was held on Tuesday evening at Purinton grove.

EIGHT ENTERTAINED

Misses Janet and Mable Grassman entertained eight guests on Thursday evening with a little informal party. Bridge was the amusement. The following is the guest list: Margaret Harris, Mathilda Frankie, Julia Frankie, Teresa Morrow, Josephine Ganson, Mildred Griggs.

FRIDAY LUNCHEON

Miss Edna Mae Miller is entertaining eight of her girl friends this evening (Friday) with a party. An attractive luncheon will be served, to consist of heart-shaped cakes and ice cream and candies. Those who will be present are the Misses Katherine Herif, Theresa Looney, Dixie McMannis, Lucile Butler, Janice Adams, Berna Dew, Gladys Sturgeon, Mabel Sturgeon, Dorothy Stephens and Edna Mae Miller.

BOYER-GOULD

James M. Boyer and Irene F. Gould, both of Lakeside, were married by County Judge Tash Thursday afternoon. They were accompanied by W. B. Ryland and Mrs. Edna M. Carlson.

TSCHACHER-CHURCH

John F. Tschacher and Mrs. Bertha Church, both of Hemingford, were married by County Judge Tash Wednesday afternoon.

PICNIC AT BRONCHO LAKE

Mrs. Cole Thursday afternoon entertained seven little boys and girls at a picnic on Broncho lake, those present being: Bruce Stephens, Irene Epler, Fred Hunzicker, Francis Hacker, Delbert and Falba Cole. All of the kiddies present had a fine time.

LADIES' CIRCLE

Mrs. F. Miskiman entertained the ladies' circle of the Christian church yesterday afternoon.

The ladies' auxiliary of the Presbyterian church were entertained by Dr. D. L. Sturgeon, assisted by Mrs. George E. Potter, at the home of Mrs. Sturgeon. About thirty ladies were present, representing the different states as delegates to the national convention. A straw vote was taken and it was decided that General Wood was to be nominated for president. At the close of the afternoon a two-course luncheon was served.

Mrs. Oscar O'Bannon entertained on Tuesday in honor of Mrs. A. C. Croffman of Omaha, who has been touring the west. Mrs. Croffman came here from Los Angeles, Cal. The color scheme of pink and white was carried out very prettily. Twenty-five guests were present. The evening was spent in Kensington and those rendering musical selections were Mrs. C. E. Hershman, Mrs. William La Mon and Miss Edith Fagin.

W. R. HARPER, Prop.

HARPER'S

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The Cash Plan—Get the Habit

A Business Talk—By W. R. Harper

Alliance, Neb., June 11, 1920

That was an interesting interview given recently thru a Washington dispatch by R. C. Leffingwell, Assistant Secretary of the Treasury. Pointing out that the one sure method of reducing the cost of living is for people to stop buying things they do not need, Secretary Leffingwell said:

"The public is buying too much of everything. Everybody has a job and can get another. This situation always brings over-spending and over-spending brings high prices."

Over-spending not only brings high prices, but it cripples the purchasing power of the buying public. Thus it interferes with that normal and regular trade so desirable for the good order of communities and desirable, also, for the permanent welfare alike of merchant and customer.

Spasmodic reductions without concern for the possible purchase price or the ability to replace goods at reasonable prices would encourage increased buying, but it would encourage also reckless spending and the purchase of goods not really needed at the time.

The cash plan is a system devised for mutual and permanent benefit to buyer and seller. It works automatically in saving to both, for the obvious reason that people buy more carefully on cash than they do on credit.

The arguments which Harper's has so often presented to the public are well summed up by Secretary Leffingwell when he says, "Over-spending brings high prices." Only through systematic effort on fundamental lines will the purchasing public obtain permanent reduction in the cost of living. That the cash plan brings these results is indicated by the fact that Harper's through these days is well satisfied customers—satisfied with the quality and the price of goods offered at our counters.

