

**STORE TALKS**

Our store is doing more business than ever. The store is crowded with new Fall merchandise and the prices are fair. No one pays the other persons bad accounts. We sell for cash only.

# Pay Cash Save Money

**If you want the best merchandise at non-profiteering prices come to Harper's**

That's just what it means, when you buy your clothes or merchandise at this great store. The best merchandise at Non-Profiteering Prices for you eliminates a lot of Fol de rol that has gone to increase the price of living. It means more money saved for you, more for your wife and children if you have them or more for your bank account and other expenses if you haven't. We pay cash when we buy taking all discounts; we get cash when we sell eliminating costly bookkeeping system, losses, etc. We save so that we can let you save.

<p><b>Men's Clothing</b> Stein Block, Brandegee, Kincaid, and Style Plus Make. \$42.50 Suits, cash price . . . \$36.00 \$40.00 Suits, cash price . . . \$32.50 and \$35.00 \$35.00 Suits, cash price . . . \$28.00 and \$29.00</p>	<p><b>Florsheim Shoes</b> for the man who cares. Also Hermans, Packards, Foot Schultz, and a number of other makes. \$12.00 Shoes, cash price . . . \$9.36 \$13.50 Shoes, cash price . . . \$11.75 \$10.00 Shoes, cash price . . . \$8.64 \$8.50 Shoes, cash price . . . \$6.90</p>	<p><b>Gordon Hats</b> Cash Prices New Fall Styles \$7.00 Hats, cash price . . . \$5.65 \$5.50 Hats, cash price . . . \$4.15 Cash Prices</p>	<p><b>Men's Pure Silk Shirts</b> in a big selection, all new styles. \$13.50 Shirts, cash price . . . \$11.05 \$12.00 Shirts, cash price . . . \$9.75 \$11.00 Shirts, cash price . . . \$8.25 \$10.00 Shirts, cash price . . . \$7.25</p>
<p><b>Ladies' Serge Dresses</b> \$50.00 Dresses, now . . . \$40.00 \$45.00 Dresses, now . . . \$35.00 \$35.00 Dresses, now . . . \$25.00 \$25.00 Dresses, now . . . \$20.00 \$20.00 Dresses, now . . . \$15.00 Cash Prices.</p>	<p><b>Men's Neckwear</b> Cash Prices \$3.00 Values, now . . . \$2.00 \$2.00 values, now . . . \$1.37 \$1.50 values, now . . . 98c \$1.25 values, now . . . 87c \$1.00 Values, now . . . 78c 75c values, now . . . 60c</p>	<p><b>Gossard and Bon Ton Corsets</b> At big reductions. All new Fall Styles, at cash prices. \$6.00 Corsets, now . . . \$5.19 \$4.50 Corsets, now . . . \$3.47 \$2.50 Corsets, now . . . \$2.19</p>	<p><b>Cotton Batting</b> in rolls, and good clean cotton. \$1.39 Roll \$1.50 the regular price.</p>
<p><b>Ladies' Shoes</b> For Fall Krippendorf Dittman Make New Stylish Merchandise. \$12.00 now cash price . . . \$8.25 \$10.00 now cash price . . . \$7.50 \$9.00 now cash price . . . \$6.75 \$7.50 now cash price . . . \$5.50 \$6.00 now cash price . . . \$4.95</p>	<p><b>Ladies' Suits</b> All new Fall Styles Palmer make, at big reductions for cash. \$75.00 Suits, now . . . \$50.00 \$65.00 Suits, now . . . \$45.00 \$60.00 Suits, now . . . \$40.00 \$50.00 Suits, now . . . \$35.00 \$40.00 Suits, now . . . \$30.00</p>	<p><b>Ladies' Silk Hose</b> at Big Reductions at Cash Prices. \$1.89 Ladies' Hose . . . \$1.49 \$2.98 Ladies' Hose . . . \$2.59 \$1.50 Ladies' Hose . . . \$1.19 <b>Ladies' Lisle Hose</b> 65c now . . . 49c <b>Children's Hose</b> 65c now . . . 49c 40c now . . . 32c 35c now . . . 25c</p>	<p><b>Men's Hose</b> Eiffel Make See this hosiery. Cash Store. 35c hose, in black, tan and white . . . 27c 50c hose, in black, tan and white . . . 42c 75c hose, in black, tan and white . . . 58c</p>

**W. R. Harper** Department Store  
Alliance, Nebraska  
BIG STORE