

Random Shots

Once in a while it happens that a man thinks he is building his house on solid rock—and people find out that it is only a bluff.

Bluffs aren't solid rock.

A woman dropped into Glen Miller's the other evening and was telling about the terrible cold her husband had contracted. "And just think," she said, "He has a sure cure for it and won't use it." Glen was interested. "Why won't he use it?" he asked. "It's too expensive—\$35 a quart now."

Up at a church party the other evening they collected a cent for

Brennan Says

After you eat—always take **EATONIC** FOR YOUR ACID-STOMACH

Instantly relieves Heartburn, Bloating, Gassy Feeling. Stops food souring, repeating, and all stomach miseries. Aids digestion and appetite. Keeps stomach sweet and strong. Increases Vitality and Food. EATONIC is the best remedy. Tens of thousands wonderfully benefited. Only costs a cent or two a day to use it. Positively guaranteed to please or we will refund money. Get a big box today. You will see.

F. J. BRENNAN
Alliance, Nebraska

every inch waist measurement. And the proceeds were \$27.

Wonder how much they would have taken in if they had measured feet? The office heartbreaker offers odds that it wouldn't be a cent less.

He's a wag, that office heartbreaker.

An Alliance Romeo was writing a missive to his girl. Something had occurred to interrupt the course of true love. Romeo was gnawing the end of the pencil, and would make a start on a new piece of paper every twenty seconds. Finally he wrote feverishly. On the floor, after the storm had cleared away, was found a fragment that read like this: "The Ship of Love is slowly sinking—and on the horizon looms the Ship of Friendship."

Let us hope that the Ship of Love gets through sinking before the Ship of Friendship arrives—otherwise these might be a collision.

If they should collide, would it be a case for a wrecking crew or a stomach pump?

Today's Best Story.

A man and woman were walking on the Coney Island boardwalk in animated conversation. But this conversation grew more and more animated. It rose to shouts on the man's part and shrieks on the woman's. Then the man up with his fist and knocked the woman down. She took the blow calmly enough, but as she rose she was heard to say in rather bitter accents: "Ah, Joe, if I'd known this was a-comin' I'd never have hocked me

white-topped shoes to give yo a holiday down to the shore."—Washington Star.

Little Lesson in Etiquette: An unmarried gentleman who is anxious to obtain the privilege of calling on a young lady may ask some mutual friend to effect the opportunity. When the desired advantage has been secured, however, he must not make his first call alone, but must be accompanied by the man or woman who obtained him the favor. Thereafter, with the lady's permission, he may call alone.

All the above dope is regular high society stuff. If, however, you can date her up for the movies, there is no real reason why he should have to buy a meal or a seat for the intimate friend.

In calling a gentleman friend, be reasonably certain that you have the best hand.

If quite certain, don't call—raise.

Fair Figures from a Fair Guy: In the issue when we were credited with having 17 headed articles (which is a great way of comparing, incidentally) we actually had 17 and there were a number of other articles which we did not consider worth heads, although our friend down the street "played 'em up."

In other words, discount this "fair" guy's knocks on The Herald 50 per cent and discount his claims at least 25 per cent.

The gent who manufactures figures to suit his case can make a pretty good showing, whether he is talking about his circulation or his news service.

The other newspaper, we'll concede, is the only one in Alliance that has ever issued sworn circulation statements, audits or statements that made it appear that an issue which the press counter showed to be a trifle over 1,700 amounted to half a thousand more than was printed.

Duplication spells duplicity. The Herald's circulation statements are cold facts—not hot air.

As we said once before, we have no circulation record to beat—save our own.

For the same week that our compet. submits figures we find the following (you don't need to know the discount combination to appraise their value, either): Live reading matter, 300 inches; our knocking competitor, 290; boiler plate, The Herald, 20 inches; our k. c., 100 inches. This includes all live reading matter, editorial, features, etc.

You can understand now why we say that The Herald's news service is "superior."

In an effort to capitalize the latest form of dementia Americana, an eastern firm will build a 36,000 square-foot addition for the manufacture of the ouija board.

Houses and Lots In Alliance

The demand for suitable houses and lots in Alliance exceeds the supply. This company makes it its business to secure for its customers the bargains. We do not ask our customers to waste their time in looking over high-priced, unsuitable places. You can feel certain that every lot described below is well worth the money and we will be glad to take the time to show them to you. Read over this list. Then call at our office and let us show you—

Houses and Lots—

No. 8-a.—Six-room, all modern house in best part of Alliance. Full cement basement and laundry. Lot is 50 by 140 feet. Possession in thirty days. Price, if taken soon, \$7,500.

No. 10-a.—Modern 8-room house on 50 by 150 foot lot, close in. South front, trees, garage, etc. Possession 30 days. \$5,500.

No. 17-a.—All modern, five-room bungalow, east front, best part of Alliance. Garage, fine lawn and trees. Price, \$5,200, with cash payment of \$2,200.