Do not forget that men and women are creatures of habit. The man habitually in debt suffers through worry as well as through depreciation in his capital. Once having adopted the cash plan for himself and family, he finds so much relief that he wonders that he did not long ago adopt the simple expedient of buying for cash as a means for unloading care. Harper's cash plan has not only rendered direct service to Harper's customers in the way of reduced prices, but it has provided an example which many of those customers have followed to advantage. Numerous letters have been received showing how many of these customers have carried the plan into their general affairs. As a result considerable money has been saved to these customers. More than that, many of these letters acknowledge the very apparent fact that the cash plan makes for serenity on the part of individuals, who thus avoid the perplexities of debt. Likewise it makes for serenity on the part of the merchant, who, buying and selling for cash, is able to make permanent reductions and is not disturbed by any of the storms on the commercial seas.

W. R. HARPER.



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Florsheim Shoes—

every pair we sell will give a full round dollar's worth for every dollar you pay. Our sole idea is to give the men of this city such good, dependable shoes and service that we may have a permanent claim on their patronage.

- \$18.00 Shoes NOW ——— \$12.50
- \$16.50 Shoes NOW ——— \$12.00
- \$10.00 Shoes NOW ——— \$ 5.00

THE FLORSHEIM SHOE



Be Careful How You Buy Shoes These Days

Prices are deceptive. Ordinary shoes that cost almost as much as Florsheims are not worth half. Some almost as good are offered at fancy prices.

Stick to a name you know and to values you are sure of—and you'll get style, fit, comfort, character as well as quality. Florsheims give value for what you pay.



FOR THE MAN WHO CARES

FLORSHEIMS
Men's Shoes and Oxfords
Special for Saturday at
\$9.00 to \$10.00



Men, you will like these new models in the newest lasts and leathers. We offer both Shoes and Oxfords **BLACK AND BROWN CALF AND VIOCI KID LEATHER**

All new, up-to-date lasts with hand-sewed soles—offered just now when you need oxfords or shoes for summer wear. Real values, for Saturday, at

\$9.00 to \$10.00

Out of this season's bewildering dictates of Fashion, one thought stands clear—you must appear natural.

Uncorseted? No! Emphatically No! Certainly frocks and suits never more definitely demanded the foundation of a clever corset. When Paris says you should look "uncorseted," Paris means you should wear a corset so deftly designed to be a part of yourself that it merely accents the natural beauty of your figure and the most critical observer will not be able to trace your charm to its subtle support.

LUCILE, LTD.



THERE is not the woman but will be interested in what the world-famed House of Lucile has to say about corsets.

There is not the woman but will appreciate the specialized service of our corset department; a service that offers you selection from an all-comprehensive stock of the unequalled

GOSSARD
Front Lacing
CORSETS

and the careful attention of expert corsetiers who will take a personal pride in your satisfaction.

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The Different, the "New" in Shirts

The distinction of showing more famous shirt-makers' lines and more of their lines than any western store is arousing attention.

Earl & Wilson's Distinctive Weaves and Colors; Beau Brummel, Glendale and Salesbury Fine Shirts—Silks, Silk Mixtures, Madras, Percale, Novelty Weaves.

PRICES RANGE \$2.50 TO \$18.50

NECKWEAR LUXURIOSNESS—A NEW IDEA OF IT THIS SPRING—A NEW IDEA OF VARIETY, TOO... **50¢ TO \$5.00**

Cooper's and B. V. D. Union Suits. Soft collar styles—YOUR Style—Prepare for a warm summer. latest **GLENRIDGE**.

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Following the footsteps of hundreds to Hosiery satisfaction. Eiffel Silks, Lisles, Plain and Novelties correct for Spring and Summer wear.

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BIG STORE

ALLIANCE, NEBR.
CORRECT APPAREL FOR MEN AND WOMEN

WE SELL FOR CASH ONLY

For Just One Week Longer We Offer
30% DISCOUNT
ON
Ladies' High-Grade Footwear

OXFORDS TIES PUMPS BOOTS.



PUMPS

In a variety of Leathers
\$12.50 Less 30 Per Cent \$8.75

The entire stock of Harper's creations, including Krippendorff-Dittman famous models, is offered in this reduction sale of the finest custom-made and hand-made footwear produced in this country, or abroad. With no exception we offer critical comparison of prices.

This Smart Oxford

In Various Leathers

\$18.50 Less 30 Per Cent

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