

The Alliance Herald



BURR PRINTING CO., Owners

GEORGE L. BURR, JR., Editor
EDWIN M. BURR, Business Mgr.

Official newspaper of the City of Alliance; official newspaper of Box Butte County.

Owned and published by the Burr Printing Company, George L. Burr, Jr., President; Edwin M. Burr, Vice President.

Subscription \$2.50 a year, in advance
Outside of 150-mile radius, \$3.00

Entered at the postoffice at Alliance, Neb., for transmission through the mails as second class matter. Published Tuesday and Friday.

Census officials are said to be exceedingly puzzled over the tremendous increase in population in Scottsbluff in the past ten years. In 1910, the figure was 1,746, and the recent returns total 6,912, an increase of nearly 296 per cent. The development of irrigation and the beet sugar industry were the explanations that were given. But Scottsbluff is due for a sad awakening. They have been talking ten thousand population ever since the census takers got busy, and it's difficult to come down three thousand and still maintain the proper dignity.

Last week it was General Pershing who declared that he was not seeking the nomination for the presidency, but that it was "an honor no man could refuse." A week previous it was Colonel Bryan who issued a personal word, which, duly interpreted, meant the same thing—that he would run if the opportunity offered. Now Pa's Son-in-law, Mr. McAdoo, says the same thing. Only two men were big enough to come out and ask for the place—Senator Poindexter and Robert G. Ross, the Lexington, Neb., livery stable keeper. The senator is a republican; Ross is willing to run on any ticket that will nominate him.

There are two men whom the world persistently misunderstood. Dr. Osier, a physician of more than ordinary ability, was given a life-long notoriety by a sleepy reporter who misquoted him as saying that men and women should be chloroformed after reaching a certain age. He never said it, or anything like it, but the wrong impression could not be corrected. Darwin's life-long re-

searches in plant and animal evolution have been of inestimable value to the world of science, but for years men—some of them men of intellect—have believed and said that Darwinism taught the non-existence of God. There's nothing irreconcilable between the theories of Darwin and the Bible—but fixed notions are hard to eradicate. We need more speakers who think first.

Denver may have a visit from Richard Lee, the champion of clean advertising. Lee has just won a notable victory over the Pan Motor company which resulted in the conviction of the head of the concern. All over the country Ad clubs are taking up the fight, on the theory, as one newspaper expresses it, that the value of advertising lies in the confidence of the readers, and that anything that tends to destroy that confidence is a blow to the medium through which the advertising reaches the public. In several eastern cities, there are a number of large concerns which have published corrections of misstatements or exaggerations that have appeared in their store publicity, and a mighty wholesome influence is spreading. In Nebraska, thanks to the efforts of Secretary Buck of the state press association, there is a movement to line up a list of newspapers who will furnish sworn statements of circulation to prospective advertisers, not only guaranteeing their figures, but keeping their books open to anyone wishing to verify them. In days when advertisers weren't willing to pay what publicity was worth, there may have been some justification for the smaller newspapers being a trifle over-enthusiastic, but with conditions as they are now, the publisher who fails to "come clean" is an ordinary chump. The erald expects to be on the list of "Blue Ribbon" Nebraska newspapers, and if the time ever comes when we cannot make a decent living without selling something we do not possess, we're going into some other business.

How many ex-soldiers or sailors do you know who are without a job? How many of your friends and acquaintances who saw service with Uncle Sam aren't doing as well or better than they did before the war, so far as salary and general prospects are concerned? We hear a whole lot, these days that the bonus is being urged, of men who have been displaced, but doesn't it usually turn out that the fellow lived in the next town, or another county, or a neighboring state. One Alliance man, whose son served with the colors, went over the list of the Alliance boys, and every man who returned in is as good or better shape

than he was before the big draft. Of course, there is some unemployment, but it is not confined to those who were on the firing line. The Herald editor gave up a good job when he went into the service—it was so good a job that it could almost have been dignified by calling it a position—and it wasn't open when he returned. But at least six better jobs were. We don't know of a single buddy who wants a job and can't find something to do. If there is one, we hope he speaks up.

There's a recruiting party in Alliance today, and an effort is being made to induce young men to try a short hitch in Uncle Sam's service. Almost all of us, when we got "the papers," remarked emphatically, "Nimmermehr," "Jamais encore," "Never again," or "H—l, no!" but don't the prospectus have a nice sound? Only one year, boy, only one year. Chance to get to Honolulu, the Philippines, France, China—all the places we wanted to go when the war was on. Opportunity to learn almost anything we want, from firing one of those Brownings to playing the clarinet. Almost makes us forget the early morning reveille. There's nothing that can beat it—if the recruit isn't too old to enter into the spirit of the game. If you know of a lad who isn't doing himself justice where he is, call the army to his attention this week. He may make a good soldier, and he'll be a better citizen for a year with the colors.