No. 11-a.—Six-room, all modern house on Box Butte avenue. Between Central school and high school. Cement basement; hot water heat; good lawn and trees; house in exceptionally good condition. The room and coal bins for 14 tons of trane hall, parlor, dining room, sun porch with Murphy bed, two bedrooms, large bathroom, kitchen, butler's pantry, front porch and large rear porch. The large cement basement includes a fruit cellar, furnace room and coal bins for 14 tons of coal. It will take \$4,000 cash to handle this desirable residence. The price is \$7,000, or owner will sell with furniture for \$9,000.

No. 12-a.—Completely modern, 41-room apartment house in western Nebraska city. On corner 50 by 150 feet, 4 blocks from school. High full cement basement; big laundry. Finished throughout in hard wood—oak and pine; all floors oak. Built in 1917. Owner will exchange \$25,000 in second mortgage or farm land. This is a well-paying proposition and can be handled for \$15,000 cash.

Houses and Lots—

Write for price and further particulars.

No. 2-b.—Well located lot in Belmont Addition, facing south. Low price of \$250.

No. 5-b.—Four lots on Dodge Street, near Roosevelt Avenue, Belmont Addition to Alliance. These four lots, all adjoining, will make an excellent garden tract as they have been in crop and no breaking is necessary. Owner wants one-half cash, balance \$25 per month at 8 per cent, or will sell lots separately for cash. Price \$400 each, if sold separately.

No. 6-b.—Four lots in Duncan's Addition at \$250 each. Will sell one or all at above price for cash. These lots face east and are very desirable.

No. 3-b.—Three lots, five blocks east of postoffice. One corner, two inside, sewer and water. Will sell separately for \$650, \$500 and \$550, or will sell the three for \$1,500.

No. 8-b.—Seven lots on Mississippi close in. All level. Will sell the three corner lots for \$450 each and the other four for \$400 each. Water and sewer. These lots excellent for garden purpose.

No. 4-b.—50 by 140 foot lot, one and one-half blocks north of Central school. Faces east. Very desirable and will sell soon, so you must act quick. Price \$825, easy terms.

No. 7-b.—Two desirable lots on Yellowstone, directly east of Central school. Will sell corner lot for \$475, lot adjoining for \$425.

No. 9-b.—Two lots, one block west of Emerson school; corner and adjoining. Very desirable at a low price of \$2,200 for both.

THE THOMAS COMPANY

LLOYD C. THOMAS
Phone 20

HAROLD S. THOMAS
Room 8, Reddish Block

ALLIANCE, NEBRASKA

Omaha Real Estate Grows in Value

An Investment in Omaha Real Estate is Safe, pays a Good Income, and Increases in Value.

STATEMENT NO. 5—

Omaha Real Estate is not dependent upon any one man, board of directors, or other group of men.



It cannot be wrecked or destroyed. It will continue to become more valuable as the city grows—because no more of it can be manufactured.

AN EXAMPLE:

J. E. Chadwick in 1910, paid \$60 a foot for 25 feet at 3920 Farnam. March 30, this year, he sold it for \$400 a foot.

Advise with Realtors. They can put you in touch with property that will increase in value. Write to a Realtor at once.

OMAHA REAL ESTATE BOARD

Omaha, Neb., U. S. A.

308 So. 16th St.

Shall Nebraska Keep Her Promise?

Nebraska Has Never Erected a Memorial to Her Sons Who Fought in All the Wars

The Time Has Come for The Patriotic People of The State to Pay This Lasting Tribute to Our Fallen Heroes

BIG DRIVE JUNE 6-30

The Nebraska War Memorial Association has planned a magnificent memorial building to be erected on the university campus at Lincoln. It will cost \$1,000,000. It will be paid for by the contributions of the patriotic men and women of Nebraska. Each county will pay its due proportion.

The Memorial Hall will be the big feature of the great edifice. Upon its marble walls will be engraved the names of all Nebraska soldiers and sailors.

The Museum will afford a safe place for all war trophies, relics, battle-flags, insignia, etc., etc.

The Assembly Hall will afford a meeting place for all patriotic societies, composed of men and women who wore the uniform or who did war work.

The Stadium will appeal to the young men and women who delight in athletics—out-door sports.

The Gymnasium will be fully equipped with every facility for conserving the physical well-being of the veterans.

The Memorial building will provide headquarters for all associations of veterans of all the wars.

It will be a splendid tribute to the valor and heroism of Nebraska Soldiers and Sailors. Every man and woman in Nebraska wants to have a part in this tribute.

Get in touch with your local committee. Contribute liberally through your local bank.

Diamond Squeegee Tread TIRES

FULL OF LIFE

Diamond Tire users, we have to admit, are prejudiced.

Having experienced the superior service of Diamonds for years, they usually refuse to listen to a suggestion of a change.

"Why give up the old we KNOW for the new we DON'T KNOW?" they argue.

It's a hard argument to beat. It's easier to buy Diamond Tires and avoid all arguments.

DIAMOND TIRES

"Full of Life"

Buick Garage