

# Informal Opening

*At Our New Location on West Third Street*

## Saturday, March 27

You are cordially invited to visit our new store at 116 W. Third tomorrow, March 27. We have greatly increased floor space which enables us to show to far greater advantage our large stock of

*Victrolas, Pianos, Player Pianos, Violins, Guitars  
Accordions, Conn Instruments, Etc., in fact*

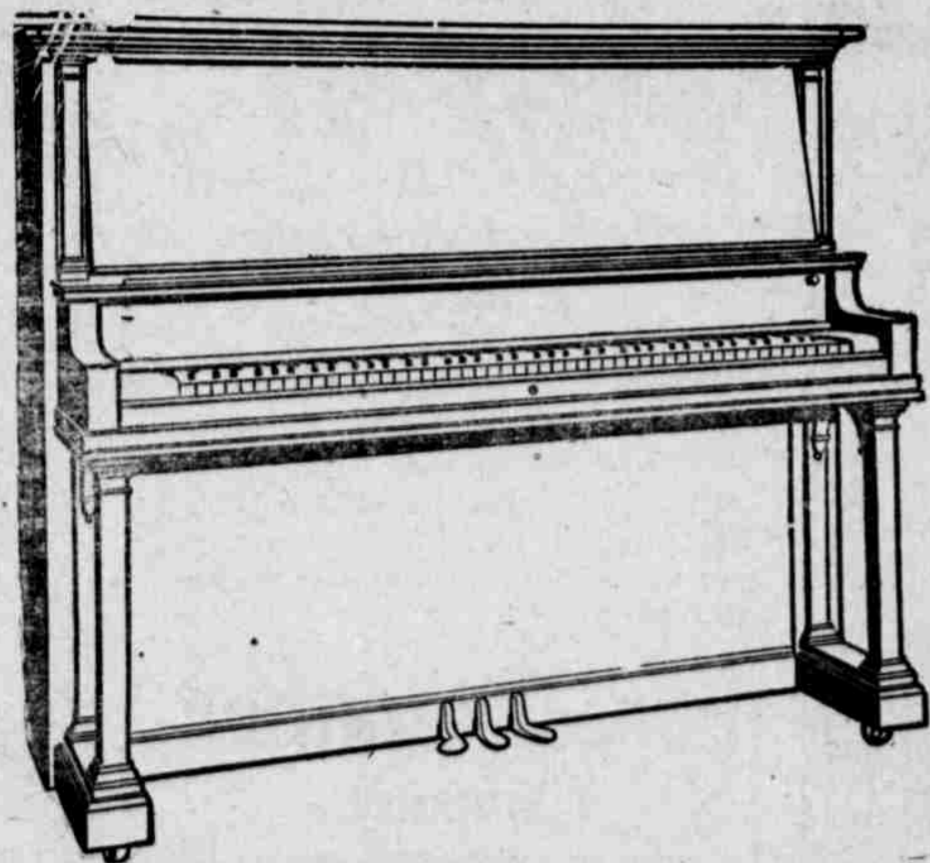
**"EVERYTHING IN MUSIC"**

### Eight Models of Victrolas to Select from



At our OPENING will be shown to the many who have awaited their coming, eight different models of Victrolas. Recognized to be the most beautiful machine obtainable, with perfect reproducing powers combined with the largest selection of records from the world's greatest artists, make the Victrola the most desirable musical instrument to have in the home. See the machine and hear it play all the latest Victor records in our artistically decorated booth.

*Victrolas from \$35 Up*



### Carload of Pianos and Players from Which to Choose

In addition to our already large stock, a carload of new Pianos has arrived in time to be presented on our OPENING DAY. Look at the names—they stand for quality and satisfaction:

MASON & HAMLIN

KIMBALL

GULBRANSEN PLAYER

DAVENPORT & TRACY

CABLE-NELSON

APOLLO PLAYER

CABLE-NELSON PLAYER

VOSE & SONS

BRAMBACH

KIMBALL PLAYER

*A Scottsbluff Orchestra Will Furnish the Music*

*Everything  
in Music*

# Wiker Music House

*The Old and  
Reliable*