

Importance of Good Appearance

We have been told that appearances are deceitful. In my opinion that is a mis-statement. Appearances are ately meant to deceive. The average properly dressed and neatly groomed deceitful only when they are deliberindividual who lives a normal life in a normal manner without pretense or artificiality in the way of dress or manners is as easy to read as a book. The external appearance of the person who is not consciously playing a part, invariably tells a great deal about the mental processes and habits of the individual.

Shop-keepers dress their windows to show the kind of goods carried in stock. In the same degree the dress,



In cities this fact is more recogni zed tan anywhere else. The fight for existence makes it necessary. Young people learn early the importance of making a good appearance. They sense the fact, even if it has never been taught them, that their abilities are appraised and

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characters read by the evidence of their appearance and demeanor. ness clothes and looking out of place Weekly, Looks and poise, therefore, have a and unconventional upon formal ocreal commercial value in every day business life. The person who is conveys a pleasing impression of success and efficiency. To have the ty, however, will not last unless hair dressed too elaborately and the clothes extravagant and unsuitable for the time or place is just as much a mistake as to appear untidy and disheveled.

One owes it to oneself as well as to those with whom one is associated,

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special interest in these beauty talks. I believe they can be made really helpful. I shall even try to answer personal letters whenever possible. What advice I give will be sincere and born of personal experience and observation. If questions asked me are beyond that gamut I will quote only the very best authorities, when replying.

pear at 9 o'clock in the morning as

if prepared for a dinner-dance or a

rehearsal under strong calcium

The woman who is naturally beau-

tiful should be thankful. Her beau-

given proper care. Anyone who

possesses an article of value, and re-

alizes its worth, is never unwilling

to take proper precautions to guard

that possession. So women who are

graceful and beautiful by nature

have every reason to make a study

of those methods which are consid-

ered best for the preservation of beauty. And other women, less beau-

tiful, but who, invariably, possess

one or more pleasing features, will

find the time well spent that is given

to the development of grace and

beauty to as great an extent as their

That is why I am taking such a

limitations will permit.

I have already been asked if I am going to have a series of talks upon each subject in turn or if I am going to vary the monotony by considering the complexion, the hair, the eyes and other features at irregular intervals. I have decided upon the latter course because I believe in that manner I can be of the greatest help to the greatest number of my

Late, I want to discuss the special benefit in the way of grace and beauty which may be derived from various sports. Personally, I am devoted to out-of-door sports. They keep one lithe, graceful and in good health. Given health and a good digestion as a basis, the average woman has no excuse for ever appearing awkward, ill as ease or unlovely. And that reminds me, I wanted to mention the importance of a good digestion. I never saw, and I don't think you ever saw a beautiful dyspeptic. And digestion, I am told, is largely dependent upon a pleasant mental frame of mind and a cheery atmosphere, free from crit-

Meal times should be made pleasant if a family is to begin beauty culture. I have seen young girls who would rather miss their meals than endure the steady flow of comment and criticism directed toward them by those very members of the household most auxious for their improvement. I have known girls who became very angry and resentful o that system of beauty culture and others, more sensitive, who cried and became doubly awkward and selfconscious as a result of the treatment. No woman whose face is fretful and querulous during meal time will find the cultivation of beauty an easy task.

Nevertheless, while there is life there is hope. Next week I shall take up the subject of beautiful hair and the best means for promoting its

Priscilla Wear

-Boys who formed clubs to raise pigs were so successful last summer that boys' and girls' baby beef clubs have been formed in several counties. The college of agriculture through its extension service will furnish the instruction in the baby beef clubs, the same as it did in the pig clubs. Members will learn much about successful stock raising and at the same time make some money, if they do as well as the pig club boys did. Douglas, Butler, Lancaster, Howard, Dodge and Otoe counties already have baby beef clubs.

-The campaign for better breeding stock is being especially effective among Nebraska hog raisers this year, according to the Nebraska college of agriculture. There is a big demand for pure bred boars and quite a large number have been brought into the state at fancy prices. The sentiment among hog raisers is not for more hogs but for better ones. Feed is too high priced to pour into scrub stock. Nebraska hog raisers will pay \$300 for a good boar now almost asquickly as they would once pay \$30.

The surgeon had sawed off the top of the patient's head and had taken out the brains when the hospital took fire. In the confusion the Kidney disease is no respecter of persons. A majority of the ills afflicting people today can be traced back to kidneys trouble.

The kidneys are the most important organs of the body. They are the filterers, the purifiers, of your blood.

Kidney disease is usually indicated by weariness, sleeplessness, nervousness, despondency, backache, stomach trouble, pain in loins and lower abdomen, gall stones, gravel, rheumatism, sciatica and lumbago.

All these derangements are nature's signals to warn you that the kidneys and help. You should use GOLD MEDAL Haarlem Oil Capsules immediately for the distance of the distance of the original imported GOLD MEDAL Haarlem Oil Capsules immediately for the continue to take one or two capsules each day, so as to keep in first-class condition and ward off the danger of other attacks.

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the doctor

to always look one's best. In order government job."-American Legion to do this, it is not necessary to ap- Weekly. Teacher: "Reggie, which calen-

dar do you use, the Gregorian or the

lights. Neither is it doing justice to Julian?" oneself or one's friends to go to the Reggie: "Neither, ma'am; ours other extreme and ignore social cusis from the Bunkenstauffer Brewtoms to the extent of wearing busi- ing Company."-American Legion DRAKE & DRAKE **OPTOMETRISTS**

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