

STURGEON BROS. TAKE OAKLAND CAR AGENCY

Will Handle "Sensible Six" Together With Popular Oldsmobile Line in Future.

Sturgeon Bros., who for several years have been engaged in the automobile business in Alliance, have just closed a deal with the Oakland company for the sale in this territory of the Oakland "Sensible Six." With this line and that of the Oldsmobile, for which they have been the representatives for some little time, Sturgeons are prepared to meet the demands of their territory and in either case they can satisfy the wishes of their customers.

"Automobile dealers have been hard hit," said Mr. Sturgeon this week, "because of the acute scarcity of cars. We lack several carloads of our promised supply and although there is promise that we will soon be able to get a few cars, there is no certainty that we will be afforded complete relief immediately." Mr. Sturgeon also stated that the factories are being worked to capacity that the shortage may be overcome, but that through the necessity of getting from a war-time basis back to normal conditions this had as yet been impossible and that the entire industry was equal in this respect. They are enjoying a splendid business since moving into their new quarters opposite the city hall a few months ago and expect to be able to handle the larger patronage that is certain to come from this fertile field when once the manufacturers again get in shape to supply them with cars.

Daily Thought.

Strengthen me by sympathizing with my strength, not my weakness.—Amos Bronson Alcott.

DAWES COUNTY FAIR AT CHADRON AUG. 26 TO 29

The twenty-sixth Annual Dawes County Fair will be held at Chadron August 26 to 29 inclusive. Dawes county, during the past few years has forged to the front so prominently as a cattle center, that the fair management this year decided to make it a greater cattle attraction than in former years. Therefore the Dawes County Fair will hereafter include the title, "Northwest Nebraska Live Stock Exposition" and will be open in competition to other counties. Dawes county is noted for its splendid cattle and breeders are preparing and entering some fine animals. Entries have already been received from Sheridan, Cherry, Scottsbluff and Sioux counties, and space has also been reserved by request from other counties. Exhibits in every other line are coming in rapidly, and a banner Fair seems certain to materialize. The management is on the job continually, making preparations and everything will be in shape for the opening day.

The sports and amusements will surpass anything of previous years. The First Frontier Days Roundup will hold the center of the stage, and promise to be interesting. Mill Hinkl, better known as the South American Kid, world's champion steer bulldogger, Mildred Douglas, World's champion lady bucking horse rider; Myrtle Cox, famous rider and many other top-notchers, have entered the contests, and reservations are coming in to the secretary from far and near. The Donahue-Dandall Commission Co., of Omaha, are supplying twelve head of wild Texas Longhorn steers to be used in the roping events, and Fort Robinson is furnishing a dozen wild mules to participate in the wild mule races. There will also be daily wild horse races, relay races, and every other known frontier days form of sport.

The purses offered in the various events are sufficiently large and substantial to attract famous riders and ropers from a long distance. The Indians will be on the ground with some good sporting entertainment. A street carnival will constitute the evening amusements, and a record-breaking crowd at Chadron this year during Fair week.

NEW WEEKLY MARKET LETTER WITH 'PEP' IN IT

Enterprising Live Stock Commission Firm Will Favor Herald Readers With "Real Staph" Letter.

A lot of fellows have been complaining that drinks that can be secured under the "dry" regime do not contain sufficient "kick" to suit them. If you'll drink in the weekly market letters, commencing in this issue of The Herald and which will be furnished for the next two or three months by the Inter-State Live Stock Commission Company, you will find that they contain plenty of kick, also ginger and "pep".

These letters are written by Chas. F. Cox, manager of the Inter-State, who is an expert in his line, as is also every member of the house in his part of the work of the company. They contain more than the usual information relative to market quotations, etc. It will pay you well to read them for the other matter, as well as for the reliable market information.

Owing to the small number of Herald readers who are directly interested in the sheep industry, matter relative to the sheep market is omitted from the letters as published in The Herald, but such information is furnished to sheep men. Any reader of this paper who wishes it may receive free, upon application to the Inter-State Live Stock Commission Co., Omaha, a weekly letter containing sheep quotations.

BYERS BROS. & CO.

—INCORPORATED—

LIVE STOCK COMMISSION STOCK YARDS, OMAHA



Action

Supported by sound judgment and a sincere purpose are the strong points in our service. This shows seven of the sixteen members at our

Omaha House

All harmoniously engaged in courteous and efficient attention to business. If you have never shipped to market, or have been disappointed with the treatment received, we kindly solicit your next consignment. Houses also at Chicago and Kansas City. Let us hear from you.

Camel Cigarettes

They Win You On Quality!

Your enjoyment of Camels will be very great because their refreshing flavor and fragrance and mellowness is so enticingly different. You never tasted such a cigarette! Bite is eliminated and there is a cheerful absence of any unpleasant cigaretty after-taste or any unpleasant cigaretty odor!

Camels are made of an expert blend of choice Turkish and choice Domestic tobaccos and are smooth and mild, but have that desirable full-body and certainly hand out satisfaction in generous measure. You will prefer this Camel blend to either kind of tobacco smoked straight!

Give Camels the stiffest tryout, then compare them with any cigarette in the world at any price for quality, flavor, satisfaction. *No matter how liberally you smoke Camels they will not tire your taste!*

R. J. REYNOLDS TOBACCO CO.
Winston-Salem, N. C.

18 cents a package

Camels are sold everywhere in scientifically sealed packages of 20 cigarettes; or ten packages (200 cigarettes) in a division-paper-covered carton. We strongly recommend this carton for the home or office supply or when you travel.

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Live Stock Commission Agents

Union Stock Yards
OMAHA

Our Facilities

- Expert Salesmen
- Competent Yardmen
- Our Own "Market Comments"
- Experienced Office Force
- Financial Strength

Our Service

- High Sales
- Correct Weighing
- Up-to-date Information
- Prompt Remittances
- Loans to Responsible Parties

THE FIRM WITH A
Record and Reputation
FOR HANDLING WESTERN RANGE STOCK

Our Experience and Ability are at your service

Write for our "Market Comments" at once

Hotel Castle

"The House of Safety"

300 Rooms—Absolutely Fire-Proof

Sixteenth and Jones Streets
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On Direct Car Line to Stock Yards.

Fred A. Castle, Prop.