

SOCIETY

Phone 340

Social News, Church Notes and Lodge Doings of the Week as Told the Society Reporter

One of the big bargains offered in Alliance is the Herald at \$2 per year. The advertisements herein contained will, if you make capital of the savings offered, many times over by the \$2.

"The Eyes of the World," shown at the Imperial on Saturday and Sunday, drew capacity houses at each showing. Three shows were held on each day and all who saw the picture were well pleased.

Rev. A. J. Kearns, the new Presbyterian pastor at this place, arrived the last of the week from his former home at Howard, Kansas. Mrs. Kearns came with her husband.

Judge Ira E. Tash performed the ceremony last Thursday that united in marriage Mr. Gerald P. Fredmore and Miss Bernice Lovitt.

Joe Smith, who keeps one of the best pool and billiard halls in western Nebraska, is daily expecting the arrival of a new electric piano which he will install in his place on the corner. The new player is a dandy and will stand Joe about \$1600 and will be greatly appreciated by the many visitors to the parlors.

Rev. T. D. Davis, former chaplain of the Nebraska house of representatives during the 1917-18 sessions, came to Alliance Saturday afternoon to attend a funeral. He returned to Bingham Sunday morning. Rev. Davis makes his home at Hyannis and is pastor of the Congregational church circuit which includes the towns of Hyannis, Bingham and Ellsworth. While in Alliance he paid a visit to the editor of The Herald, who was a member of the house of representatives at the time Rev. Davis was chaplain. Rev. Davis was the guest of Rev. Stephen Epler while in the city. These two men knew each other twenty years ago at Tecumseh, Nebr.

Methodist Church
The Sunday school is growing finely, and the interest is becoming more wide spread—the Centenary program last Sunday was a source of spiritual uplift; and was the first of a series which will follow during the next few months. The adult classes are now well filled, but there is room for more.

The sermon subject for next Sunday will be in the evening, "Christian Stewardship and Tithing." This will be the follow-up of the layman's program in the morning, at which service five of our leading laymen will speak. In other places these platform meetings have proven very popular; and you will not care to miss this fine treat. Come, and bring a friend, and learn the great world urgency of the Kingdom work. The unit leaders will meet their units next Wednesday evening in homes to be announced at the Sunday services. Every loyal Methodist and constituent is urged to respond to this call. The unit idea will completely revolutionize church work if it is properly emphasized and supported. It must not fail. We are not slackers, but loyal soldiers of Christ's Cross.

Presbyterian Church
What is the New Era movement of the Presbyterian church? It is the whole church marshalled for her whole task—and a work for her. Eight great objectives have been set. The first is intercession Goals (within the church): 1. Prayer. One million Covenanted Comrades of intercession. Minimum for our church, 65.

2. Family Altar. A quarter of a million family altars set up in our homes. Minimum for our church, 20. Watch for more about the New Era movement.

Services for Sunday, March 9: Sunday school, 10 a. m.; J. L. Overman, Supt. Morning worship, 11 a. m.

Church of Christ
m. "The Curse of Meros." Evening service, 7:30 p. m. "The Gospel of Reconciliation." Preaching by the pastor. Special music by the choir. Christian Endeavor, 8:30 p. m. Topic: "Lost by Looking." Leader, Mrs. J. E. Wilson. All are cordially welcomed to these services.
A. J. KEARNS, Pastor.

Alliance people will be interested in reading the following, taken from the Ceres, Calif., Courier, regarding a former Alliance young lady:

The marriage of Rev. Roy B. Beals of San Miguel and Miss Georgia E. A. Brown of San Luis Obispo, was solemnized at the home of the groom's parents, Mr. and Mrs. Paul Beals, 790 W. Wilson Avenue, Pasadena, Calif., last Saturday evening, Feb. 15, 1919, at 7:30 o'clock, Rev. C. R. Crist, pastor of the Lake Avenue M. E. church, performing the ceremony. Among those present were Mrs. Amy I. Brown of Ceres, mother of the bride, Mr. and Mrs. Paul Beals, parents of the groom, Mr. and Mrs. Oscar Mallen and Mrs. C. E. Tanner, sisters of the groom, Rev. Ishkanian, who sat down to a sumptuous wedding supper. The couple were well remembered with substantial gifts by friends. After a short wedding trip they will leave for their new home in the Fresno district, with the best wishes of many friends.

Col. C. D. Casper, editor and publisher of the Bridgeport Herald, came to Alliance Tuesday to attend the evening session of the Aloyah Chapter of the Eastern Star, on special invitation. Col. Casper is patron of Bridgeport Chapter No. 260. While in the city he made The Herald editorial force a pleasant visit. He has a statewide reputation as an editorial writer of ability and originality and his influence in Democratic political circles is large. It was a pleasure to hear his views of the present political situation at Washington.