ADDITIONAL RAILROAD NOTES

Kenneth Mohrman, who has given faithful service as machinist in the Alliance shops for several years, expects to spend Easter with his mother and sister in Nebraska City.

H. C. Funk, expert stoker man, of Pittsburgh, Pa., spent Friday in Alliance looking over the stoker on engine 5283.

Miss Lulu Sturgeon is still quite ill and it will probably be some time before she is able to resume her duties in the car department.

Mrs. L. P. Dickenson and daughter, Lucille, went to Hemingford last Saturday to spend a few days visiting relatives.

The Alliance shops were put to working nine hours again this week on account of an increase in business.

Frank Hart, who has been boiler inspector at Alliance for several years, has been appointed boiler foreman at Greybull, Wyo., and expects to move his family to that place in the near future.

FOR RENT—Light housekeeping room for rent. Phone 367. 35

M'VICKER'S STYLESHOP EASTER GREETINGS



DON'T FAIL
TO VISIT OUR
\$5.00
DEPARTMENT

HAT PICTURED
—A demonstration of our
value giving, a new flower
trimmed transparent hat.

Price, \$5

THE WEST'S LARGEST EXCLUSIVE MILLINERY STORE
IS PLEASED TO ANNOUNCE

Pre Easter Display of

1,000 Beautiful Millinery Creations

For Discriminating Women Who Appreciate Millinery With Character

Distinguished Styles Exclusive Designs
Suit Hats Dress Hats Sport Hats

STYLE HEADQUARTERS FOR
The Celebrated

REGENA SAILORS

None Better Made

NEW MILAN SAILORS NOW ON DISPLAY

Hats designed by America's foremost Fashion Creators, and prices no higher than the mediocre kind.

Personal inspection will convince you that We Stand Supreme for Style, Quality Value, compare.

McVicker's Millinery

STYLE PLUS QUALITY STORE

85 Conferences 85 of the Interchurch World Movement

IN THE STATE OF NEBRASKA DURING THE WEEK OF APRIL 5-9

The Box Butte County Conference of the Inter-Church World Movement Will Be Held at
Alliance, Neb., April 5th, at the Christian Church, beginning at 10 a. m.

The Inter-Church World movement is a comprehensive program of co-operation of thirty of the great Protestant Denominations in this country, for the advancement of the cause of Christ in this hour of opportunity.

The thirty denominations that are officially included in the campaign budget are: Advent Christian Church, Northern Baptist Convention, National Baptist Convention, General Baptists, Church of the Brethren, Brethren Church, Christian Church, Congregational Churches, Disciples of Christ, Evangelical Association, United Evangelical Church, Society of Friends in America, Society of Friends in California, Holiness Church, Lutheran Evangelical Synod of North America, General Conference of Mennonites, Methodist Episcopal Church, Methodist Protestant Church, Free Methodist Church of North America, African Methodist Episcopal Church, Colored Methodist Church, Reformed Zion Union Apostolic Church, Presbyterian Church in the United States of America, Presbyterian Church in the United States South, Associate Reformed Presbyterian Synod (Reformed Presbyterian Church in North America, United Presbyterian Church, Reformed Church in America, Reformed Church in the United States, Church of United Brethren in Christ.

Why You Should Attend the Box Butte County Interchurch World Movement Conference

1. Because you ought to know all you can about any movement so comprehensive in its program.
2. You ought to co-operate with any movement that has as its purpose the presenting to the world the claims of Jesus Christ.
3. You ought to face the facts of the World Survey.
4. Your own denominational program is a part of the Associated Campaign.
5. You will want to consider the Survey facts of your state and your share in the program.
6. You will want to know the program of Spiritual Resources, Evangelism, Stewardship, Missionary Education and Life Service by which we must secure 200,000 people in the next five years to give themselves to the World program.
7. You will want to know how the big budget of a Billion and a Quarter is to be raised, who gets the money, who pays the expenses, etc.
8. You will want to be present because you are responsible to your fellows for your influence and you owe it to yourself to learn how to do team work with others.

Set this day sacredly aside as unto the Lord and be present at Alliance, Nebraska, on April 5, 1920, at 10:00 A. M. in the Christian Church.

REV. A. J. KEARNS,
Box Butte County Convener.

ANNOUNCEMENT!

We have purchased the business of O'Bannon Bros., at 202 West Third Street, and will welcome the continuance of patronage from former customers.

We will at all times endeavor to merit the good will of everyone by considerate and courteous service.

The lines handled will be the same:

Feed,
Flour,
Coal,
Grain
and
Hides

The public is extended a cordial invitation to call and become acquainted. We will welcome an opportunity to serve you in any way.

Melick & Stephenson

HEMINGFORD O. M. STEPHENSON, Mgr. ALLIANCE CRAWFORD