

VICTORY WEEK

April 27th to May 3rd

Will You Help Make It a Success?

Each year the W. R. Harper Department Store plans one week during which we try to break all previous sales records. We ask you to join with us in making "Victory Week" a big success. We hope for the larger number of sales that week ever received by us. We hope for the largest volume of business during that week that we ever had in six days.

JUST ARRIVED

Jazz Cape Sale

Such a Sensational Event possible only at Harper's

With a stupendous amount of spot cash at his command, Harper our Ready-to-Wear buyer visited leading apparel manufacturers of the East determined to secure values that would sound the most skeptical. How well he has accomplished his task is revealed in the splendid showing of authoritative modes we exhibit for this sale. **ODD LOTS.**

Serges, Poplins, Etc.

of garments that manufacturers never wholesaled as low as \$15 are here for your choosing, thanks to our ability to pay spot cash.

The Jazz Capes \$15

in all the new colors. Models for general utility and dress wear are featured. All the distinctive fashion features in new sleeves, new collars, and the placing of belts and pockets are evident in these Cape's as well as fine linings.




TRADE MARK JAZZ CAPE REGISTERED

Gingham Dresses for The Children—

Very smart little dresses of plain and plaid gingham. Quite simple or attractively hand-smocked, as you choose. Plain shades, with collar, cuffs, belt and pockets, in a contrasting color, are very likeable. Six to twelve-year sizes.

\$4.50, \$5.00
\$5.50, \$6.00

For small folks, there are dresses of plain ginghams in happy combinations, for two to six-year olds.

\$3.50, \$3.85
\$5.00



A Cadillac Style
1656



A Cadillac Style
1811

Pumps for Victory—

A timely event which will undoubtedly meet with your approval, for the pump season is now at its height.

About three hundred and fifty pairs of stylish pumps in black kid, also patent leather.

\$6.00 a pair sold up to \$8.50

ALL SALES FINAL
Sizes 2 to 8



FINISH THE JOB—BUY

Victory Loan Notes


Every truly patriotic citizen of the United States is, and feels to be, a joint debtor with Uncle Sam in any obligation assumed in the protection of our loved country. A great government obligation so assumed is about to mature. We—the people—are the government—it is OUR debt, let us honorably discharge it.

Men's - Boys' English Shoes

in all sizes

\$5.98, \$7.50
\$8.50

See these wonderful values.



Alliance Women have perhaps never seen such values as in Our Victory Sale of

SPRING MILLINERY

—at this time of the year

—We're offering 300 latest modes in Millinery at these exceptionally low prices.

—They comprise the new straws—the new lines—the new trimmings—the new colors—large flower wreathed—medium styles, small hats—hats for every occasion.

\$4.98, \$7.50, \$10

—The hats are all marked.

—This will be a gala day in our Millinery Shop, for women are quick to take advantage of Millinery—at HARPER'S



Fine Sheer Wash Fabrics

Displayed in a grand array ready for choosing by those planning summer frocks.

PRINTED DRESS VOILE
30 inches wide, in all the new and pretty printings and color combinations, unusually sheer and dainty; splendid values at, yard, **65c**

36-INCH WHITE PIQUE
Splendid quality, in assorted cords, for wash suits, separate skirts, etc., Special, yard, . . . **49c**

40-INCH WHITE VOILE
Extra fine quality two-ply yarn with tape edge, unusually soft clingy for pretty dresses and waists; special, per yard . . . **39c**

WHITE INDIA LINON
30 inches wide, made from combed yarn, splendid quality for making waists, aprons, etc., special, yard, at . . . **25c**

The Waist-Line's the Thing—

Alert American Men—soldier and civilian alike—who recognize how vital is erect, virile appearance, will find no finer expression of mind and body fitness than in the new waist-line models of

BRANDEGEE-KINCAID AND STEIN BLOCH

Victory Sale Price \$35.00

In addition to this latest styling, these clothes will delight you for the differentness of their fabrics, and a precision of tailoring that over 60-years' experience alone can guarantee.

See these clothes—first or last as you will, but see them.



1919 Kincaid & Kimball, Inc.

BUY—

Victory Notes

A year's saving on clothing alone, purchased at HARPER'S goes a long way toward buying an extra Victory Bond.

W. R. HARPER

ALLIANCE Department Store NEBRASKA

OPEN UP A Charge Account AT Harper's Miss Ethel James in Charge of Our Credit Department.