Church of Christ

In the great work of the future, what part will religion have? The call is great and loud. It is great to have some part in shaping the world's progress. Each man lives his religion. The challenge calls for the heroic. The minister will use the following subjects for next Sunday's sermons: "The World Call" and "The Answer." The minister presents on Wednesday evenings a series of lectures on "Great Characters." This will be interesting and helpful. Bring your Bible and come with a prayerful spirit.

The Bible school at 10 a. m. has a place for you regardless of your age. The C. E. at 6:30 p. m. is a splendid training service for the young people. "All is yours and ye are Christ's and Christ is God's." Come to the church with a message and a welcome.
STEPHEN J. EPLER, Minister.

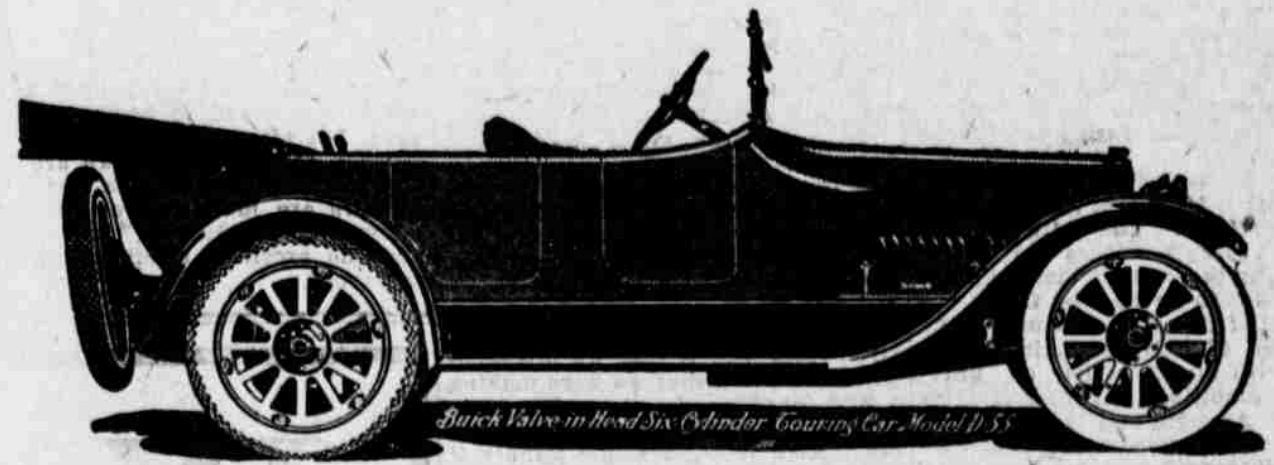
ANNOUNCING REMOVAL TO OUR

NEW QUARTERS

FORMERLY OCCUPIED BY
COURSEY & MILLER

EAST THIRD STREET

WHERE WE ARE BETTER THAN EVER PREPARED TO TAKE CARE OF OUR CUSTOMERS—BETTER FACILITATED FOR THE RENDERING OF GOOD SERVICE AND WHERE WE CAN BETTER SHOW YOU THE MERITS OF OUR LINE. CALL AND SEE US IN OUR NEW HOME. WE WILL BE PLEASED TO RENDER YOU ANY SERVICE WITHIN OUR POWER.



STURGEON GARAGE

"Home of Buick Cars and Avery Tractors"

TRY THE SCALES

The scales seldom fail to reveal the truth, they are a fair gauge of health. If you are losing weight and are not feeling up to the mark, it is high time to replace the loss and build up the powers of resistance.

SCOTT'S EMULSION

a unique combination of tonic and nourishment, having definite reconstructive properties, enriches the blood, restores weight and imparts vigor and tone to the whole system. If you feel yourself losing ground, try Scott's Emulsion—the Strength-Builder.



SPECIAL SALE OF GROCERIES AND MERCHANDISE

Beginning Thursday, Mar. 6, and continuing until Thursday, Mar. 20

These goods must be sold in the length of time mentioned, and we are offering such bargains that have never been equaled in this city.

