

# The Music for Flying Circus Day

will be furnished by the biggest and best band ever heard in Alliance

## The Alliance Fire Department Big Brass Band

OF THIRTY PIECES—CAPT. HARLEY, Director.

The musical program for the day will be followed by a

# BIG DANCE at the ARMORY

Music to be furnished by the largest and best orchestra ever playing for a dance in the city

FINISH THE DAY BY ATTENDING THE DANCE

Free Cloak Room and Free Punch

### I. O. O. F. HOME COMING AND ROLL CALL

Wednesday, May 7th, Will be Big Day for Odd Fellows in Western Nebraska Territory

Alliance Lodge No. 168, I. O. O. F. has set Wednesday May 7th, as the date for the second annual home coming and roll call. At the same time a district meeting of all lodges in the western part of the state, from Seneca to Crawford will be held.

There will be a special session of the Grand Lodge, commencing at 2:30 p. m., for the purpose of conferring the Past Grand Degree to the Past Grand. In the evening the degree work will be exemplified by visiting teams. Grand Master Makiseh and other Grand Officers have promised to attend.

### THE HERALD OFFICE TO BE REMODELED

The Herald building, located at 121 Box Butte avenue, which has been the home of the newspaper for seven years, is to be extensively remodeled and improved during the next few weeks. F. E. Holsten, proprietor of the home of The Herald, is preparing to do improving which will be of much benefit in handling the large and increasing business of this newspaper. New equipment will be installed in the office by the Herald company at the completion of the work on the building, giving improved facilities for the turning out of the turning out of the newspaper and job printing.

C. E. Phillips, proprietor of the Dew Drop Inn, who was fined \$1000 and costs in county court last week for the illegal sale of intoxicating liquors, and who remained in the county jail for ten days, has been released from custody, the balance of the fine being remitted pending good behavior. Phillips is entitled to \$30 credit on the fine for the ten days spent in jail, leaving a balance of \$470 and costs which are suspended during good behavior.

C. E. Phillips of Hemingford spent Monday in Alliance.

### WHEN NEURALGIA ATTACKS NERVES

Sloan's Liniment scatters the congestion and relieves pain

A little, applied without rubbing, will penetrate immediately and rest and soothe the nerves.

Sloan's Liniment is very effective in allaying external pains, strains, bruises, sprains, stiff joints, sore muscles, lumbago, neuritis, sciatica, rheumatic twinges. Keep a big bottle always on hand for family use. Druggists everywhere.

**Sloan's**  
Liniment  
Kills Pain

### HARPERS ENJOYING A PROSPEROUS BUSINESS

The W. R. Harper Department Store reports the most prosperous business in its history during recent weeks. Saturday, April 19th, was the largest business day in the history of the business. The store is carrying an interesting announcement in this issue of The Herald and giving a good boost to the Victory Loan. Herald readers will continue to find regular advertisements in this paper which are of interest and value to them.

### DELAY REGRETTABLE BUT UNAVOIDABLE

The Herald is delayed for twenty-four hours this week by a combination of unavoidable circumstances. Sickness in the force and a lack of sufficient help, in addition to a paper of twenty-four pages in size, we have caused the delay, which we regret. We have no apologies for the appearance of this issue of The Herald—it's the best newspaper in western Nebraska—an examination of any issue will prove that. We trust that our readers who have been inconvenienced by the twenty-four delay will bear with us.

**PIANO FOR SALE**  
We have in Alliance a piano that will be sold at a discount and on terms. If desiring to purchase a good piano reasonable don't delay in addressing The Denver Music Company Denver Colo.

### POST M. MEMBERS HAVE DONE THE PUBLICITY WORK

Have Scattered "Aerial Circus" Advertising Matter Throughout Section on Every Trip

Members of Post M., T. P. A., traveling out of Alliance in the several directions, have done a great work in the scattering of printed matter exploiting the "aerial circus" which is to be in Alliance, April 30th. On each trip they have carried with them arm loads of the literature and they have seen to it that the same was posted conspicuously. From every town and hamlet the traveling men bring reports of large delegations that will come to this city for this stellar attraction and to these men is due great credit for their untiring efforts in behalf of the city and the circus.

The banks have already advanced the money for the other Loans and the people must make up the Loan, so that the banks can go doing business and lending money. All classes will subscribe, because it is going to be an exceedingly fine investment. The American people know that they have not paid the price other countries have paid and they will be willing to sacrifice to do what must be done for the Victory Liberty Loan.

Attorney W. R. Metz had professional business in Denver Saturday.

### DRAKE & DRAKE OPTOMETRISTS



### Glasses

Accurately Fitted

We Can Duplicate Any Broken Lenses.

213 1/2 Box Butte Ave Phone 121

### Cheaper and Better Bread and Cakes

Produced under the most stringent rules of sanitation, by skilled bakers and with the aid of modern equipment our products are absolutely wholesome; are cheaper than you can produce them for and are of a quality that will satisfy completely the most particular.

You'll find us prepared to fill your wants with anything in the pastry line. All goods are fresh and clean.

Buy None but Alliance-Made Bread and Pastry

**ALLIANCE BAKERY**

The money from this loan will take care of our sick and wounded boys. The success of the loan would be assured on that score alone, for we must do what is right for these men. Reconstruction of every form from a four years' college course to a six months' training for shop work is offered and when the soldier student finishes he will come out an independent self-reliant man who can command good wages.

Work of the army is done. The navy must bring the army home. You must help the navy finish its work by finishing your with a liberal subscription on the Victory Liberty Loan.

What we are paying for now, is of course, war material, which was not all used. But it had wonderfully strong influence. The Germans knew that a steady stream of munitions was flowing across the sea and more being manufactured at home. Guns not fired had almost if not quite as much effect as guns fired. We won and we must pay.

The N. H. Club entertained at a dinner Sunday evening at the Alliance Hotel in honor of Mrs. Fred Yanders. The guest included the Club members.

Every dollar you invest at 4 per cent compound quarterly will double itself in less than 17 years—War Savings Stamps pay this rate of interest.

### KIDNEYS WEAKENING?

### LOOK OUT!

Kidney troubles don't disappear of themselves. They grow slowly but steadily, insidiously, until you fall a victim to incurable disease. Stop your troubles while there is time. Don't wait until little pains become big aches. Don't trifle with disease. To avoid future suffering begin treatment with GOLD MEDAL Haarlem Oil Capsules now. Take three or four every day until you are entirely free from pain.

The housewife of Holland would most as soon be without food as without her "Real Dutch Drops," as she quaintly calls GOLD MEDAL Haarlem Oil Capsules. They restore strength and are responsible in a great measure for the sturdy, robust health of the Hollanders.

Do not delay. Go to your druggist and insist on his supplying you with GOLD MEDAL Haarlem Oil Capsules. Take them as directed, and if you are not satisfied with results your druggist will gladly refund your money. Look for the name GOLD MEDAL on the box and accept no other, in sealed boxes, three sizes.



### All Power and Pep

Red Crown Gasoline endows your car with new life. It puts power and pep in the getaway—makes the car eat up the road on upgrade or level—shoves her through sand, and mud—fetches her back with carburetor clean.

Red Crown is all gas—every drop—and uniform everywhere. It gives most mileage because it is pure power—free from sediment and non-burning matter.

Look for the sign—it pays.

**Polarine**, the universal lubricant, keeps cylinders clean—compression tight.

**STANDARD OIL COMPANY**  
(Nebraska)

Omaha