200 Yards of Standard Calico, value 22½¢ per yard, money price	12¼¢
500 Yards Standard Percale, value 35¢ per yard, money price	19½¢
550 Yards Plaid Gingham, extra good, value 65¢ per yard, money price	33¢
1,000 Yards Gingham, all colors and patterns, value 45¢, money price	26¢
3-yard rolls Cotton Batting, value \$1.65; money price, per roll	\$1.39
250 Yards Toweling, value 30¢; money price, yard	19½¢
Bleached Muslin, fine quality, value 45¢; money price	38¢
Muslin Sheeting, 2½ yds. wide, value 85¢; money price, per yard	63¢
Unbleached Muslin, value 38¢; money price, per yard	27¢
House Aprons, all colors, patterns and sizes, \$1.75 value; money price	\$1.25
Hair Switches, extra quality, worth \$6.00; money price, 15 Per Cent Discount on All of Our Corsets.	\$3.00
GET YOUR BLANKETS NOW FOR NEXT WINTER'S USE AT THESE PRICES—450 BLANKETS AT \$3.46 EACH.	
Men's brown and black Hose, 25¢ value; money price	19¢
5 Dozen Ladies' Silk Mahogany Hose, \$2.00 value; money price	\$1.25
Engineer's and Firemen's Hose, 30¢ value; money price, per pair	22½¢
Men's everyday work Shirts; get your summer supply at these prices, \$1.50 value; money price	90¢

Men's heavy bib Denim Overalls, \$3.00 value; money price, each	\$2.37
Jackets to match	\$2.37
Men's heavy Express stripe Overalls with bib, \$2.50 value; money price	\$2.10
Jackets to match	\$2.10
50 Pairs blue Overalls, bib and high back, \$2.50 value; money price	\$1.75
225 Pairs of Men's Pants, \$3.50 value; money price	\$2.75
250 Pairs Men's Khaki Pants, \$3.50 value; money price, per pair	\$2.49
Men's \$5, \$6 and \$6.50 Corduroy Pants, now	\$4.87
Men's \$4.50, \$5 and \$5.50 Dress Pants; money price	\$3.98
Boys' Unionalls, \$2.50 value; money price	\$1.98
Men's Unionalls, \$5.00 value; money price	\$3.47
HERE IS WHERE YOU SAVE MONEY ON GROCERIES	
Sac City Corn, 25¢ value; money price, per doz. cans	\$2.10
Fan Tail Corn, 20¢ value, per doz. cans	\$1.93
Beatrice Brand Corn, 20¢ value; per doz. cans	\$1.93
Sweet Clover Corn, 20¢ value; per doz. cans	\$1.95
Utah large cans Tomatoes, Twin Peak, Pierce and Pioneer brands, 25¢ value; 12 cans for	\$2.25
Small size Tomatoes, 20¢ value; per 12 cans	\$1.92
Blackberries in gallon cans, \$1.40 value, now	\$1.20
Pumpkin in gallon cans, 60¢ value; per gallon	42¢
Peaches in gallon cans, \$1.10 value; now	88¢
Apricots in gallon cans, 95¢ value; per gallon	78¢
Starch, 5-lb. box; 60¢ value	39¢

Small size Dark Karo, Syrup, 20¢ value	15¢
Milk—Tall cans, 20¢ value; price per case	\$7.85
Farmer Jones Sorghum, gallon can; \$1.50 value	\$1.25
Karo Maple Syrup, half-gallon cans; 90¢ value	75¢
Karo Maple Syrup, gallon cans, \$1.75 value	\$1.50
Pure Olive Oil, half-gallon cans, \$5.00 value	\$3.92
Virginia Sweet Pancake Flour, 50¢ value	40¢
Webb Foot Pancake Flour, 50¢ value	40¢
Armour's Veribest Coffee, 3-lb. pkgs., \$1.35 value	\$1.15
Armour's Veribest Coffee, 1-lb. cans, 45¢ value	40¢
White House Coffee, best coffee you can drink, 2 lbs.	95¢
Laundry Soap—Flake White, Crystal White, White Russian, Bob White, Swift White, \$8.25 value; per box	\$6.20
Don't buy soap in small quantities—buy by the box and save money.	
Diamond C Soap, \$6.25 value; per box	\$5.25
Tomato Catsup, gallon cans, \$1.50 value	95¢
Salt, 100-lb. sack, value \$1.75	\$1.50
Searchlight Matches, 6 boxes for	38¢
Hand picked Navy Beans, 15¢ value, per lb.	9¢
Pinto Beans, value 12¢ lb., 4 lbs. for	25¢
50 Boxes fancy Winesap Apples value \$4.50; money price	\$3.75
These are the best bargains that have been offered for some time in this city.	
Large Carnation, Pet Elkhorn, Wilson, Van Camps Milk, value 20¢ can, money price 2 for	35¢
Small size Milk, 3 cans for	25¢

113 Box Butte Ave
Alliance, Nebr.

E. ESSAY

Cash Only
Phone 789

Everything delivered free to any part of the city. Come in and see what we can save you on dry goods and groceries